

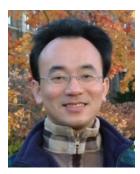


Generative AI and LLMs for Sustainability and ESG Data Analytics (生成式 AI 與 LLM 於永續數據分析)

Time: 19:00-21:00, **Monday, November 25, 2024**Place: Room 200301, Daren Building, Computer Science, **National Chengchi University (NCCU)**

Host: Prof. Jia-Ming Chang





<u>戴敏育 教授</u> (Prof. Min-Yuh Day)

國立臺北大學 資訊管理研究所 教授金融科技暨綠色金融研究中心 主任永續辦公室永續發展組 組長

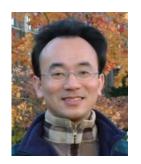




aws academy

Accredited

Educator



戴敏育教授



2020 Cohort



Professor, Information Management, NTPU

Director, Intelligent Financial Innovation Technology, IFIT Lab, IM, NTPU

Director, Fintech and Green Finance Center (FGFC), NTPU

Division Director, Sustainable Development, Sustainability Office, NTPU Visiting Scholar, IIS, Academia Sinica

Ph.D., Information Management, NTU

Publications Co-Chairs, International Conference on Advances in Social Networks Analysis and Mining (ASONAM 2013-)

Program Co-Chair, IEEE International Workshop on Empirical Methods for Recognizing Inference in TExt (IEEE EM-RITE 2012-)

Publications Chair, The IEEE International Conference on Information Reuse and Integration for Data Science (IEEE IRI 2007-)













Outline



- 1. Generative AI: Powering Digital Sustainability Transformation
- 2. Generative AI and Large Language Models (LLMs): Popular Generative AI Applications
- 3. Generative AI for Sustainability and ESG Data Analytics



衡量企業永續關鍵指標 臺北大學獨創ESG永續評鑑系統



社會(S)	經濟(E)	環境(E)	揭露(D)
1.人權	1.股東權益	1.環境系統與治理	1.ESG 揭露
2.員工溝通與福利	2.董事會結構與運作	2.空氣管理	
3.人力資本發展	3.行為準則與內控	3.能源與氣候變遷	
4.多元組成與包容性	4.風險及危機管理	4.水管理	
5.供應鏈社會面向控管	5.永續金融	5.原物料與廢棄物管理/	
6.客戶關係管理	6.ESG創新	資源與廢棄物管理	
7.產品安全		6.生物多樣性	
8.企業公民與慈善		7.供應商及產品生命週期管理/	
0.正未厶以共志吉		供應鏈環境面向管理	











台灣永續評鑑

國立臺北大學商學院企業永續發展研究團隊

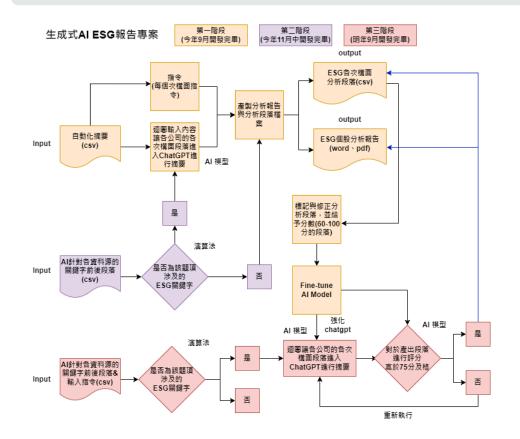
透過 AI SEED 提升評鑑效率





為使評鑑效率提升,與國立臺北大學資管所及資工所合作,開發相關程式,

已有25%題項自動或半自動化,大幅提升評鑑效率,並持續開發機械學習,持續透過AI 輔助評鑑進行。 另也透過AI SEED團隊持續將部分流程自動化,提升評鑑正確性,減少人力出錯可能。



題號	題目關鍵字	完成度
2-1-15	僅分派董監酬勞未分派股利	100%
2-2-3	獨董達董事席次1/2以上	100%
2-2-4	至少兩名獨董任期不超過9年	100%
2-2-14	設提名委員會且半數以上為獨董	100%
2-2-30	董事長兼任總經理	100%
2-2-31	1/3以上董事任期超過15年	100%
2-3-8	破產/面臨下市	100%
2-3-15	資安長或資訊安全委員會	100%
2-4-7	無保留意見	100%





Generative Al-Driven ESG Report Generation Technology

Industrial Technology Research Institute (ITRI), Fintech and Green Finance Center (FGFC, NTPU), NTPU-113A513E01, 2024/03/01~2024/12/31



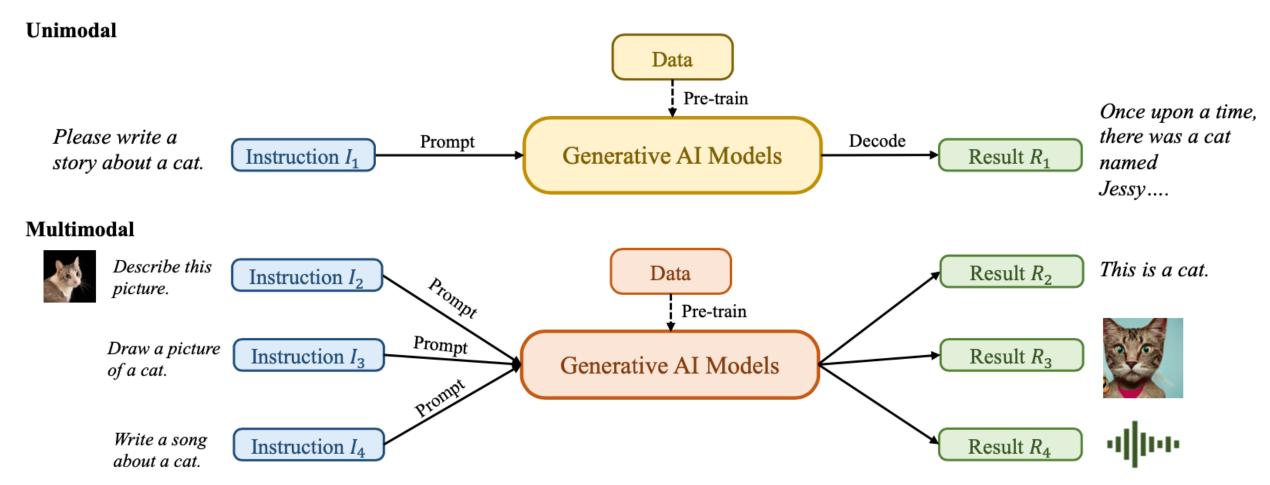
Generative Al Powering Digital Sustainability Transformation



Generative Al (Gen AI) **Al Generated Content** (AIGC)

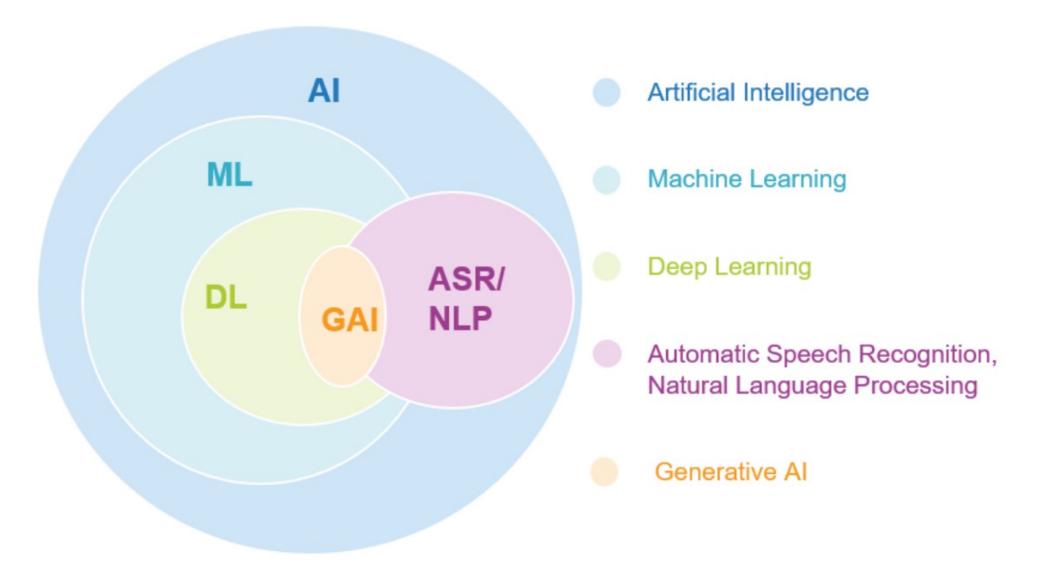






Al, ML, DL, Generative Al







Definition of **Artificial Intelligence** (A.I.)



Artificial Intelligence

"... the science and engineering making intelligent machines" (John McCarthy, 1955)



Artificial Intelligence

"... technology that thinks and acts like humans"



Artificial Intelligence

"... intelligence exhibited by machines or software"

4 Approaches of Al



2.

Thinking Humanly:
The Cognitive
Modeling Approach

3.

Thinking Rationally:
The "Laws of Thought"
Approach

1.

Acting Humanly:
The Turing Test
Approach (1950)

4.

Acting Rationally:
The Rational Agent
Approach

Al Acting Humanly: The Turing Test Approach

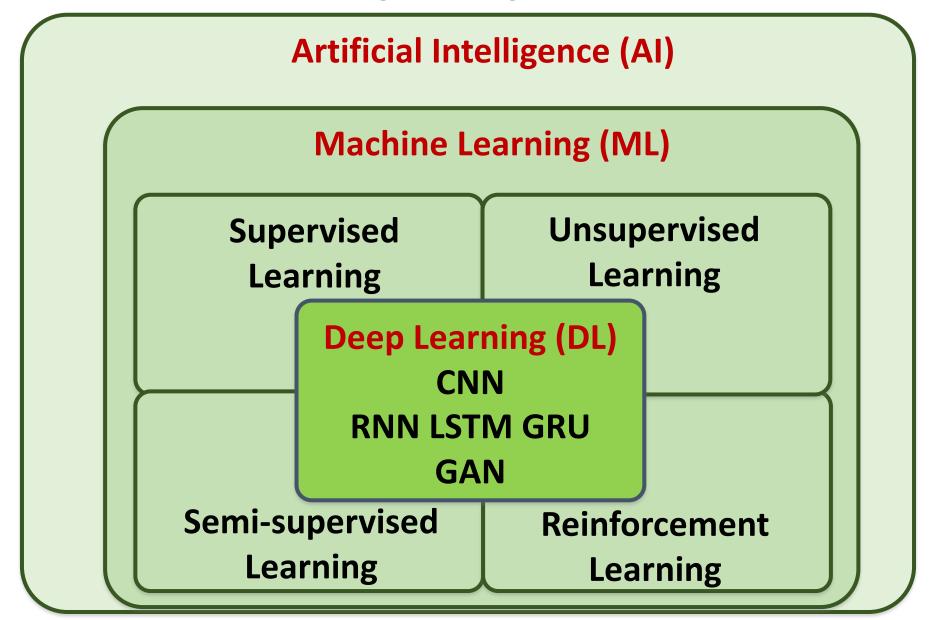


(Alan Turing, 1950)

- Knowledge Representation
- Automated Reasoning
- Machine Learning (ML)
 - Deep Learning (DL)
- Computer Vision (Image, Video)
- Natural Language Processing (NLP)
- Robotics

AI, ML, DL





Comparison of Generative Al and Traditional Al



Feature Generative AI Traditional AI

Output type New content

Classification/Prediction

Creativity

High

Low

Interactivity Usually more natural Limited



Generative Al

- Generative AI: The Art of Creation
- Definition: Al systems capable of creating new content
- Characteristics: Creativity, interactivity



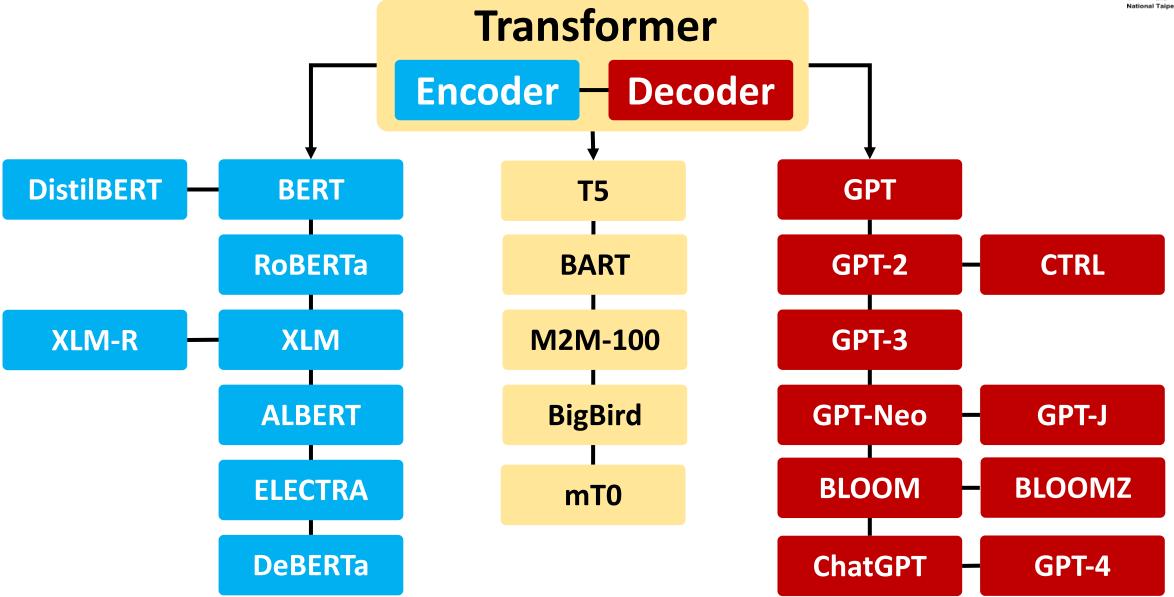
Generative Al and Large Language Models (LLMs): Popular Generative Al Applications



Large Language Models (LLMs) Foundation Models

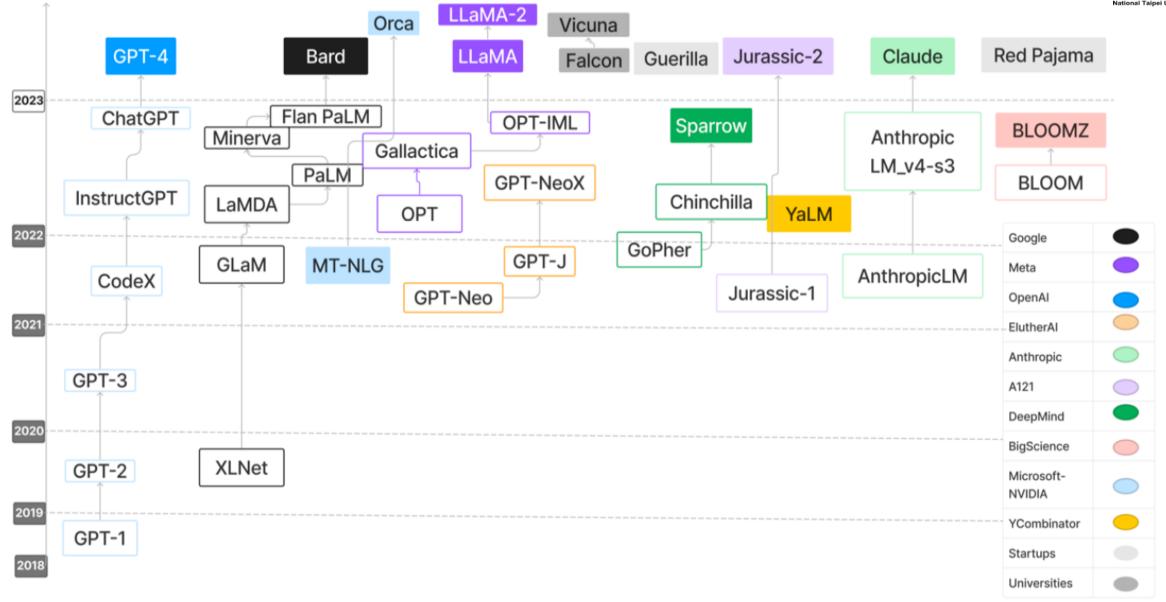
Transformer Models





Large Language Models (LLMs)

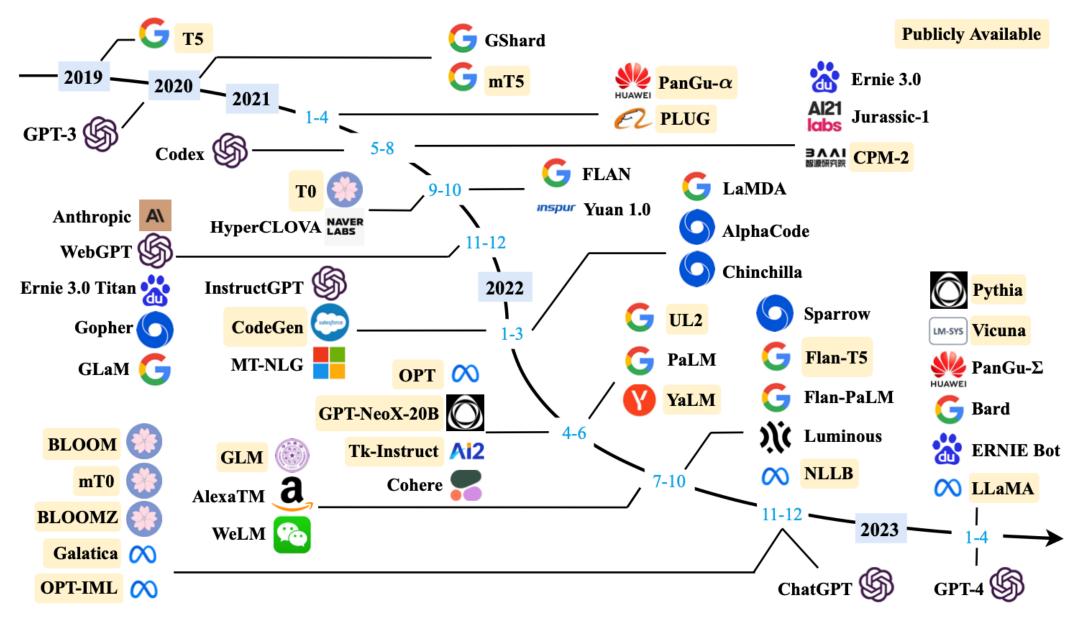




24

Large Language Models (LLMs) (larger than 10B)



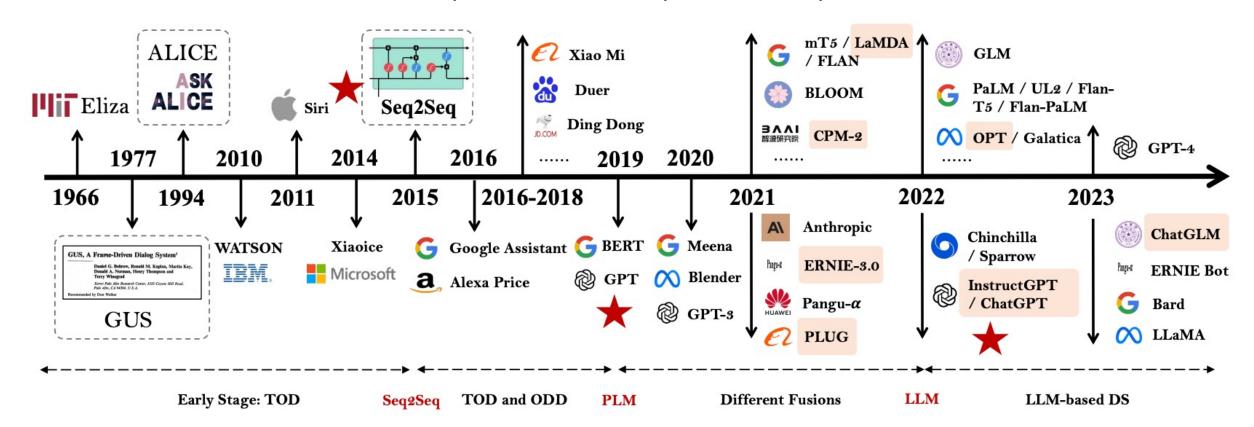


The Development of LM-based Dialogue Systems



1) Early Stage (1966 - 2015)

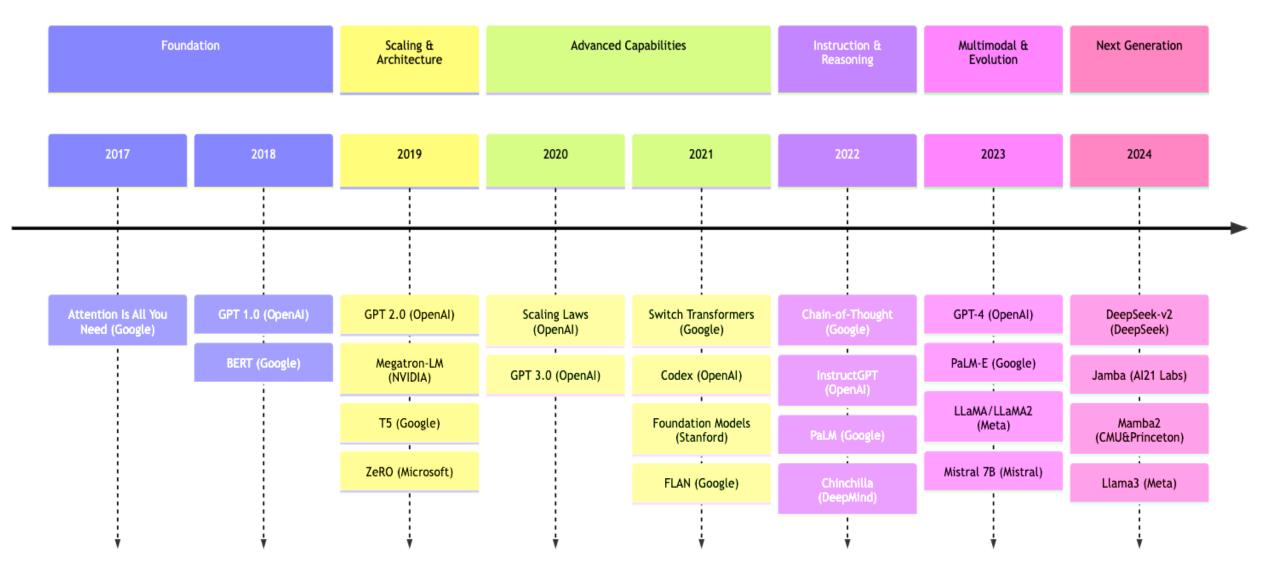
- 2) The Independent Development of TOD and ODD (2015 2019)
 - 3) Fusions of Dialogue Systems (2019 2022)
 - 4) LLM-based DS (2022 Now)



Task-oriented DS (TOD), Open-domain DS (ODD)

Major GenAl LLMs Research Milestones (2017-2024)





Four Paradigms in NLP (LM)



Paradigm	Engineering	Task Relation			
a. Fully Supervised Learning (Non-Neural Network)	Feature (e.g. word identity, part-of-speech, sentence length)	CLS TAG LM GEN			
b. Fully Supervised Learning (Neural Network)	Architecture (e.g. convolutional, recurrent, self-attentional)	CLS TAG LM GEN			
Transfer Learning: Pre-t	raining, Fine-Tuning (FT)	CLS			
c. Pre-train, Fine-tune	Objective (e.g. masked language modeling, next sentence prediction)	LM GÉN			
GAI: Pre-train, Prompt,	and Predict (Prompting)	CLS			
d. Pre-train, Prompt, Predict	Prompt (e.g. cloze, prefix)	LM			

Typical Data Preprocessing Pipeline for Pre-training Large Language Models (LLMs)









Quality Filtering

- Language Filtering
- Metric Filtering
- Statistic Filtering
- Keyword Filtering

Alice is writing a paper about LLMs. #\$^& Alice is writing a paper about LLMs.

De-duplication

- Sentence-level
- Document-level
- Set-level

Alice is writing a paper about LLMs. Alice is writing a paper about LLMs.

Privacy Reduction

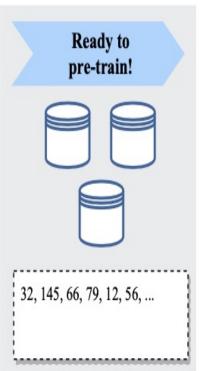
- Detect Personality Identifiable Information (PII)
- Remove PII

Replace ('Alice') is writing a paper about LLMs.

Tokenization

- Reuse Existing Tokenizer
- SentencePiece
- Byte-level BPE

Encode ('[Somebody] is writing a paper about LLMs.')





Generative Al Text, Image, Video, Audio **Applications**

Popular Generative Al



- OpenAl ChatGPT (GPT-4o, GPT-4)
- Claude.ai (Claude 3.5)
- Google Gemini
- Meta Llama 3.2
- Mixtral Pixtral (mistral.ai)
- Chat.LMSys.org (Imarena.ai)
- Perplexity.ai
- Stable Diffusion
- Video: D-ID, Synthesia
- Audio: Speechify

LMSYS Chatbot Arena Leaderboard



▲ 95% CI ▲ Votes ▲ Organization License

GPT-40

Claude 3.5

	(StyleCtrl)		Score				
1	2	Gemini-Exp-1121	1365	+8/-6	5625	Google	Proprietary
1	1	ChatGPT-4o-latest (2024-11-20)	1361	+4/-5	10658	OpenAI	Proprietary
3	5	Gemini-Exp-1114	1344	+4/-5	12778	Google	Proprietary
4	2	o1-preview	1334	+4/-4	27835	OpenAI	Proprietary
5	7	o1-mini	1308	+3/-4	31992	OpenAI	Proprietary
5	5	Gemini-1.5-Pro-002	1301	+5/-3	27336	Google	Proprietary
7	10	Grok-2-08-13	1289	+4/-3	52102	xAI	Proprietary
7	12	Yi-Lightning	1287	+4/-3	29336	01 AI	Proprietary
7	5	GPT-40-2024-05-13	1285	+2/-2	111745	OpenAI	Proprietary
8	3	Claude 3.5 Sonnet (20241022)	1282	+4/-3	29454	Anthropic	Proprietary
10	17	Athene-v2-Chat-72B	1274	+8/-6	4354	NexusFlow	NexusFlow
11	18	GLM-4-Plus	1274	+5/-4	28133	Zhipu AI	Proprietary
11	19	GPT-4o-mini-2024-07-18	1273	+3/-3	51690	OpenAI	Proprietary
11	20	Gemini-1.5-Flash-002	1271	+4/-4	21071	Google	Proprietary
11	27	Llama-3.1-Nemotron-70B-Instruct	1269	+5/-6	7270	Nvidia	Llama 3.1
11	7	Claude 3.5 Sonnet (20240620)	1268	+2/-3	86632	Anthropic	Proprietary

Claude 3.5 Sonnet State-of-the-art vision



	Claude 3.5 Sonnet (new)	Claude 3.5 Haiku	Claude 3.5 Sonnet	GPT-4o*	GPT-4o mini*	Gemini 1.5 Pro	Gemini 1.5 Flash
Graduate level reasoning GPQA (Diamond)	65.0% 0-shot CoT	41.6% 0-shot CoT	59.4% 0-shot CoT	53.6% 0-shot CoT	40.2% 0-shot CoT	59.1% 0-shot CoT	51.0% 0-shot CoT
Undergraduate level knowledge MMLU Pro	78.0% 0-shot CoT	65.0% 0-shot CoT	75.1% 0-shot CoT	_	_	75.8% 0-shot CoT	67.3% 0-shot CoT
Code HumanEval	93.7% 0-shot	88.1% 0-shot	92.0% 0-shot	90.2% 0-shot	87.2% 0-shot	_	_
Math problem-solving <i>MATH</i>	78.3% 0-shot CoT	69.2% 0-shot CoT	71.1% 0-shot CoT	76.6% 0-shot CoT	70.2% 0-shot CoT	86.5% 4-shot CoT	77.9% 4-shot CoT
High school math competition AIME 2024	16.0% 0-shot CoT	5.3% 0-shot CoT	9.6% 0-shot CoT	9.3% 0-shot CoT	_	_	1-1
Visual Q/A MMMU	70.4% 0-shot CoT	_	68.3% 0-shot CoT	69.1% 0-shot CoT	59.4% 0-shot CoT	65.9% 0-shot CoT	62.3% 0-shot CoT
Agentic coding SWE-bench Verified	49.0%	40.6%	33.4%	_	_	_	_
Agentic tool use TAU-bench	Retail 69.2% Airline	Retail 51.0% Airline	Retail 62.6% Airline	_	_	_	_
	46.0%	22.8%	36.0%				

^{*} Our evaluation tables exclude OpenAl's o1 model family as they depend on extensive pre-response computation time, unlike typical models. This fundamental difference makes performance comparisons difficult.

Llama 3.2 90B vision LLMs



	/						
Modality	Benchmark	Llama 3.2 11B	Llama 3.2 90B	Claude 3 – Haiku	GPT-4o-mini		
Image	College-level Problems and Mathematical Reasoning MMMU (val, 0-shot CoT, micro avg accuracy)	50.7	60.3 50.2		59.4		
	MMMU-Pro, Standard (10 opts, test)	33.0	45.2	27.3	42.3		
	MMMU-Pro, Vision (test)	23.7	33.8	20.1	36.5		
	MathVista (testmini)	51.5	57.3	46.4	56.7		
	Charts and Diagram Understanding ChartQA (test, 0-shot CoT relaxed accuracy)*	83.4	85.5	81.7	_		
	Al2 Diagram (test)*	91.1	92.3	86.7	_		
	DocVQA (test, ANLS)*	88.4	90.1	88.8	_		
	General Visual Question Answering VQAv2 (test)	75.2	78.1	_	_		
Text	General MMLU (O-shot, CoT)	73.0	86.0	75.2 (5-shot)	82.0		
	MATH (0-shot, CoT)	51.9	68.0	38.9	70.2		
	Reasoning GPQA (0-shot, CoT)	32.8	46.7	33.3	40.2		
	Multilingual MGSM (0-shot, CoT)	68.9	86.9	75.1	87.0		
			~				

Mistral Pixtral Large (124B)



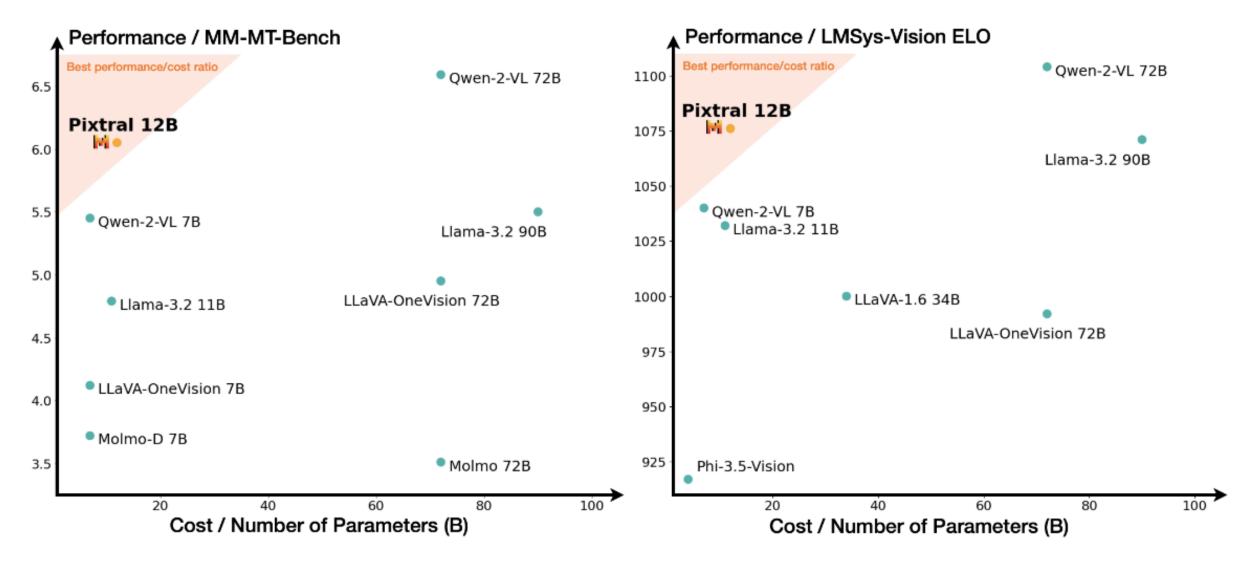
Frontier-class multimodal performance

	Model	Mathvista (CoT)	MMMU (CoT)	ChartQA (CoT)	DocVQA (ANLS)	VQAv2 (VQA Match)	Al2D (BBox)	MM MT-Bench
,	Pixtral Large (124B)	69.4	64.0	88.1	93.3	80.9	93.8	7.4
Open Weights	Llama-3.2 90B (measured)	49.1	53.7	70.8	85.7	67.0	-	5.5
	Llama-3.2 90B (reported)	57.3	60.3	85.8	90.1	80.2	92.3	-
	Gemini-1.5 Pro (measured)	67.8	66.3	83.8	92.3	70.6	94.6	6.8
	Gemini-1.5 Pro (reported)	68.1	65.9	-	-	-	-	-
Olasad	GPT-4o (measured)	65.4	68.6	85.2	88.5	76.4	93.2	6.7
Closed	GPT-4o (reported)	63.8	69.1	85.7	92.8	-	-	-
	Claude-3.5 Sonnet (measured)	67.1	68.4	89.1	88.6	69.5	76.9	7.3
	Claude-3.5 Sonnet (reported)	70.7	70.4	90.8	94.2	-	95.3	-
Unreleased	Llama-3.1 505B (reported)	-	64.5	85.8	92.6	80.2	94.1	-
	Grok-2 (reported)	69.0	66.1	-	93.6	-	-	-

Specific model versions evaluated: Claude-3.5 Sonnet (new) [Oct 24], Gemini-1.5 Pro (002) [Sep 24], GPT-40 (2024-08-06) [Aug 24]

Mistral Pixtral 12B





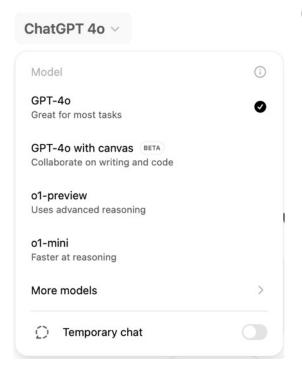
GPT-4o 與 Claude 3.5 Sonnet



大型語言模型	GPT-4o	Claude 3.5 Sonnet
開發公司	OpenAl	Anthropic
模型架構	Transformer	Transformer
設計目標	提供較輕量級的語言模型,用於效率和成 本敏感的場景	提供安全、符合人類價值觀的回應,強調倫 理和安全
性能表現	提供與 GPT-4 相近的語言處理能力,但可能 稍微減少在生成創意性方面的能力	重視回應的可靠性和安全性 [,] 創意性稍弱但 更合規
應用場景	適合需要快速響應和資源效率的應用場景 [,] 如即時對話系統	教育、醫療、法務等對內容安全性要求較高 的領域
回應可靠性	高 [,] 但可能在複雜任務中表現稍弱於完整 的 GPT-4	非常高 [,] 經過強化訓練以避免有害或不準確 的回應
創意性	中等至高 [,] 適合一般創意性要求的應用場 景	中等,重視內容的安全性和符合道德規範
可解釋性	中等,生成過程相對可控	更容易控制生成過程 [,] 回應更加可預測和可 靠
市場定位	適合對資源使用和效率有高要求的用戶	適合需要高安全性和道德合規的應用場景

OpenAl ChatGPT 40





ChatGPT 40 V



What can I help with?

請撰寫 生成式AI 和 通用人工智慧 的簡報

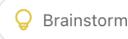
請撰寫 生成式AI 和 通用人工智慧 的簡報





Create image







Get advice

More

ChatGPT can make mistakes. Check important info.



請撰寫 生成式AI 和 通用人工智慧 的簡單

ChatGPT 40

》 以下是關於生成式 AI 和通用人工智慧 (AGI) 的簡報草稿,供你參考。簡報內容包括定義、應用、挑戰及未來展望。你可以根據需要進行修改和擴充。

請撰寫 生成式AI 和 通用人工智慧 的簡報

簡報標題:生成式 AI 與通用人工智慧的現況與未來

第一頁:簡報概覽

- 簡介
- 生成式 AI 的定義與應用
- 通用人工智慧 (AGI) 的定義與應用
- 生成式 AI 和 AGI 的挑戰
- 未來展望



Message ChatGPT

ChatGPT can make mistakes. Check important info.



請以表格方式分析比較 生成式AI 和 通用人工智慧

ChatGPT 40

請以表格方式分析比較 生成式AI和 通用人工智慧

》 以下是生成式 AI 和通用人工智慧 (AGI) 的比較分析表格:

比較項 目	生成式 AI (Generative AI)	通用人工智慧 (AGI, Artificial General Intelligence)
定義	能夠生成類似於人類創造的數據或內容的人工 智慧技術。	具備人類水準的智能,能夠理解、學習並應用知識來 解決廣泛問題的 AI 系統。
主要技 術	深度學習、生成對抗網絡(GANs)、自然語言 處理(NLP)。	高級認知架構、深度學習、強化學習、推理與決策算 法。
應用範 圍	內容創作(文本、音樂、藝術)、虛擬角色、 醫療影像生成、設計。	跨領域問題解決、科學研究、自動化研究、人機協 作。
技術成 熟度	已經在多個領域實現了實際應用,技術相對成 熟。	仍在研究和探索階段,尚未實現全面應用。
倫理問 題	內容真實性(如Deepfake)、版權與所有權爭 議。	道德控制與監管挑戰、社會影響(如失業、法律問題)。
挑戰	計算資源需求大、內容監管難度高。	技術實現難度高、道德與倫理風險大、可能引發社會 變革。
未來發 展	更高效的模型、擴展應用場景(教育、娛樂、 健康等)。	實現真正的 AGI、建立安全和倫理的框架、促進社會 適應和轉型。
目標	生成高質量的內容以輔助或替代人類創作。	模擬或超越人類智慧,能夠處理多種任務,推動科學 和技術進步。

這個表格提供了一個清晰的視角來比較生成式 AI 和通用人工智慧的各個方面,幫助理解它們之間的差異和各自的潛力。

生成式 AI 和通用人工智慧 (AGI) 的比較分析表 🐛

NTPU
國立臺北大學 National Talpei University

比較項目	生成式 AI (Generative AI)	通用人工智慧 (AGI, Artificial General Intelligence)
定義	能夠生成類似於人類創造的數據或內容的 人工智慧技術。	具備人類水準的智能,能夠理解、學習並應用知識 來解決廣泛問題的 AI 系統。
主要技術	深度學習、生成對抗網絡(GANs)、自然語言處理(NLP)。	高級認知架構、深度學習、強化學習、推理與決策 算法。
應用範圍	內容創作(文本、音樂、藝術)、虛擬角 色、醫療影像生成、設計。	跨領域問題解決、科學研究、自動化研究、人機協 作。
技術成熟度	已經在多個領域實現了實際應用 [,] 技術相 對成熟。	仍在研究和探索階段,尚未實現全面應用。
倫理問題	內容真實性(如Deepfake)、版權與所有 權爭議。	道德控制與監管挑戰、社會影響(如失業、法律問 題)。
挑戰	計算資源需求大、內容監管難度高。	技術實現難度高、道德與倫理風險大、可能引發社 會變革。
未來發展	更高效的模型、擴展應用場景(教育、娛 樂、健康等)。	實現真正的 AGI、建立安全和倫理的框架、促進社 會適應和轉型。
目標	生成高質量的內容以輔助或替代人類創作。	模擬或超越人類智慧 [,] 能夠處理多種任務 [,] 推動科 學和技術進步。

Claude 3.5 Sonnet



* Good morning, MYDAY 請撰寫 生成式AI 和 通用人工智慧 的簡報

請撰寫 生成式AI 和 通用人工智慧 的簡報



Claude 3.5 Sonnet ~

Use shift + return for new line

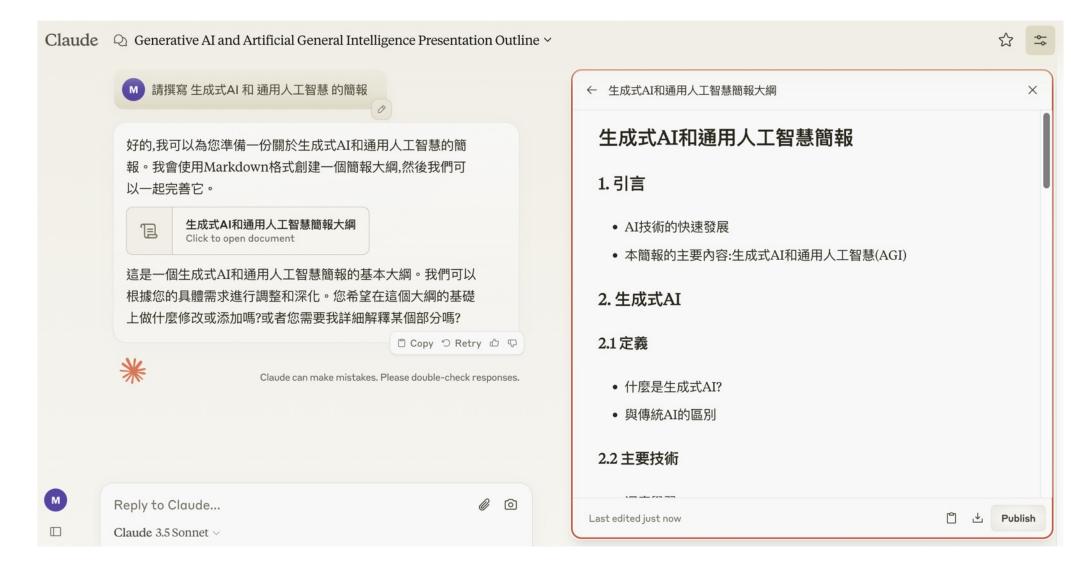
Add content

△ Use a project ∨

Claude 3.5 Sonnet



請撰寫AI 類式AI 和通語報 簡報



Claude 3.5 Sonnet



請以表格 方式分析 比較 生成式AI 通用人工





生成式AI與通用人工智慧(AGI)比較表



定義 能夠創造新內容(如文本、圖像、音頻)的AI系統 具有人類水平智能,能在多個領域表現出智能行為的AI系統

智能範圍專注於特定領域或任務 跨領域的通用智能

學習能力 基於訓練數據學習,通常需要大量數據 理論上能夠自主學習和遷移學習

創造力 在特定領域展現創造力(如藝術創作、文字生成)預期在多個領域都具有創造力

推理能力 有限,主要基於統計模型和模式識別 預期具有類人的推理和問題解決能力

自主性 有限,通常需要人類指導和輸入 理論上具有高度自主性

情感和意識 不具備真正的情感和自我意識 可能具備類似人類的情感和自我意識(仍有爭議)

應用範例 ChatGPT, DALL-E, Midjourney 目前尚無真正的AGI系統

主要優勢 提高特定任務的效率,增強創意表達 潛在地解決複雜的跨領域問題

主要挑戰 數據偏見,版權問題,內容真實性 技術實現難度大,安全性和倫理問題

對社會的影響 已經開始改變多個行業的工作方式 可能帶來深遠的社會經濟變革(尚未實現)

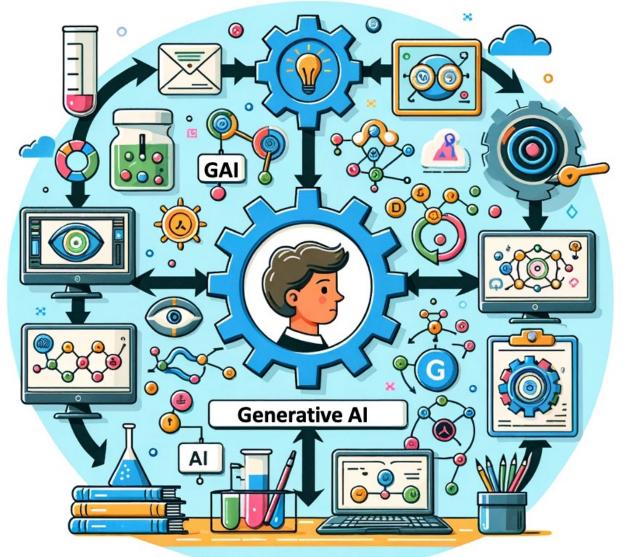
發展階段 快速發展和應用階段 基礎研究階段

時間框架 現在 未來(時間不確定)

OpenAl ChatGPT (GPT-4) DALL·E 3



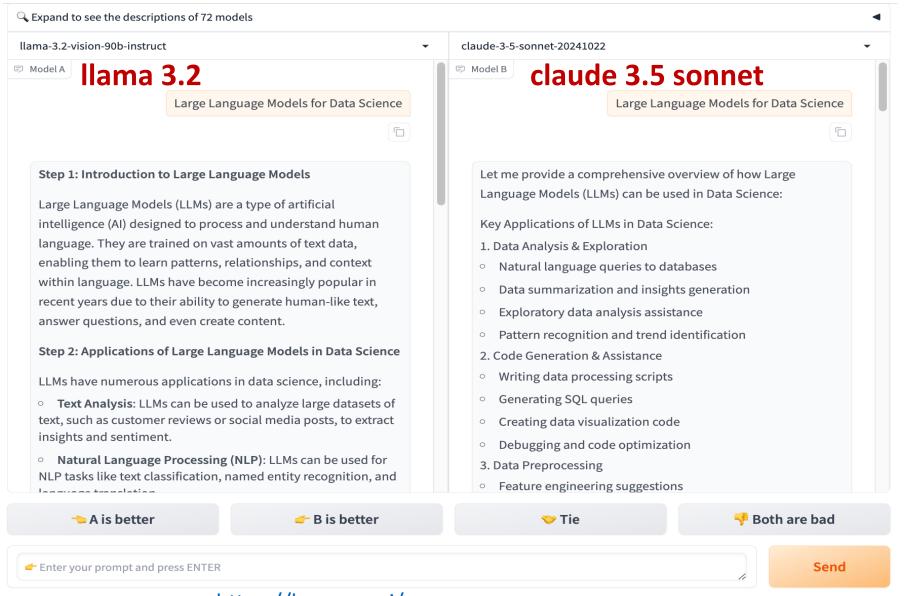
Vector graphic of a flowchart depicting the integration of generative AI in the education process, from content creation to virtual experiments, personalized learning, and innovative learning.



Large Language Models for Data Science

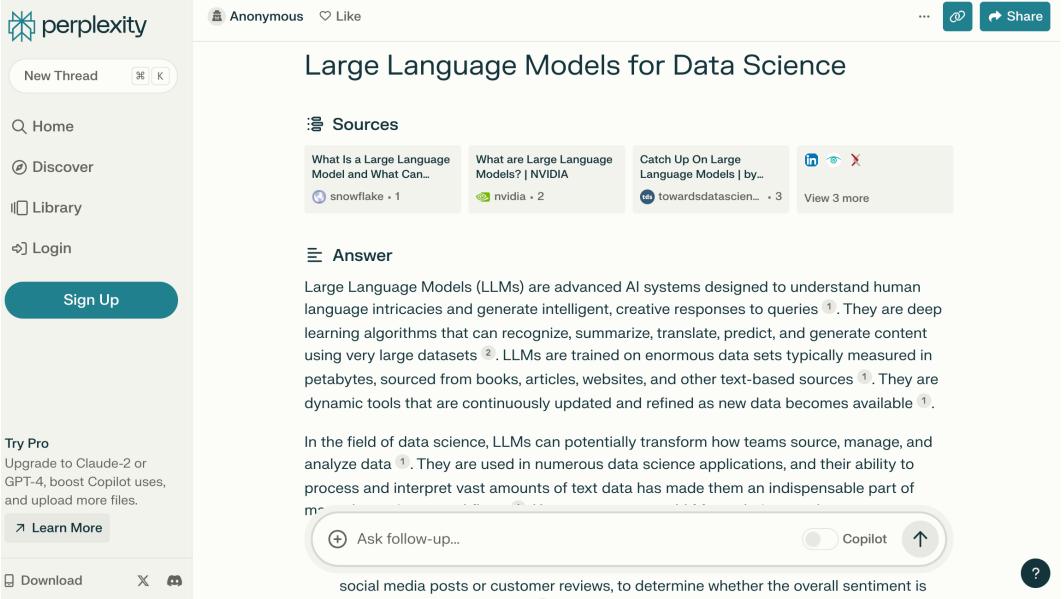


Chat with Open Large Language **Models:** Chatbot **Arena**



Perplexity.ai

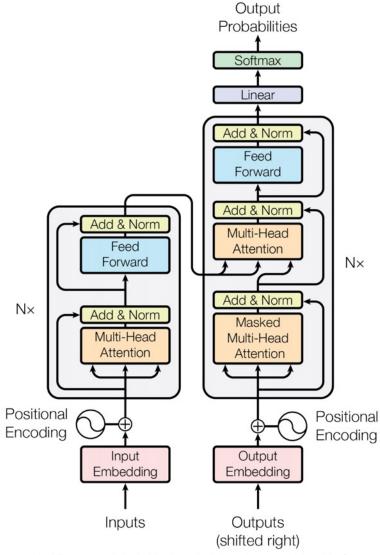




Transformer (Attention is All You Need)

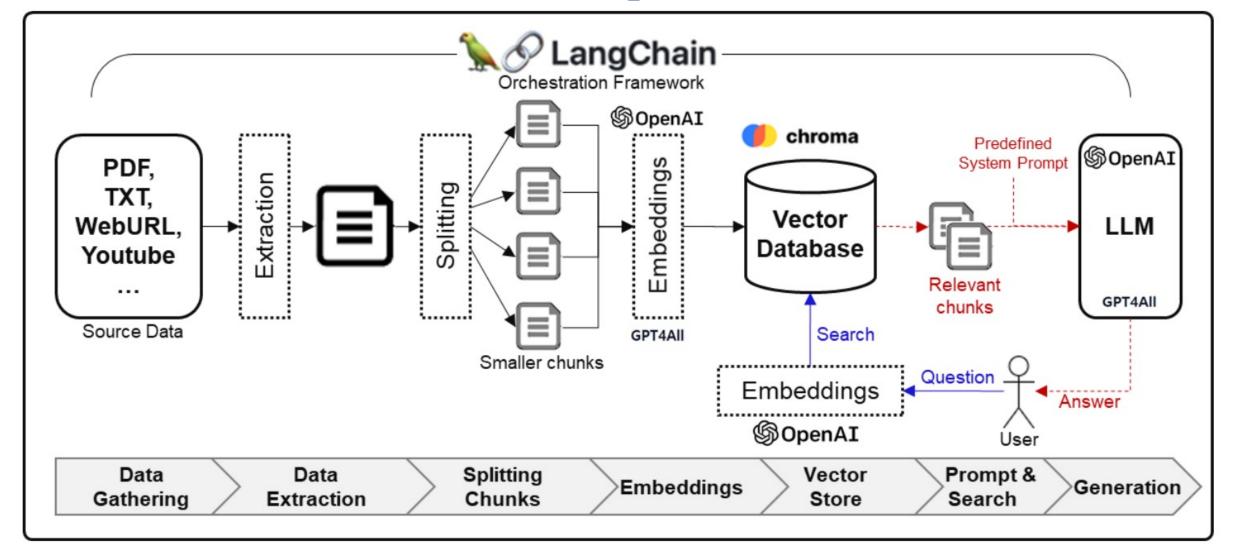


(Vaswani et al., 2017)



Framework for Implementing Generative Al Services using RAG Model









Factuality Enhancement of Large Language Models

Standalone LLMs
Supervised Finetuning

Continual SFT

Model Editing

Pretraining-based

Initial Pretraining Continual Pretraining

Prompt Engineering

Multi-Agent

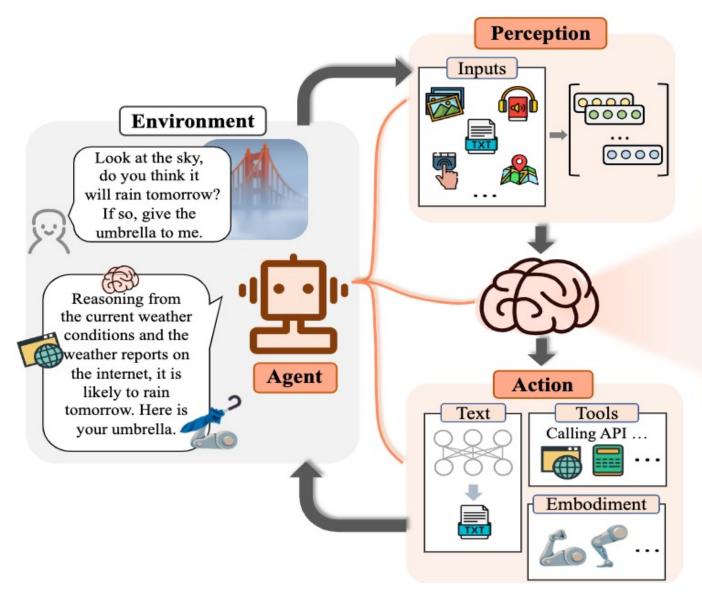
Inference and Decoding

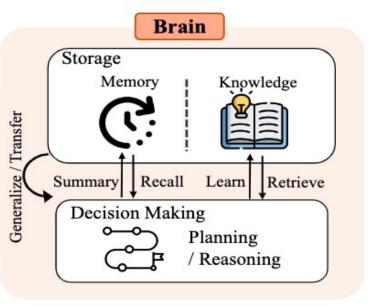
Retrieval Augmented Generation			
Normal RAG Setting			
Post-editing			
Interactive Retrieval			
CoT-bas ed		Agent-based	
Retrieval		Retrieval	
Retrieval Adaption			
Prompt- based	SFT- based		RLHF-based
Retrieval on External Memory			
Retrieval on KGs/Databases			

Domain I	Factuali	ity Enl	nancement
Domain enhancement techniques			
Continue-SFT		Continue Pretraining	
Train From			External
Scratch		Knowledge	
Domains			
Healthcare and		Finance and	
medicine		E	commerce
Legal/Law			oscience and avironment
Education	Fo	od	Home
Education	Indi	ıs tr y	Renovation

Large Language Model (LLM) based Agents

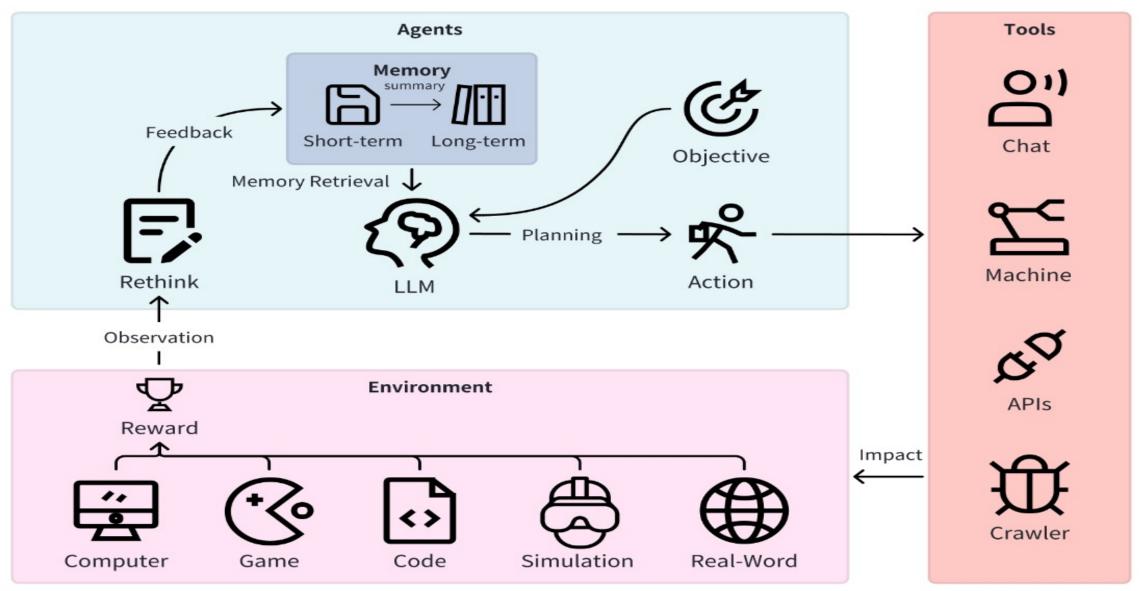






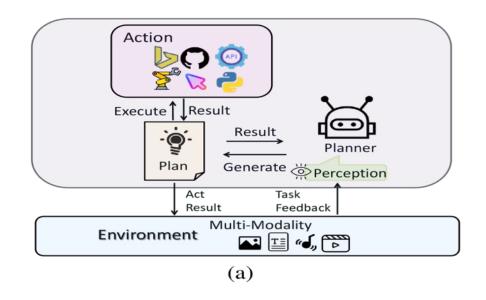
LLM-based Agents

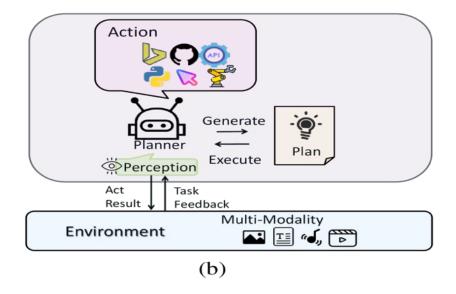


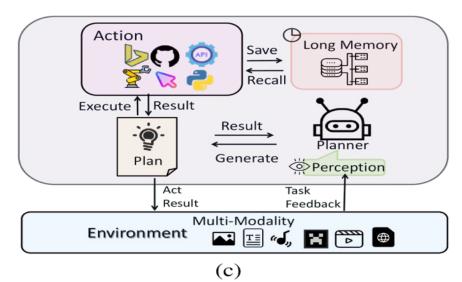


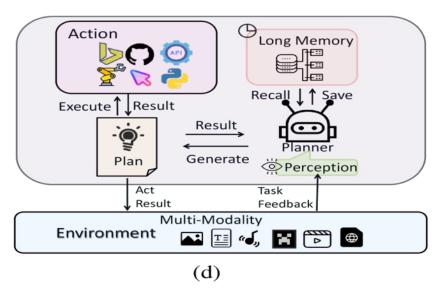
Large Multimodal Agents (LMA)









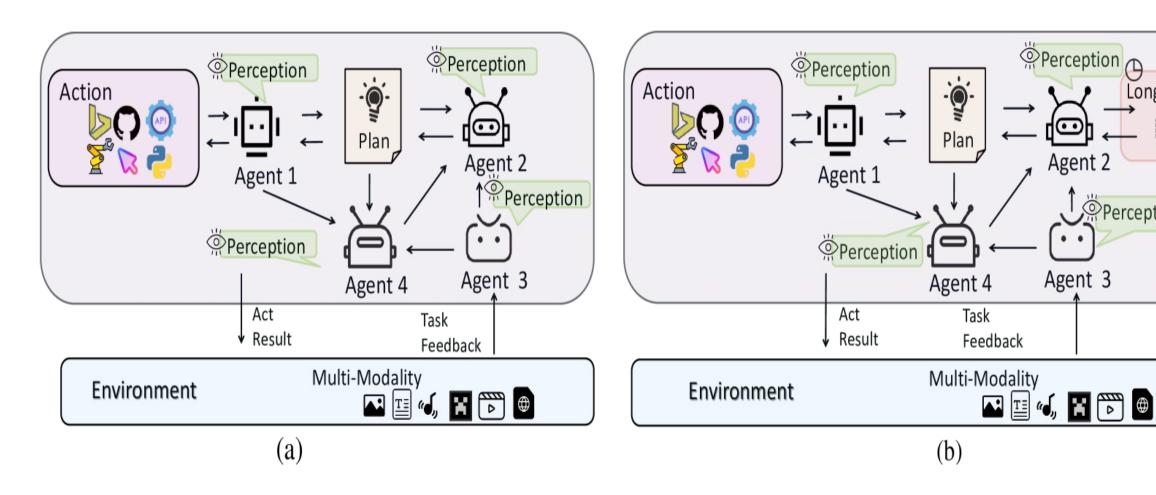


Large Multimodal Agents (LMA)



Long Memory

Perception





Generative Al for Sustainability and ESG Data Analytics

ESG:



Environmental

Social

Governance



CSR:

Corporate Social Responsibility

Evolution of Sustainable Finance Research





Sustainable Development Goals (SDGs)







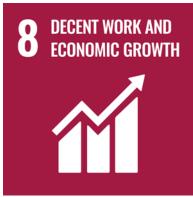








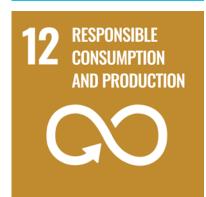
























Sustainable Development Goals (SDGs) and 5P



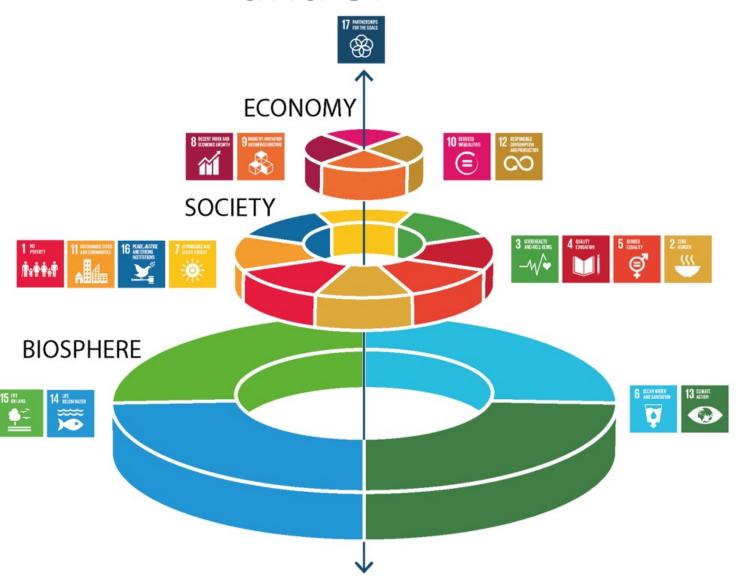
Partnership

Peace

Prosperity

People

Planet



ESG to 17 SDGs



ENVIRONMENT



14 LIFE BELOW WATER





13 CLIMATE ACTION





SOCIAL













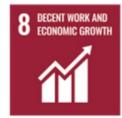






GOVERNANCE











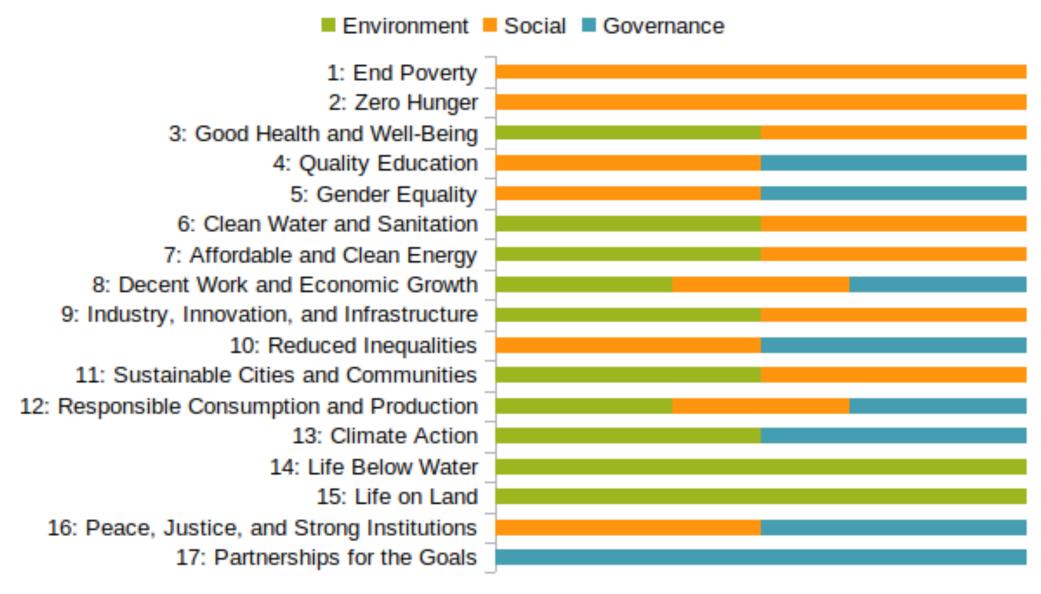






ESG to 17 SDGs





Net-Zero Transformation



Ambition

 Aligned to achieving global net zero by no later than 2050 & to limit warming to 1.5° C

Governance

Accountability driven from the top

Strategy

Embedded and aligned net zero into company strategy

Enterprise

 Key operating model changes in support of transformation

Supply chains

Transformed net zero supply chains

Innovation

 Developed innovation and technologies to deliver net zero

Finance

 Financing the net zero transformation

Transparency

Communicating action

Engagement

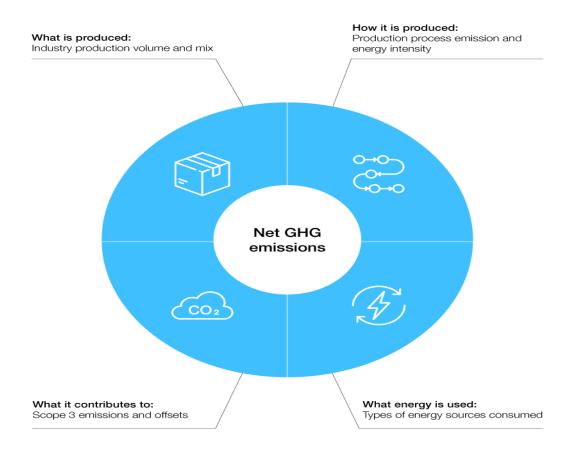
Enhancing the pace and scale of net zero action

Net-Zero Transformation Enablers



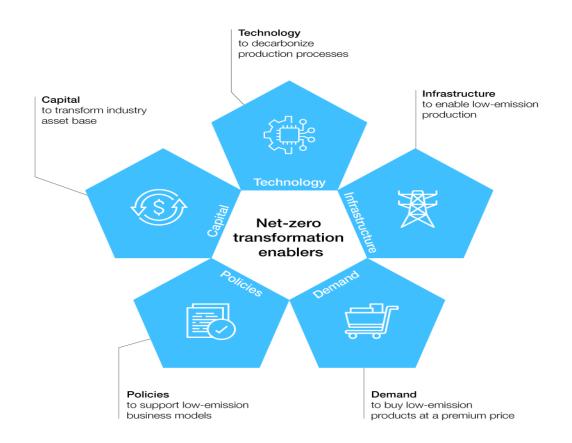
Net-zero industry performance

The four drivers of industry net greenhouse gas (GHG) emissions:

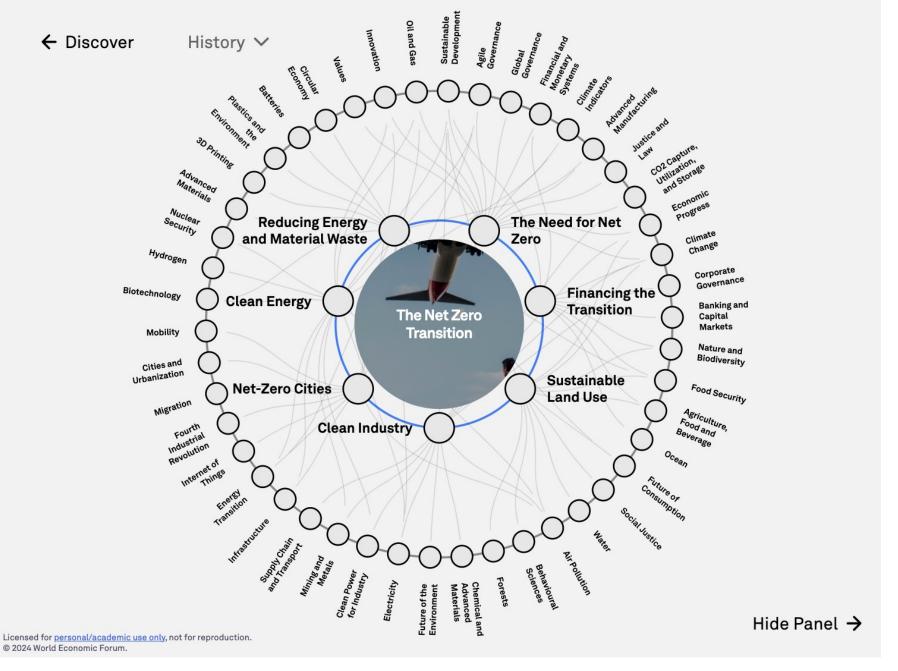


Net-zero industry readiness

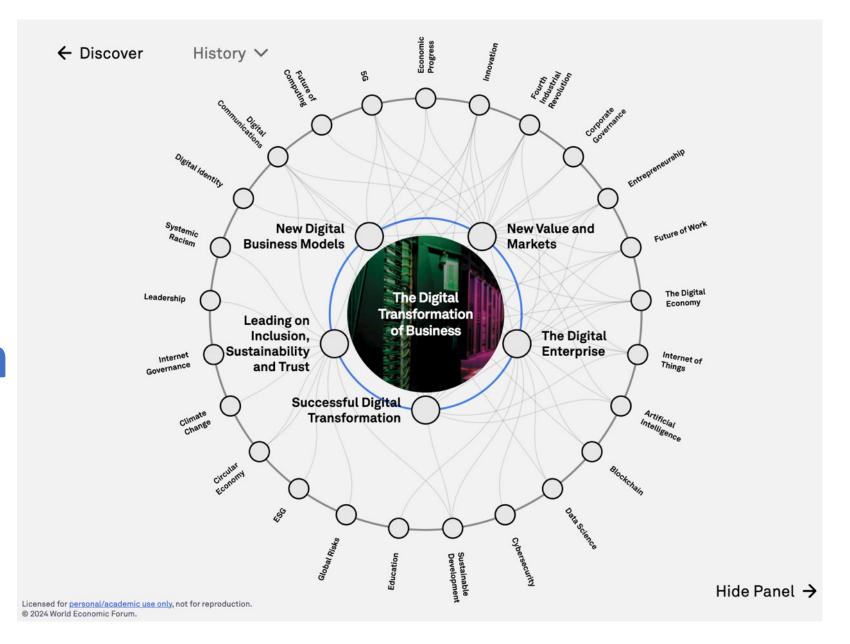
The five enabling dimensions of industry net-zero transformation:



The Net Zero Transition



The Digital Transformation of Business



Digital Transformation



Dimensions	Categories
A. BUSINESS MODELS	Business Process Innovation Business Strategy
B. DIGITAL BUSINESS	Digital Culture, Literacy and Skills Digital Economy Innovation and Socio-technical Shared Values
C. TECHNOLOGIES	Technology and Innovation Management Artificial Intelligence Big Data Internet of Things Industry 4.0
D. SUSTAINABILITY	Sustainable Business Sustainable Competitive Advantage Sustainable Development Sustainable Innovation
E. HUMAN RESOURCES	Employee Experience Career Dynamics
F. SMART CITIES	Sustainable Smart Manufacturing Digital Manufacturing

ESG Challenges and Opportunities



Challenges

- Fragmented and unstructured ESG data.
- Lack of standardization and transparency.
- Timeliness of data availability.

Opportunities

- Rising demand for actionable ESG insights.
- Innovation in sustainable solutions and policies.
- Generative AI as a tool for transformation.

Sustainability and ESG Data Analytics





Generative AI for ESG Data Analytics



- Data Integration and Enrichment:
 - Synthesizing structured and unstructured ESG data.
- Automated Reporting and Insight Generation:
 - Tailored ESG reports and insights for stakeholders.
- Scenario Modeling and Forecasting:
 - Simulating potential risks and opportunities.
- Addressing Bias and Ensuring Accountability:
 - Transparent, fair, and ethical AI deployment.

Generative AI and LLMs for Sustainability and ESG Data Analytics





Sustainability Innovation with Generative Al



- Sustainable Product Design:
 - Eco-friendly designs minimizing waste and energy.
- Policy Formulation and Implementation:
 - Al-driven simulations for effective policies.
- Stakeholder Engagement and Awareness:
 - Communicating ESG strategies with compelling Al-driven visuals.

Generative AI for ESG Rating and Reporting Generation





Mapping the ESG Standards Landscape

- The most prevalent ESG reporting frameworks
 - GRI (Global Report Initiative)
 - CDP (Carbon Disclosure Project)
 - SASB (Sustainability Accounting Standards Board
 - ISSB (International Sustainability Standards Board)
 - TCFD (Task Force on Climate-related Financial Disclosures
- How companies choose
 - Materiality, industry-specific standards, investor alignment

GRI (Global Report Initiative)



Standards >

How to use the **GRI Standards**

Reporting _ support

Public policy & partnerships

✓ About GRI
 ✓ News ✓ Goals and targets database

Sign In

Search Q

Donate Now



The global leader for impact reporting

Welcome to GRI. For over 25 years, we have developed and delivered the global best practice for how organizations communicate and demonstrate accountability for their impacts on the environment, economy and people.

We provide the world's most widely used sustainability reporting standards, which cover topics that range from biodiversity to tax, waste to emissions, diversity and equality to health and safety. As such, GRI reporting is the enabler for transparency and dialogue between companies and their stakeholders.

Access the GRI Standards →

CDP (Carbon Disclosure Project)



Guidance & questionnaires

Contact

Regional websites

Language

Q

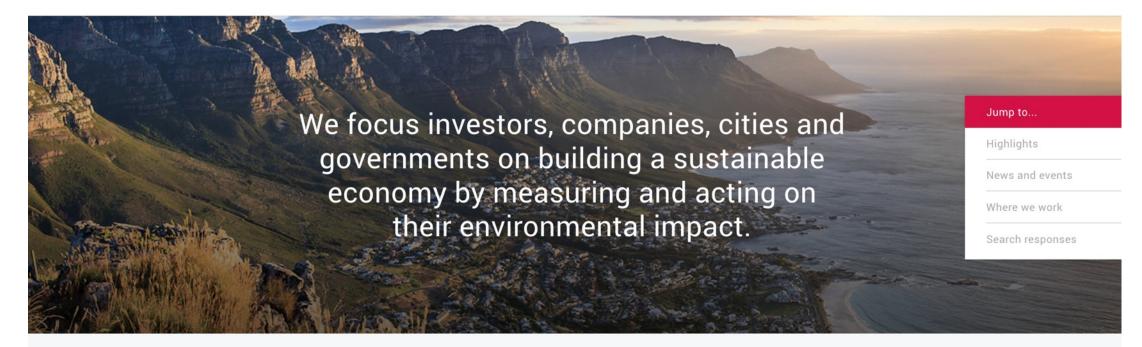
Sign in

About us Our work Why

Why disclose?

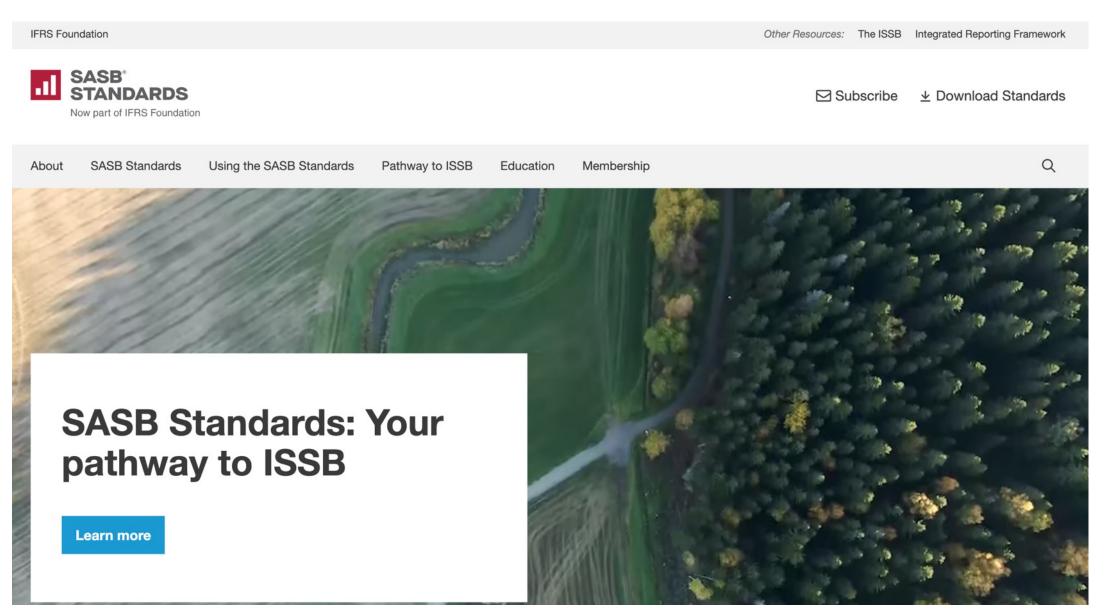
Become a member

Data and insights



CDP is a not-for-profit charity that runs the global disclosure system for <u>investors</u>, <u>companies</u>, <u>cities</u>, <u>states and</u> <u>regions</u> to manage their environmental impacts. Over the past 20 years we have created a system that has resulted in unparalleled engagement on environmental issues worldwide. Find out more about <u>how we work</u>.

SASB (Sustainability Accounting Standards Board)

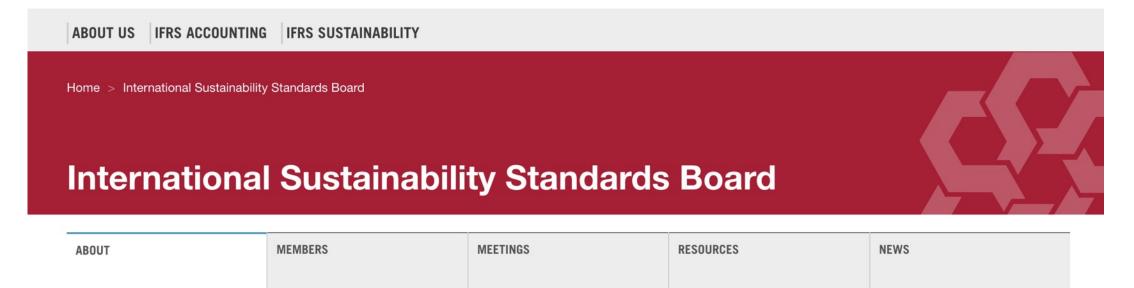


ISSB (International Sustainability Standards Board)









About the International Sustainability Standards Board

The Trustees of the IFRS Foundation announced the formation of the International Sustainability Standards Board (ISSB) on 3 November 2021 at COP26 in Glasgow, following strong market demand for its establishment. The ISSB is developing—in the public interest—standards that will result in a high-quality, comprehensive global baseline of sustainability disclosures focused on the needs of investors and the financial markets.

Sustainability factors are becoming a mainstream part of investment decision-making. There are increasing calls for companies to provide high-quality, globally comparable information on sustainability-related risks and opportunities, as indicated by feedback from many consultations with market

Related information

Sustainability FAQs

General Sustainability-related Disclosures project

Climate-related Disclosures project

Consolidated organisations

TCFD

(Task Force on Climate-related Financial Disclosures)



https://www.ifrs.org/sustainability/tcfd/







The Financial Stability Board has announced that the work of the TCFD has been completed, with the ISSB's Standards marking the 'culmination of the work of the TCFD'.

Companies applying IFRS S1 *General Requirements for Disclosure of Sustainability-related Financial Information* and IFRS S2 *Climate-related Disclosures* will meet the TCFD recommendations as the recommendations are fully incorporated into the ISSB's Standards.

Companies can continue to use the TCFD recommendations should they choose to do so, and some companies may still be required to use the TCFD recommendations. Using the recommendations is a good entry point for companies as they move to use the ISSB's Standards.

The IFRS Foundation has published a comparison of the requirements in IFRS S2 and the TCFD recommendations.

Related Information

IFRS Foundation welcomes culmination of TCFD work and transfer of TCFD monitoring responsibilities to ISSB from 2024

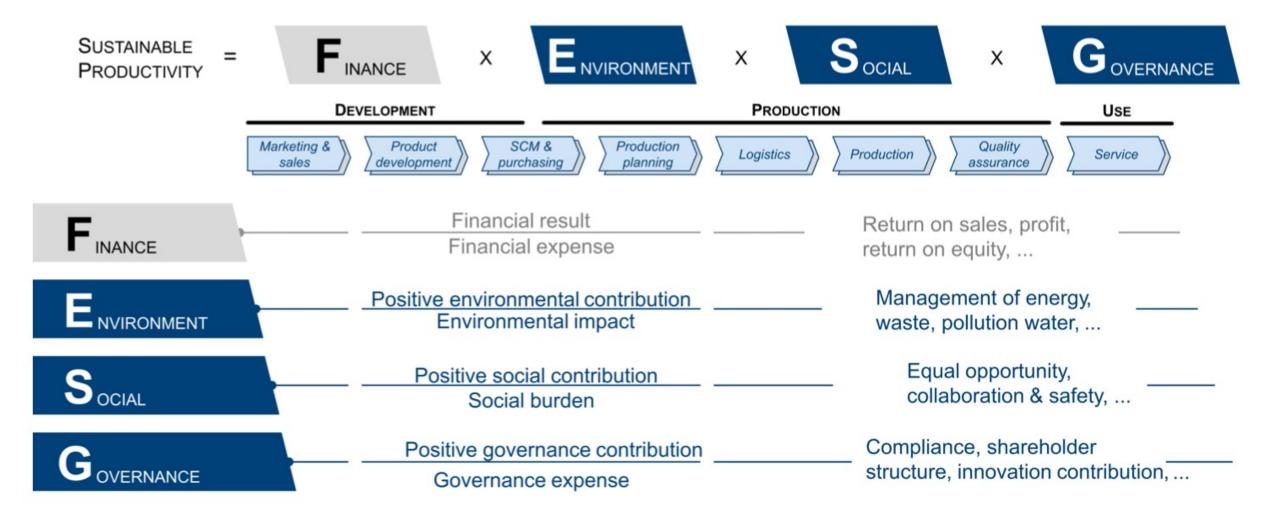
Comparison: IFRS S2 Climate-related
Disclosures with the TCFD Recommendations

Resource: Making the transition from TCFD to

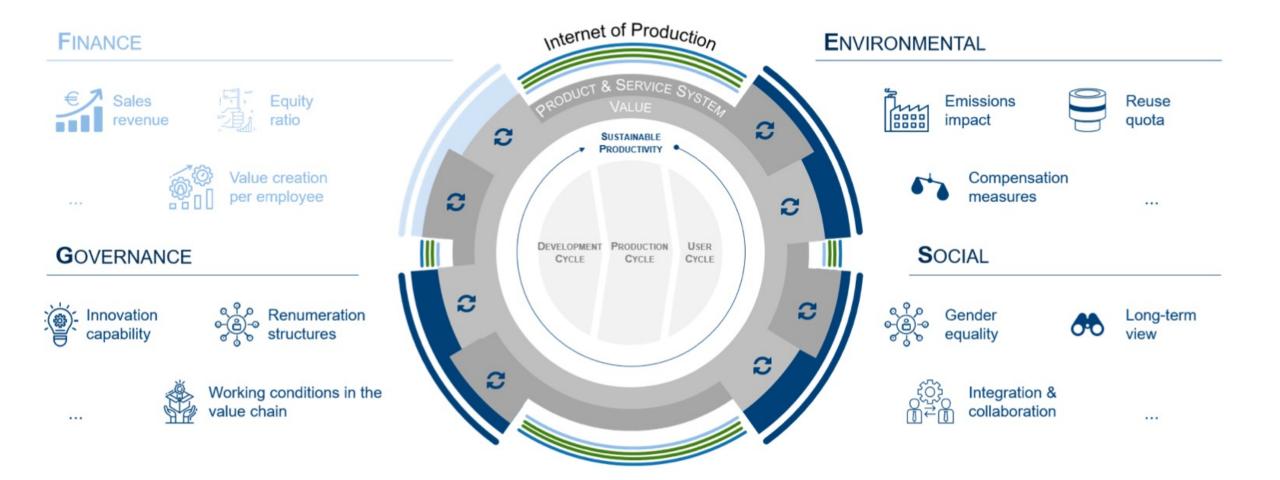
ISSB

IFRS Sustainability Standards Navigator

Sustainable Productivity: Finance ESG



Sustainable Resilient Manufacturing ESG



ESG Indexes

- MSCI ESG Index
- Dow Jones Sustainability Indices (DJSI)
- FTSE ESG Index

MSCI ESG Rating Framework



DATA

1,000+ data points on ESG policies, programs, and performance;

Data on 100,000 individual directors; up to 20 years of shareholder meeting results



EXPOSURE METRICS

How exposed is the company to each material issue?

Based on over 80 business and geographic segment metrics

MANAGEMENT METRICS

How is the company managing each material issue?

150 policy/program metrics, 20 performance metrics;

100+ Governance Key Metrics



SOURCES U

100+ specialized datasets (government, NGO, models)

Company disclosure (10-K, sustainability report, proxy report)

3,400+ media sources monitored daily (global and local news sources, governments, NGOs)

KEY ISSUE SCORES & WEIGHTS

35 Key Issues selected annually for each industry and weighted based on MSCI's materiality mapping framework.

ESG RATING (AAA-CCC)

Issue scores and weights combine to overall ESG rating relative to industry peers.

Individual E, S, G scores also available



Specialized ESG research team provides additional insight through:

Company reports
Industry reports
Thematic reports
Analyst calls & webinars



Systematic, ongoing daily monitoring of controversies and governance events

In-depth quality review processes at all stages of rating, including formal committee review

DATA OUTPUTS

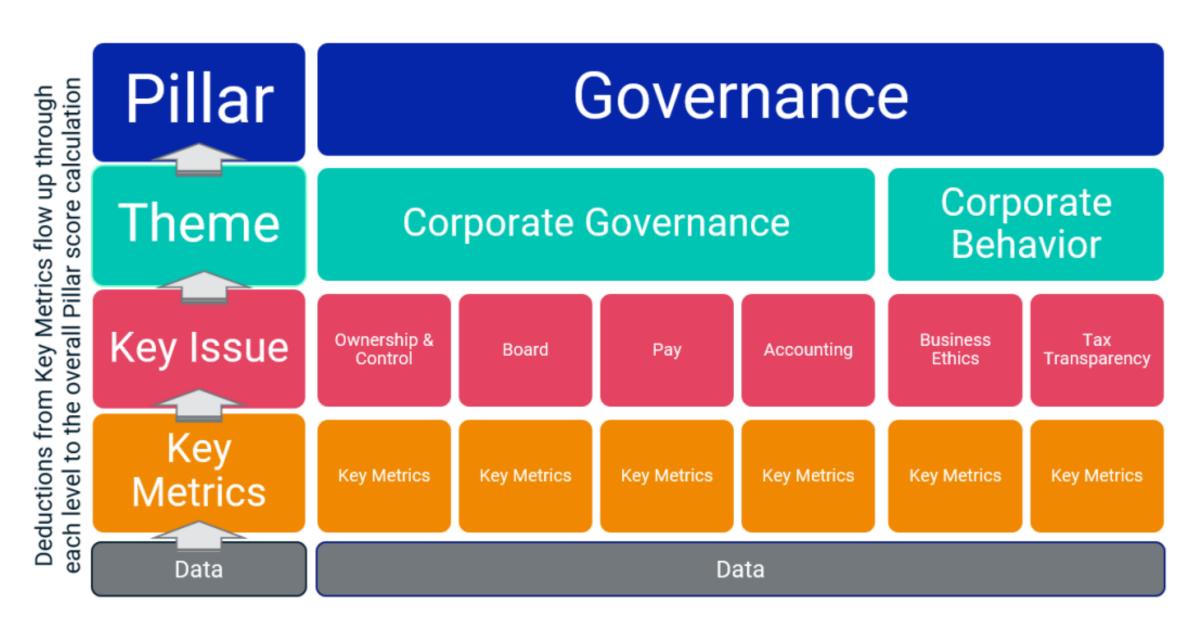
Access to selected underlying data Ratings, scores, and weights on 680,000 securities 17 years of history



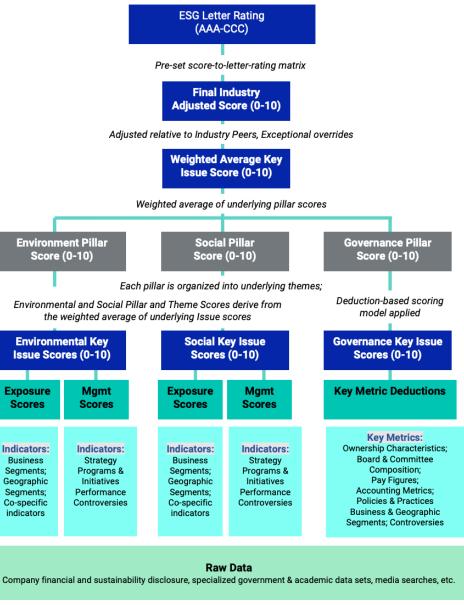
MSCI ESG Key Issue Hierarchy

3 Pillars	10 Themes	35 ESG Key Issues	
Environment	Climate Change	Carbon Emissions	Financing Environmental Impact
		Product Carbon Footprint	Climate Change Vulnerability
	Natural Capital	Water Stress	Raw Material Sourcing
		Biodiversity & Land Use	
	Pollution &	Toxic Emissions & Waste	Electronic Waste
	Waste	Packaging Material & Waste	
	Environmental	Opportunities in Clean Tech	Opportunities in Renewable
	Opportunities	Opportunities in Green Building	Energy
Social	Human Capital	Labor Management	Human Capital Development
		Health & Safety	Supply Chain Labor Standards
	Product Liability	Product Safety & Quality	Privacy & Data Security
		Chemical Safety	Responsible Investment
		Consumer Financial Protection	Health & Demographic Risk
	Stakeholder	Controversial Sourcing	
	Opposition	Community Relations	
	Social	Access to Communications	Access to Health Care
	Opportunities	Access to Finance	Opportunities in Nutrition & Health
Governance	Corporate	Ownership & Control	Pay
	Governance	Board	Accounting
	Corporate	Business Ethics	
	Behavior	Tax Transparency	

MSCI Governance Model Structure



MSCI Hierarchy of ESG Scores



DJSI S&P Global ESG Score

8,000

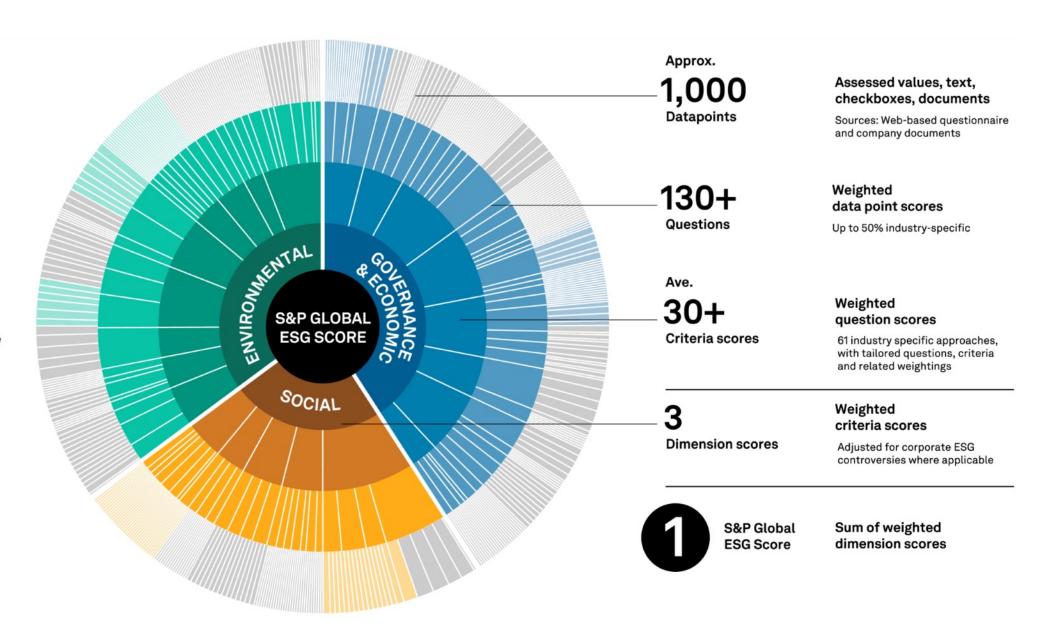
Companies

90%

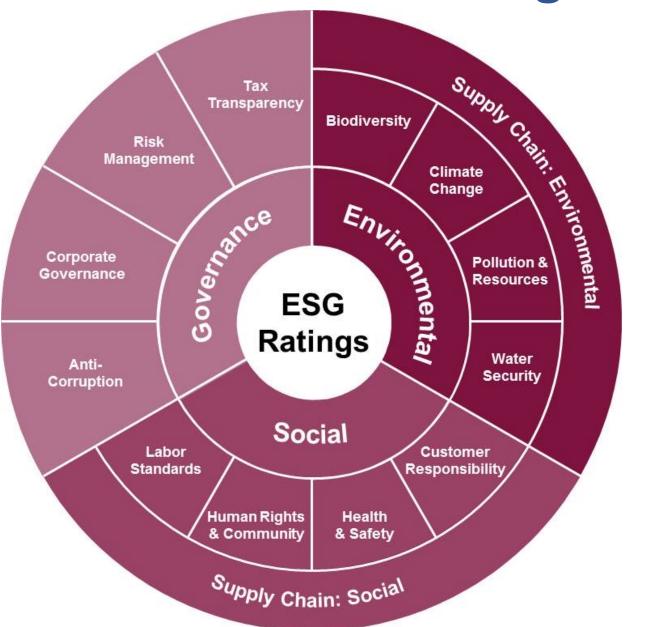
Global market capitalization

340,000+

Current Research Universe and Active Securities



FTSE Russell ESG Ratings





Sustainalytics ESG Risk Ratings



Analyst-based approach

Sustainalytics' ESG Risk Ratings measure a company's exposure to industry-specific material ESG risks and how well a company is managing those risks.

Negligible	Low	Medium	High	Severe
0 - 10	10 - 20	20 - 30	30 - 40	40+

TruValue Labs



Machine-based approach

Truvalue ESG Ranks



- Truvalue Labs applies AI to analyze over 100,000 sources and uncover ESG risks and opportunities hidden in unstructured text.
- The ESG Ranks data service produces an overall company rank based on industry percentile leveraging the 26 ESG categories defined by the Sustainability Accounting Standards Board (SASB).
- The data feed covers 20,000+ companies with more than 13 years of history.

 Laggard
 Below Average
 Average
 Above Average
 Leader

Analyst-driven vs. Al-driven ESG



Analyst-driven ESG research

Derives ratings in a structured data model

Sustainalytics

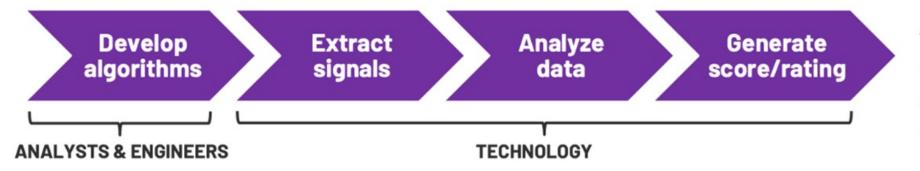


Analyst role at the end of the process allows subjectivity to color results

Al-driven ESG research

Derives signals from unstructured data

Truvalue Labs

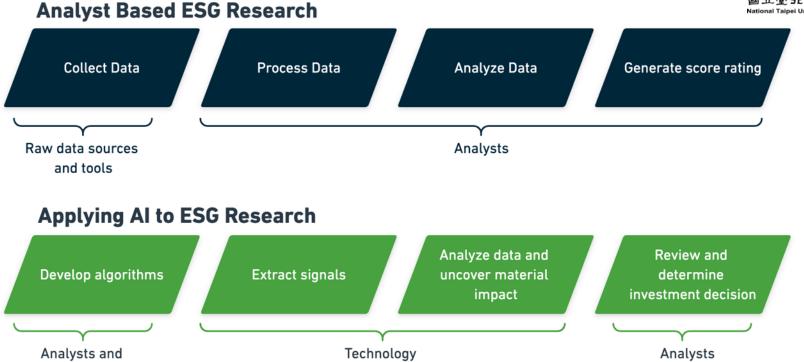


Analyst expertise at the beginning of the process produces consistent results



Analyst based ESG Research

Al based ESG Research



It would take an analyst over 5 years to do what our AI can in 1 week

Combining analysts with AI creates gives you the full picture

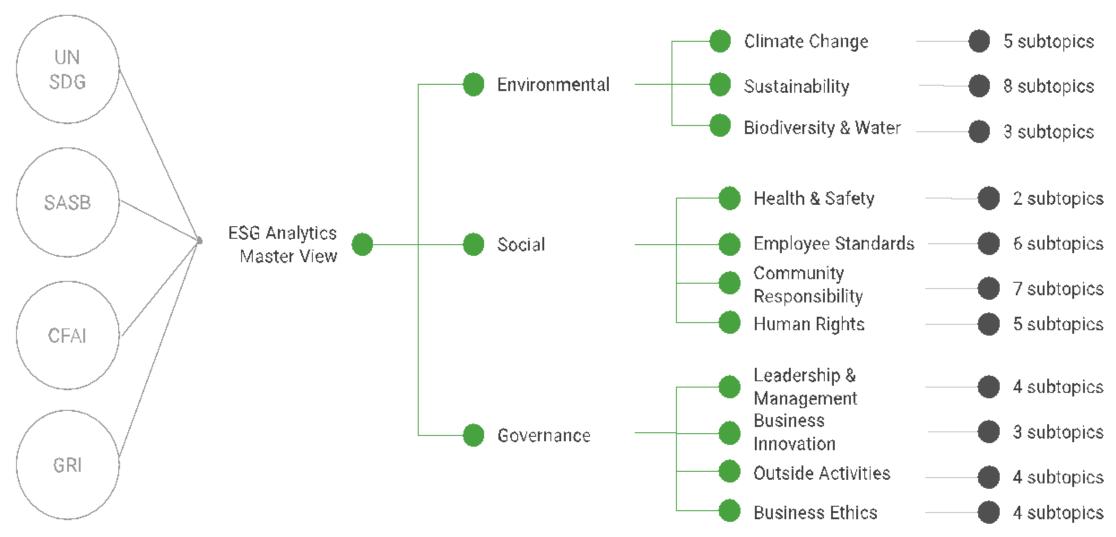


Engineers



ESG Analytics: NLP Taxonomy

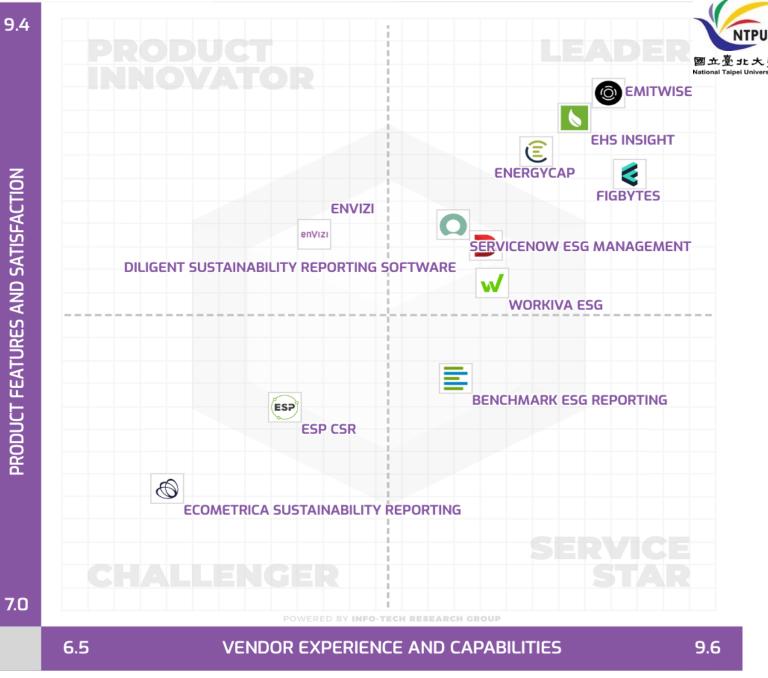




ESG ANALYTICS

Top ESG Reporting Software

Environmental, Social and Governance (ESG) Reporting software or Sustainability software helps organizations manage their operational data, evaluate their impact on the environment and provide reporting to perform audits.



Future Directions



- Integrating blockchain, IoT, and digital twins.
- Democratizing AI tools for all stakeholders.
- Promoting collaboration among experts and communities.

Conclusion



- Generative AI is transforming ESG analytics and sustainability innovation.
- Collaboration among researchers, policymakers, and innovators is key.
- Generative AI to build a sustainable future.

Summary



- 1. Generative AI: Powering Digital Sustainability Transformation
- 2. Generative AI and Large Language Models (LLMs): Popular Generative AI Applications
- 3. Generative AI for Sustainability and ESG Data Analytics



2022







IMNTPU at the NTCIR-16 FinNum-3 Task: Data Augmentation for Financial Numclaim Classification

¹ Information Management, National Taipei University, New Taipei City, Taiwan ² Zeals Co., Ltd. Tokyo, Japan



Yung-Wei Teng ¹



Pei-Tz Chiu¹



Ting-Yun Hsiao ¹



Mike Tian-Jian Jiang ² Min-Yuh Day ^{1,*}





2022







IMNTPU Dialogue System Evaluation at the NTCIR-16 DialEval-2 **Dialogue Quality and Nugget Detection**

¹ Information Management, National Taipei University, New Taipei City, Taiwan ² Zeals Co., Ltd. Tokyo, Japan



Ting-Yun Hsiao ¹



Yung-Wei Teng ¹



Pei-Tz Chiu ¹



Mike Tian-Jian Jiang ² Min-Yuh Day ^{1,*}







NTCIR-16

FinNum-3

IMNTPU at the NTCIR-16 FinNum-3 Task: **Data Augmentation for Financial Numclaim Classification**













Yung-Wei Teng 1, Pei-Tz Chiu 1, Ting-Yun Hsiao 1, Mike Tian-Jian Jiang 2 and Min-Yuh Day 1,* ¹ Information Management, National Taipei University, New Taipei City, Taiwan

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This paper provides a detailed description of IMNTPU team at the NTCIR-16 FinNum-3 shared task in formal financial documents. We proposed the use of the XLM-RoBERTa-based model with two different approaches on data augmentation to perform the binary classification task in FinNum-3. The first run (i.e., IMNTPU-1) is our baseline through the fine-tuning of the XLM-RoBERTa without data augmentation. However, we assume that presenting different data augmentations may improve the task performance because of the imbalance in the dataset. Accordingly, we presented double redaction and translation method on data augmentation in the second (IMNTPU-2) and third (IMNTPU- 3) runs, respectively. The best macro-F1 scores obtained by our team in the Chinese and English datasets are 93.18% and 89.86%, respectively. The major contribution in this study provide a new understanding toward data augmentation approach for the imbalanced dataset, which may help reduce the imbalanced situation in the Chinese and English datasets.



Tokenization Tricks Input: Good day and welcome to the Apple Inc. Third Quarter Fiscal Year 2018 Earnings Conference Call. Today's call is being recorded. XLM-RoBERTa Tokenizer

Output: <s> Good day and welcome to the Apple Inc. Third Quarter Apple Fiscal Year xxnum 2018 Conference Call. Today's call is being recorded. </s>

1: Shuffle the tokens in sentence

XLM-RoBERTa

Output: <s> <mask> Good day and <mask> to the <mask> Quarter Fiscal Year xxnum 2018 Earnings Conference Call. Today's call is <mask> recorded. </s>

RoBERTa Model.

Conclusions and Contributions

Chinese Dataset

Test Set

F1-Score

(%)

93.18

91.64

91.64

Dev Set

F1-Score

(%)

90.51

88.65

92.16

IMNTPU1

IMNTPU2

IMNTPU3

The performance with data augmentation method (Double Redaction) in English dataset is superior than without data augmentation.

- · The major contribution of the research is that data augmentation approach may help reduce imbalanced
- We have developed a novel method for data augmentation technique, which is double redaction and translation approach, and can decrease the issue of imbalanced dataset.

ACKNOWLEDGMENTS

This research was supported in part by the Ministry of Science and Technology (MOST), Taiwan under grant number 110-2410-H-305-013-MY2, and National Taipei University (NTPU) under grant

Algorithm of Double Redaction

- 2. Delete the duplicated tokens in sentence 3: Copy the remaining tokens as B 4: SET the δ and γ 5: for specific token in β do if γ less than δ then Replace original token with <usk> token Cover original token as «mask» token end if ii: end for
- 12: while True do
- Model predict the original token of <usk> and <mask>

number 110-NTPU-ORDA-F-001 111-NTPU-ORDA-F-001 and 111-NTPU-ORDA-F-003



English Dataset Dev Set

F1-Score

(%)

87.13

88.82

Test Set

F1-Score

(%)

88.39

89.86







NTCIR-17 **Best Poster** Presentation **Award**

NTCIR-17 FinArg-1

IMNTPU at the NTCIR-17 FinArg-1 Argument-based Sentiment Analysis and Identifying Attack and Support Argumentative Relations in Social Media Discussion Threads

















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In recent years, there has been a surge of interest in argument-based sentiment analysis and the identification of argumentative relationships in social media. These tasks encompass sentiment analysis of premises and claims, as well as the classification of argumentative relationships. Within these tasks, we have developed a fine-tuning method for transformer models. To evaluate and showcase this concept, we established a comprehensive framework to test and display the performance of BERT, ROBERTA, FINBERT, ALBERT, and GPT 3.5-turbo models on financial data and social media texts. Ultimately, the experimental results of these sub-tasks validate the effectiveness of our strategies. The primary contribution of our research is our proposal of two key elements: fine-tuning predominantly with BERT models and employing GPT for generative classification, aiming to enhance the identification of argumentative classifications. Through fine-tuning techniques, the state-of-the-art models can achieve better performance than the baseline.

IMNTPU Research Architecture

Transformer-Based **Pretrained Model**

Fine-tuning Techniques RERT-Rased Ontimization

GPT 3.5-turbo Assist Improvement

Fine-tuning Techniques

- learning models like BERT, ALBERT, and RoBERTa for sentence classification. RoBERTa, in particular, shows superior performance in NLP tasks due to more data and extended training, refining BERT's original training approach. The study used RobertaTokenizer for tokenization and RobertaForSequenceClassification for training and evaluation.
- A 5-fold cross-validation technique was employed to fine-tune and assess model performance, involving dividing the dataset into five parts and using each in turn for validation. This ensures a stable and reliable performance evaluation. The study also adjusted hyperparameters such as sentence length, batch size, and training epochs to improve learning efficiency. For fair comparison, the same settings were applied to both RoBERTa and BERT models during fine-tuning.

Our research in Natural Language Processing (NLP) explores deep

GPT Generation Strategies and Optimization

- In our study, we demonstrate the application of OpenAl's ChatGPT API, integrating deep learning with Natural Language Processing (NLP) for detailed text analysis. The technology is finely tuned to classify sentences accurately as either "claim" or "premise", aiding researchers in identifying core arguments and their supporting reasons. This classification is part of a multi-step process, with specific sentiment labels providing clear targets for the model.
- The distinction between "claim" and "premise" is vital for understanding arguments and their justifications. Moreover, the method's scalability and adaptability make it versatile, suitable for not only basic sentiment analysis but also for more complex text analysis with additional classification labels.

Hyperparameter Settings NTCIR-17 FinArg-1 Hyperparameter Settings Hyperparamete Learning Rate 1e-5, 5e-5 Max Length 128, 256 **Batch Size** 8, 16

Performance

NT	CIR-17 FinAr	g-1 Argument	Unit Classification	1
Model	Micro-F1	Macro-F1	Weight-F1	Accuracy
IMNTPU-1 (BERT-base)	75.44%	75.31%	75.40%	74.82%
IMNTPU-2 (RoBERTa-base)	76.06%	76.05%	76.07%	75.64%
IMNTPU-3 (GPT 3.5-turbo)	56.97%	56.82%	56.70%	55.08%
NTCIR-17 Fir	Arg-1 Argun	nent Relation	Detection and Cla	ssification
Model	Micro-F1	Macro-F1	Weight-F1	Accuracy
IMNTPU-1 (RoBERTa-base)	78.99%	47.36%	76.54%	78.55%
IMNTPU-2 (FINBERT)	82.61%	52.97%	82.14%	79.13%
IMNTPU-3 (BERT-uncased)	80.72%	50.73%	79.67%	78.55%
NTCIR-17 FinArg-	Social N	ledia Discussi	on Threads	
Model	Micr	0-F1	Macro-F1	Weight-F1
IMNTPU-1	52.	38%	34.77%	48.73%

Conclusions and Contributions

24.64%

- We combined fine-tuning BERT and RoBERTa with the innovative use of GPT 3.5 Turbo, effectively capturing subtle nuances in conversational texts while demonstrating significant performance in generative tasks.
- Our study offers a comprehensive solution to the Argument Unit Classification challenge, thoroughly evaluating various methods' pros and cons. Additionally, in the multi-class classification task of financial sentiment analysis, we've revealed deeper semantic aspects of texts by analyzing inter-sentential relationships.

ACKNOWLEDGMENTS

(Finetuned-Albert)

IMNTPU-2

(RoBERTa-Large)

This research was supported in part by the National Science and Technology Council (NSTC), Taiwan, under grants MOST 110-2410-H-305-013-MY2, NSTC 112-2425-H-305-002-, and NSTC 112-2627-M-038-001-, and National Taipei University (NTPU), Taiwan under grants 112-NTPU-ORDA-F-003. 112- NTPU-ORDA-F-004. USTP-NTPU-TMU-112-01. NTPU-112A413E01. and NTPU-112A513E01.







40.50%





NTCIR-17 Real **MedNLP**

NTCIR-17 **Best Poster** Presentation **Award**

IMNTPU at the NTCIR-17 Real-MedNLP Task: Multi-Model Approach to Adverse Drug Event Detection from Social Media













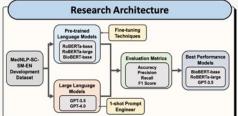




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The IMNTPU team engaged in the NTCIR-17 RealMedNLP task, specifically focusing on Subtask1: Adverse Drug Event detection (ADE) and the challenge of identifying related radiology reports. This task is centered on harnessing methodologies that offer significant aid in real-world medical services, especially when training resources are limited. In our approach, we harnessed the power of pre-trained language models (PLMs), particularly leveraging models like the BERT transformer, to understand both sentence and document structures. Our experimentation with diverse network designs based on PLMs paved the way for an enlightening comparative analysis. Notably, BioBERT-Base emerged as a superior contender, showcasing commendable accuracy relative to its peers. Furthermore, our investigation made strides in the realm of oneshot learning for multiclass labeling, specifically with the GPT framework. The insights gathered emphasized the necessity for more specialized strategies, suggesting avenues for future research in multiclass labeling tasks.



Prompt Engineer

One-shot Learning

Analysis showed reduced accuracy in insight extraction from short, ambiguous tweets.

GPT models often over-labeled: GPT-3.5 labeled 929 instances, GPT-4.0 labeled 789, while the actual ground truth was 400.

Fine-tuning Techniques

Fine-tuned for multi-label text classification

Max Epochs: 10 Max Sequence Length: 512

Learning Rate: 5e-5

Batch Size: 16 Loss Func.: BCEWithLogitsLos

You are a medical expert analyzing tweets to check whether the You are a medical expert analyzing tweets to check whether the very entry of the control of the

reactions.

**Your annotating steps are as follows: **

1. Check whether the user lists the adverse drug effects rather than expressing personal experiences of adverse reactions. 2. Check whether this tweet's user suffers from adverse drug

events.

3. Check the symptoms in these 22 symptoms listed below.

Your annotation should be in the following format:

1. If the user suffers from the tweet's symptom instead of listing the adverse drug events, output with the corresponding

output with \"None\"
Symptom Labels:

""Symptom Labels":
nausea, diarrhea, _, rash, stomatitis
""Here is some annotate example for you to base on.""
Text: I finished C due to side effects of the contrast dye. I
was feeling kind of sick and nausea was getting worse, so I thought it would be tough, but this morning my chest hurts.. I'm going to go to the hospital tomorrow, though I'm anxious because I have 2 hours left until the test results.. Label: nausea, pain s for GPT to know

Performance

	Exact Accurac	y of Test	Dataset an	d Develo	opment Da	taset	
,	Models	Development Dataset (#1,192)		Test [Test Dataset (#1,993)		
	BERT-Base ission Run 1)	0.92 0.82					
Rob	perta-Base	0.76		-			
	Roberta-Large (Submission Run 2)		0.85		0.81		
	GPT3.5 ission Run 3)	0.72 0.69					
(GPT 4.0	0.62					
Sul	btask 1-SM-AD	E-EN Bina	ry and Per	Label Pe	erformance	Metric	s
Models	Score	Pre- ADE	NO ADE	ADE	NO ADE	F1 S	icore NO ADE
BioBERT-	Binary	0.74	0.91	0.78	0.89	0.76	0.90
Base	Per label	0.72	1.00	0.76	0.99	0.74	0.99
RoBERTa-	Binary	0.73	0.93	0.83	0.88	0.78	0.90
Large	Per label	0.71	1.00	0.77	0.99	0.74	0.99
GPT3.5	Binary	0.47	0.47	0.20	0.91	0.28	0.82

	NO ADE			Models Score
.90 0.97 0.93 0.96 0.92 0.9		ADE	score	
	0.97	0.90	Binary	BioBERT-
.91 0.97 0.93 0.96 0.92 0.9	0.97	0.91	Per label	Base
.89 0.83 0.59 0.97 0.71 0.9	0.83	0.89	Binary	RoBERTa-
.85 0.99 0.49 1.00 0.62 0.9	0.99	0.85	Per label	Base
.87 0.93 0.85 0.94 0.86 0.9	0.93	0.87	Binary	RoBERTa-
.84 0.99 0.77 1.00 0.81 1.0	0.99	0.84	Per label	Large
.72 0.80 0.53 0.90 0.61 0.8	0.80	0.72	Binary	COTO F
.62 0.99 0.57 0.99 0.60 0.9	0.99	0.62	Per label	GPT3.5
.52 0.96 0.95 0.61 0.67 0.7	0.96	0.52	Binary	GPT4.0
.48 1.00 0.92 0.98 0.63 0.9	1.00	0.48	Per label	
.52 0.96 0.95 0.61 0.67	0.96 1.00	0.52 0.48	Binary Per label	

Exact Match Accuracy Results in Development Dataset						
Models	Accuracy	Models	Accuracy			
RoBERTa-Base	0.86	GPT3.5-1-shot	0.54			
RoBERTa-Large	0.87	GPT3.5-scenario	0.69			
BioBERT-Base	0.85	GPT4.0-1-shot	0.61			
BioBERT-Large	0.86	GPT4.0-scenario	0.70			
		GPT3.5-fintune	0.85			

Conclusions and Contributions

- Expanded dataset with GPT-3.5 boosts RoBERTa accuracy from 0.76 to 0.86. Refined prompts for tweets, increasing GPT4.0 accuracy to 0.70.
- BioBERT excels in drug event extraction; GPT one-shot learning shows limits. We proposed two critical elements, Prompt Engineer and Fine-Tuning Technique GPT-4.0 showing enhanced performance in ambiguous datasets.

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This research was supported in part by the National Science and Technology Council (NSTC) Taiwan, under grants MOST 110-2410-H-305-013-MY2, NSTC 112- 2425-H-305-002-, and NSTC 112-2627-M-038-001-, and National Taipei University (NTPU), Taiwan under grants 112-NTPU-ORDA-F-003, 112-NTPU-ORDA-F-004, USTP-NTPU-TMU-112-01, NTPU-112A413E01, and NTPU-112A513E01.







Acknowledgments: Research Projects



- 1. Fintech Green Finance for Carbon Market Index, Corporate Finance, and Environmental Policies.
 Carbon Emission Sentiment Index with AI Text Analytics
 - NTPU, 113-NTPU_ORDA-F-003, 2023/01/01~2024/12/31
- 2. Digital Support, Unimpeded Communication: The Development, Support and Promotion of AI-assisted Communication Assistive Devices for Speech Impairment (2/3).
 - Multimodal Cross-lingual Task-Oriented Dialogue System for Inclusive Communication Support
 - NSTC 113-2425-H-305-002-, 3 Years (2023/05/01-2026/04/30) Year 1: 2024/05/01~2025/04/30
- 3. Research on speech processing, synthesis, recognition, and sentence construction of people with language disabilities. Multimodal Cross-lingual Task-Oriented Dialogue System
 - NTPU, 113-NTPU_ORDA-F-004, 2023/01/01~2025/12/31
- 4. Metaverse AI Multimodal Cross-Language Task-Oriented Dialogue System
 - ATEC Group, Fintech and Green Finance Center (FGFC, NTPU), NTPU-112A413E01, 3 Years (2023/05/01~2026/04/30)
- 5. Generative Al-Driven ESG Report Generation Technology
 - Industrial Technology Research Institute (ITRI), Fintech and Green Finance Center (FGFC, NTPU), NTPU-113A513E01, 2024/03/01~2024/12/31
- 6. Establishment and Implement of Smart Assistive Technology for Dementia Care and Its Socio-Economic Impacts (3/3). Intelligent, individualized and precise care with smart AT and system integration
 - NSTC, 113-2627-M-038-001-, 2024/08/01~2025/07/31
- 7. Prospective longitudinal study on peri-implant bone loss associated with peri-implantitis
 - USTP (NTPU, TMU), USTP-NTPU-TMU-113-03, 2024/01/01~2024/12/31



Acknowledgments: IFIT Lab Members





Intelligent Financial Innovation Technology, IFIT Lab, IM, NTPU

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Q & A



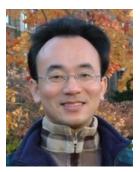
Generative AI and LLMs for Sustainability and ESG Data Analytics (生成式 AI 與 LLM 於永續數據分析)

Time: 19:00-21:00, Monday, November 25, 2024

Place: Room 200301, Daren Building, Computer Science, National Chengchi University (NCCU)

Host: Prof. Jia-Ming Chang





<u>戴敏育 教授</u> (Prof. Min-Yuh Day)

國立臺北大學 資訊管理研究所 教授金融科技暨綠色金融研究中心 主任永續辦公室永續發展組 組長

