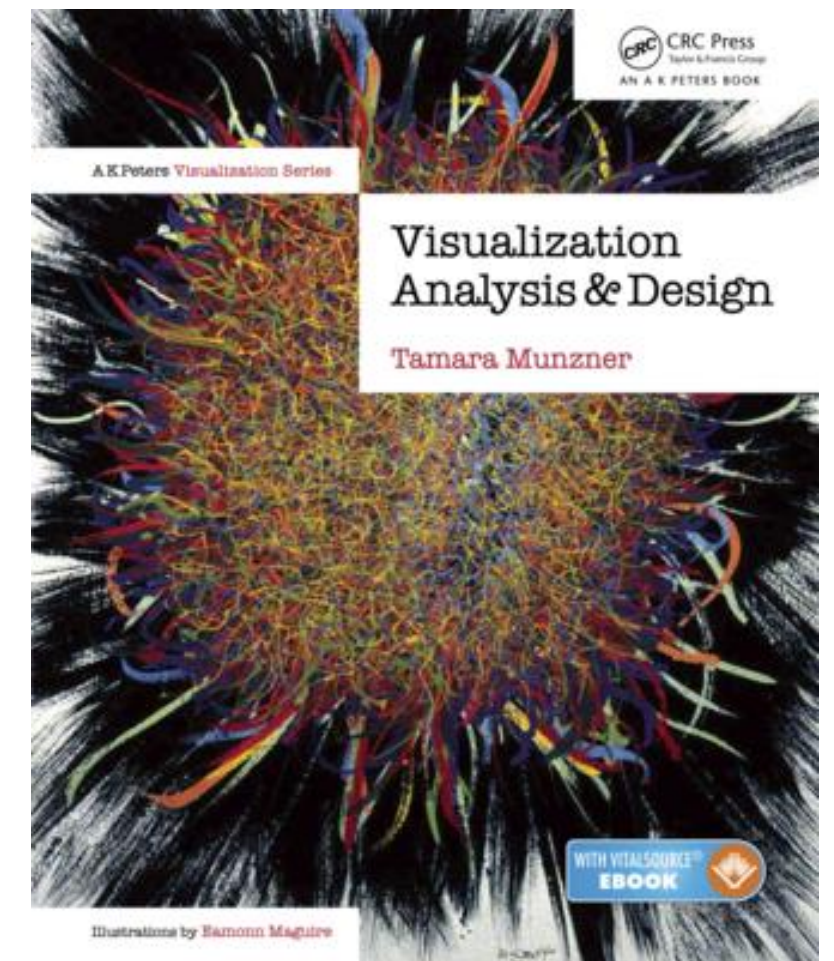


Information Visualization

Color & Interaction

- Slides refer to <https://www.cs.ubc.ca/~tmm/>



Color & Interaction

- **Map Color**
- **Manipulate: Change, Select, Navigate**
- **Facet: Juxtapose, Partition, Superimpose**

Map Color

Idiom design choices: Encode

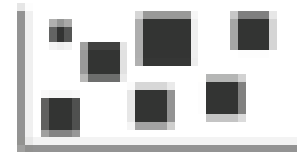
Encode

⊕ Arrange

→ Express



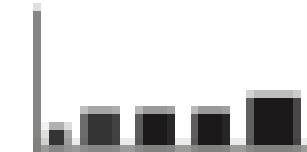
→ Separate



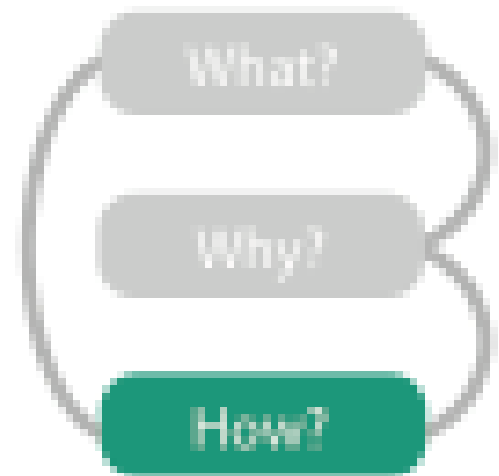
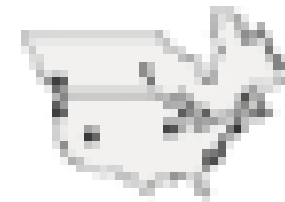
→ Order



→ Align



→ Use



⊕ Map

from **categorical** and **ordered** attributes

→ Color

→ Hue



→ Saturation



→ Luminance



→ Size, Angle, Curvature, ...

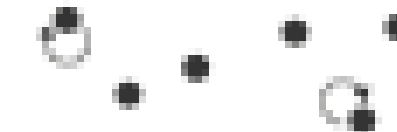


→ Shape

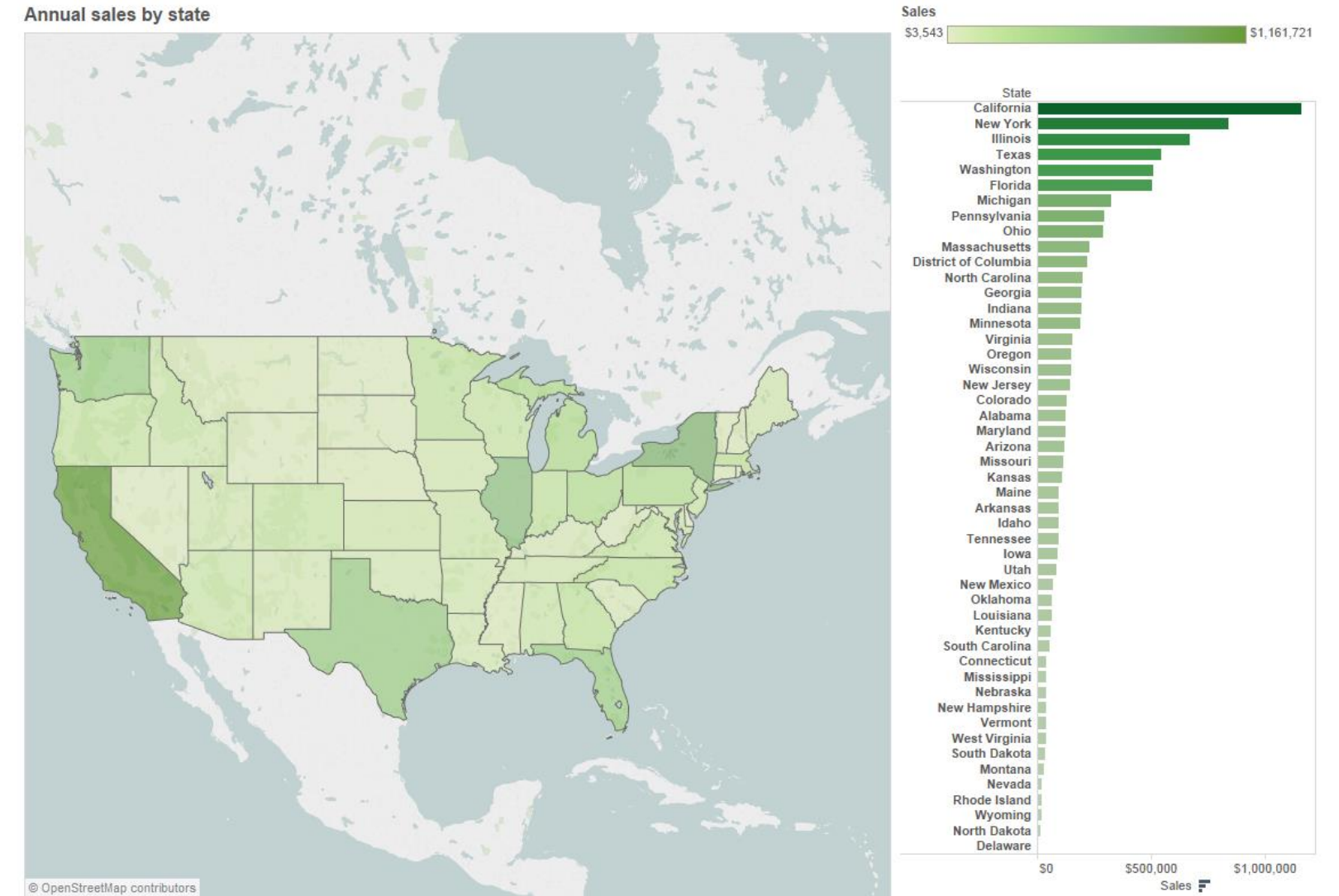
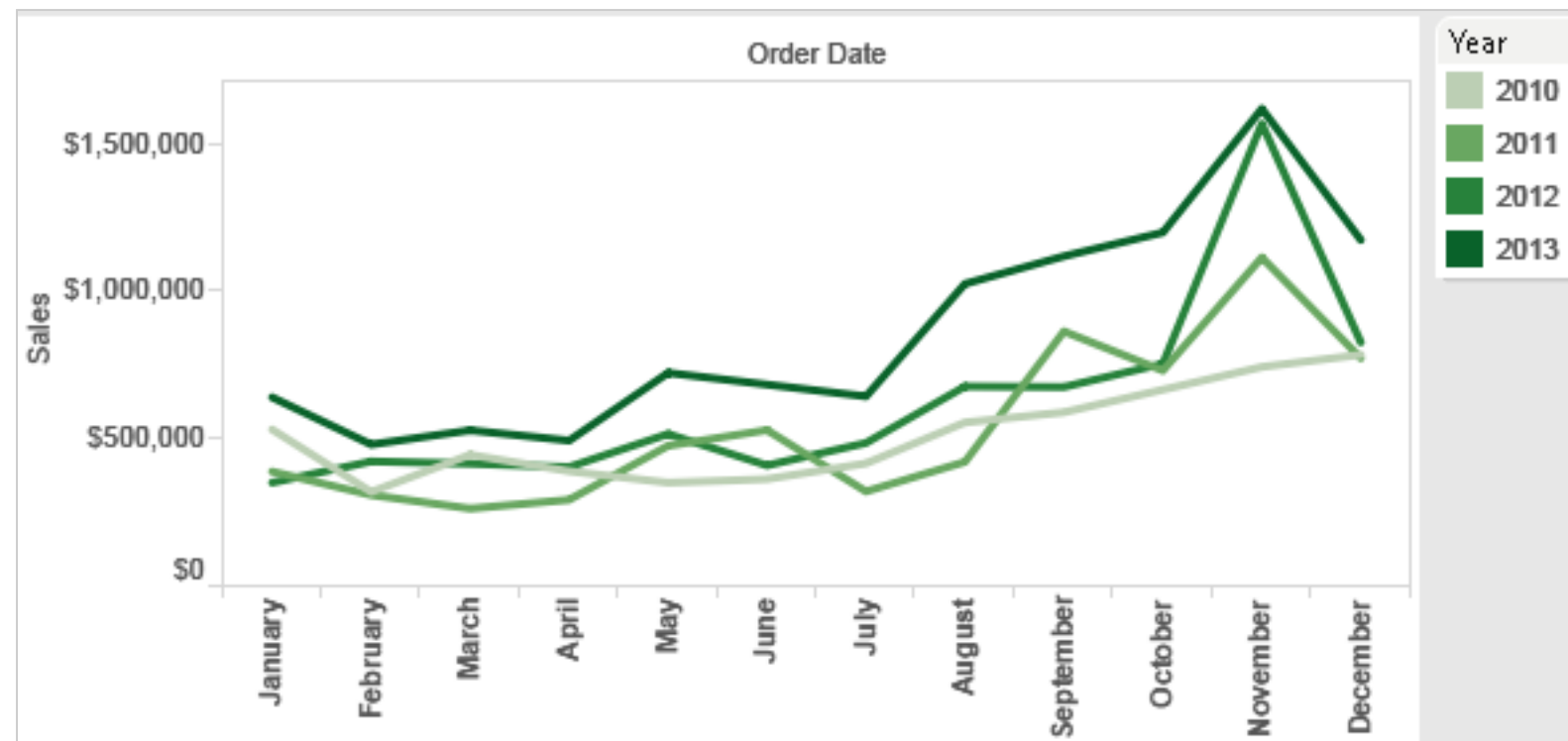
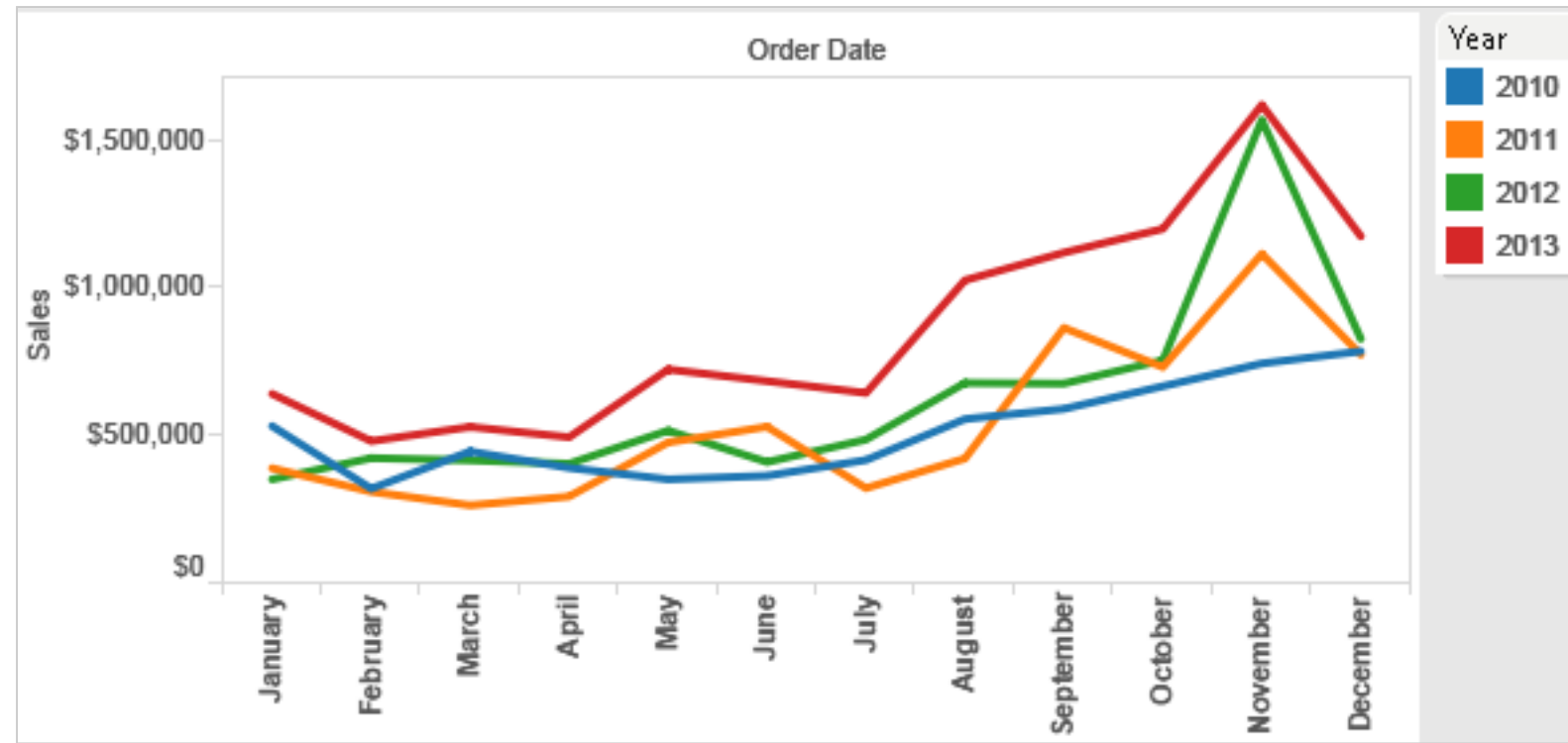


→ Motion

Direction, Rate, Frequency, ...



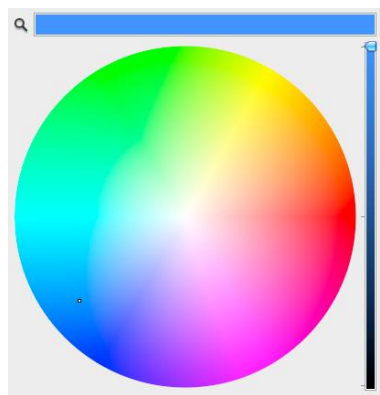
Categorical vs ordered color



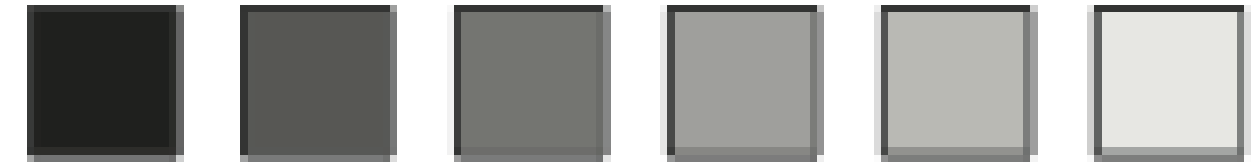
[Seriously Colorful: Advanced Color Principles & Practices. Stone. Tableau Customer Conference 2014.]

Color: Luminance, saturation, hue

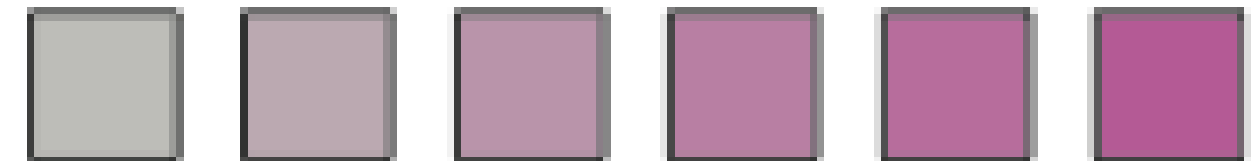
- 3 channels
 - identity for categorical
 - hue
 - magnitude for ordered
 - luminance
 - saturation
- RGB: poor for encoding
- HSL: better, but beware
 - lightness \neq luminance



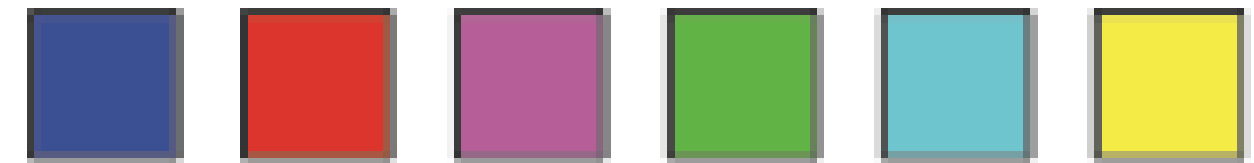
Luminance



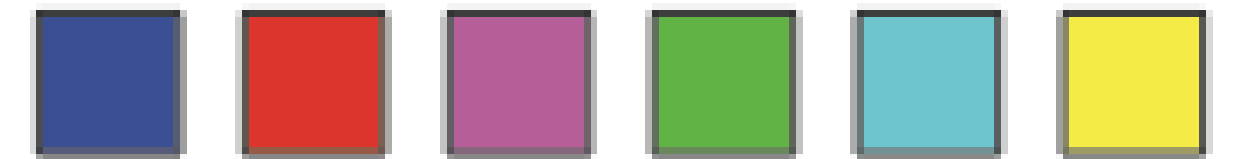
Saturation



Hue

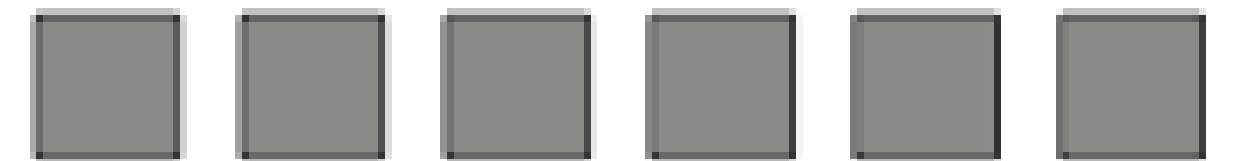


Corners of the RGB
color cube

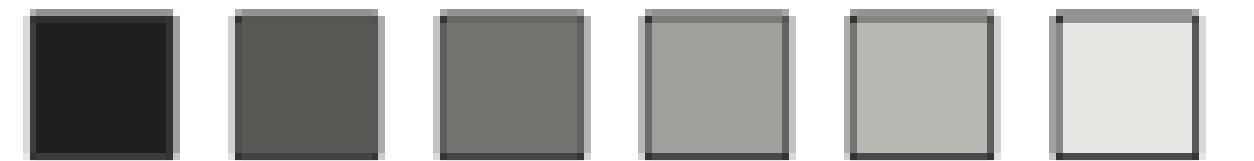


L from HLS

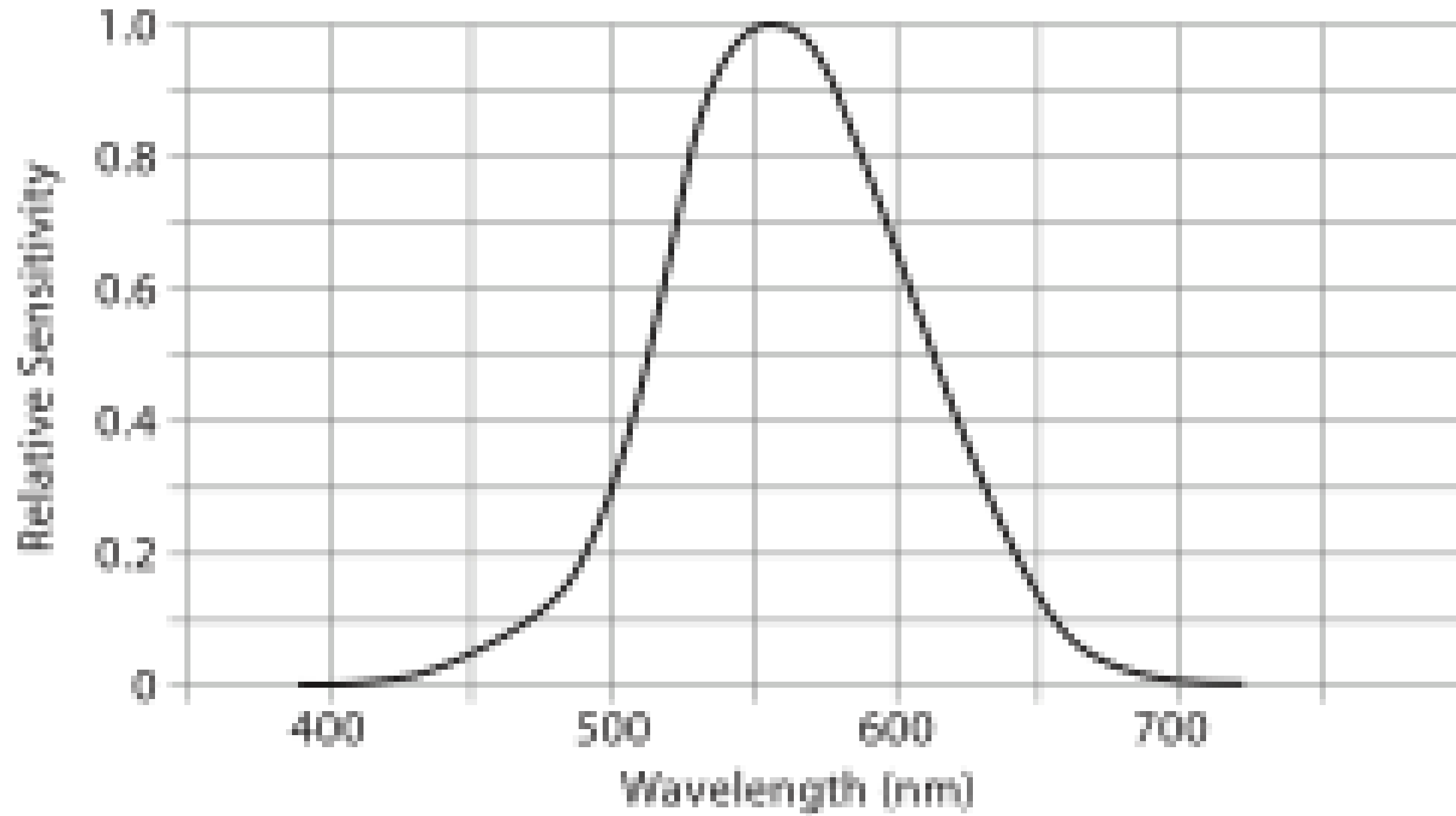
All the same



Luminance values

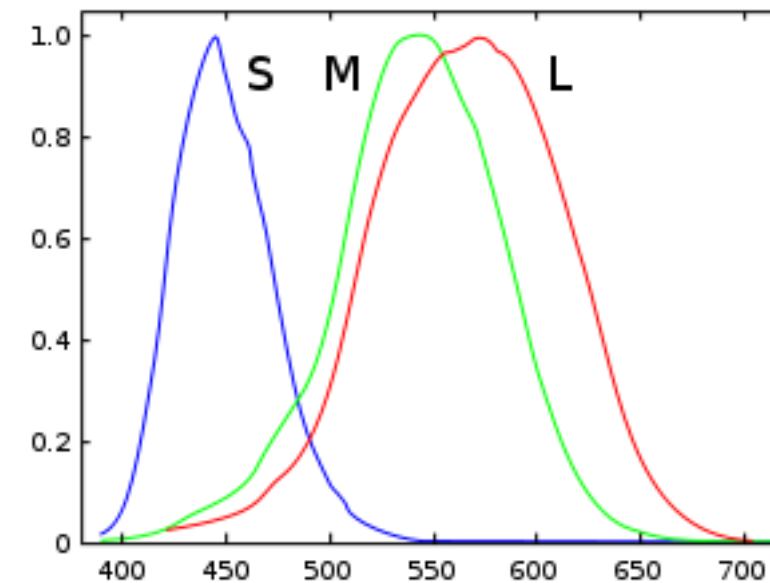
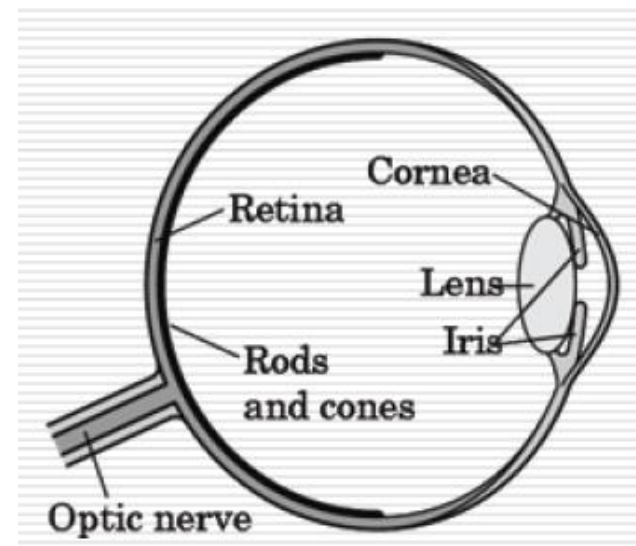
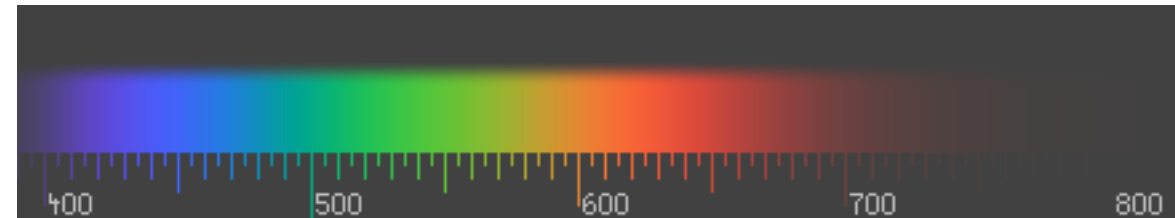


Spectral sensitivity



Three-Color Theory

- Human visual system has two types of sensors
 - Rods:
 - monochromatic, night vision
 - Cones
 - Color sensitive
 - Three types of cone
 - Only three values (the *tristimulus values*) are sent to the brain



Opponent color and color deficiency

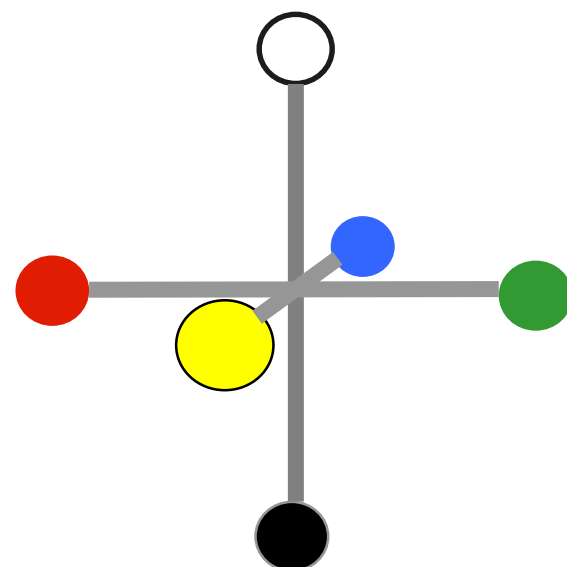
- perceptual processing before optic nerve
 - one achromatic luminance channel L
 - edge detection through luminance contrast
 - two chroma channels, R-G and Y-B axis
- “color blind” if one axis has degraded acuity
 - 8% of men are red/green color deficient
 - blue/yellow is rare



Lightness information



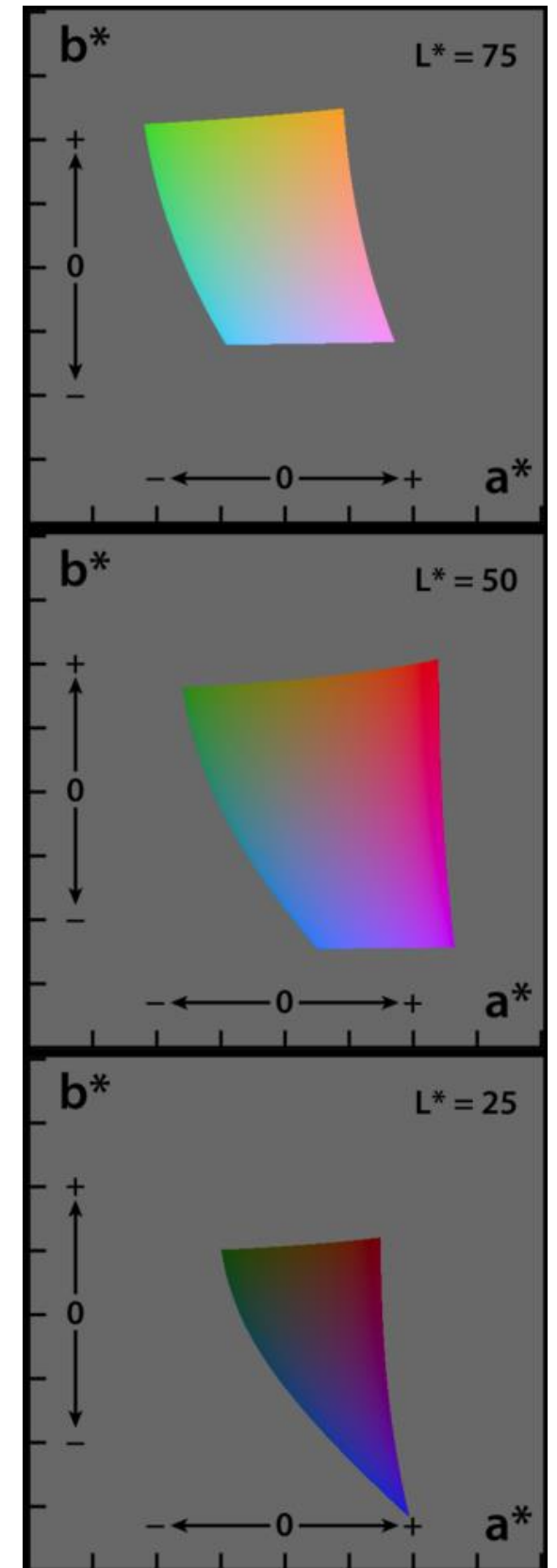
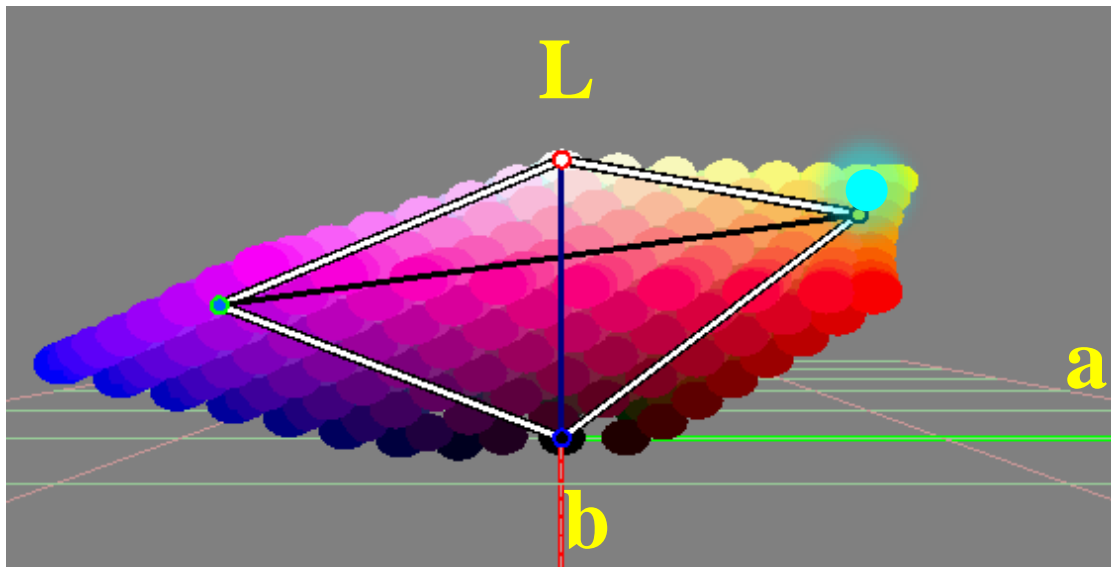
Color information



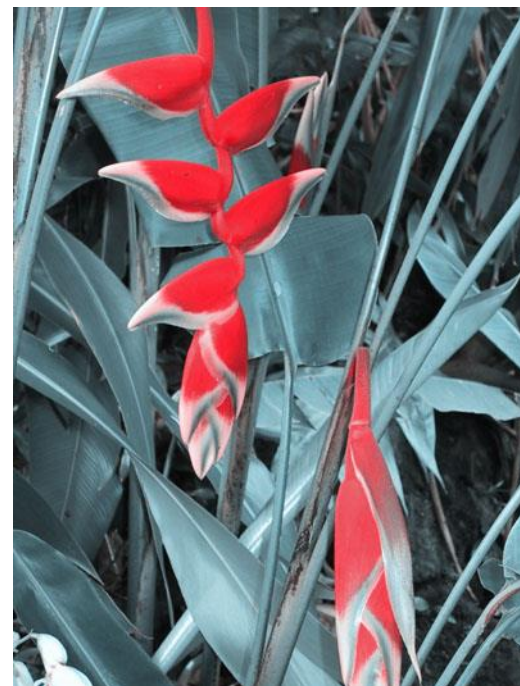
[Seriously Colorful: Advanced Color Principles & Practices. Stone. Tableau Customer Conference 2014.]

CIE L*A*B* color space

- Perception uniform



Designing for color deficiency: Check with simulator

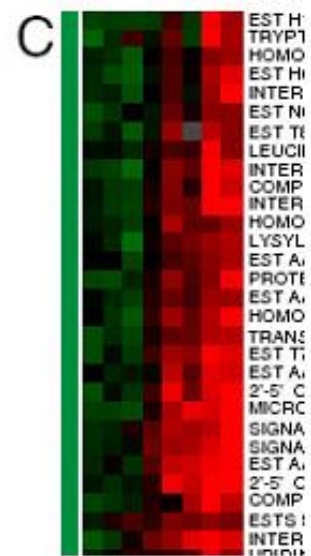


Normal vision

Deuteranope Protanope

Tritanope

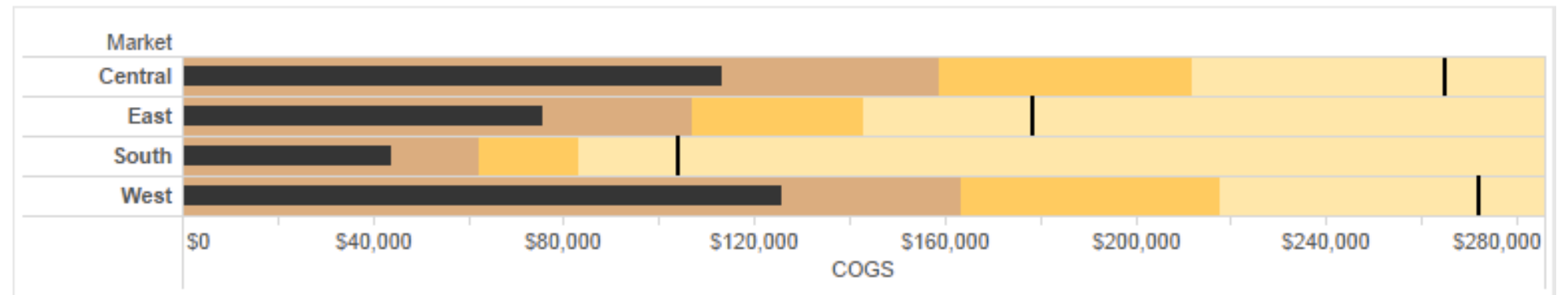
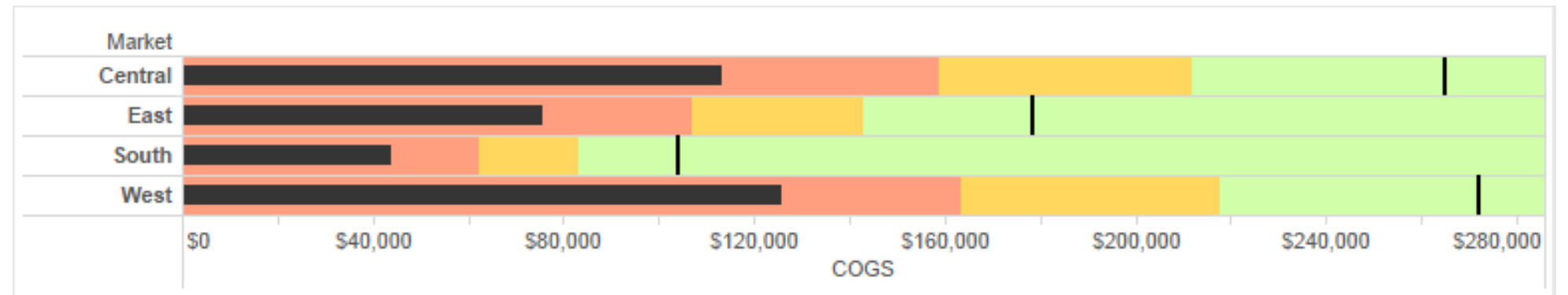
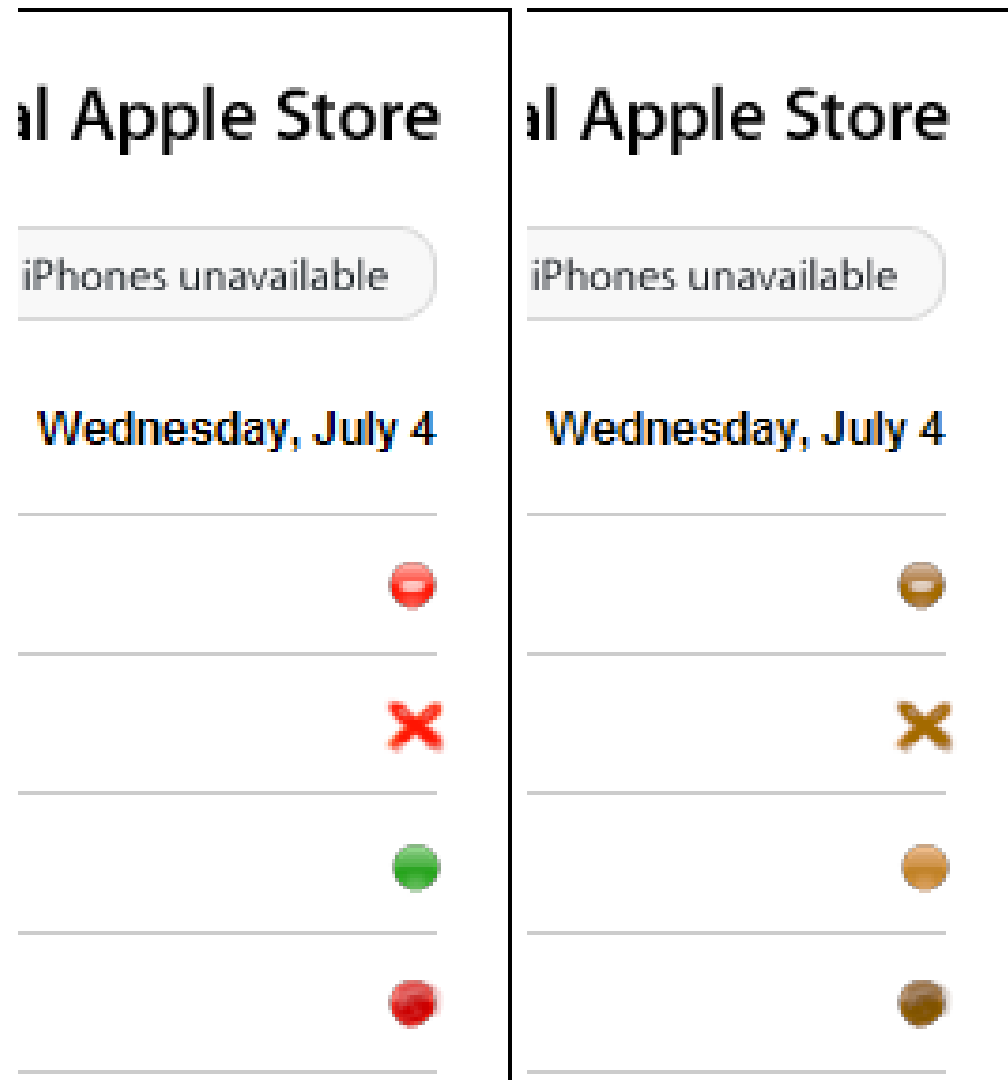
<http://rehue.net>



[Seriously Colorful: Advanced Color Principles & Practices. Stone. Tableau Customer Conference 2014.]

Designing for color deficiency: Avoid encoding by hue alone

- redundantly encode
 - vary luminance
 - change shape

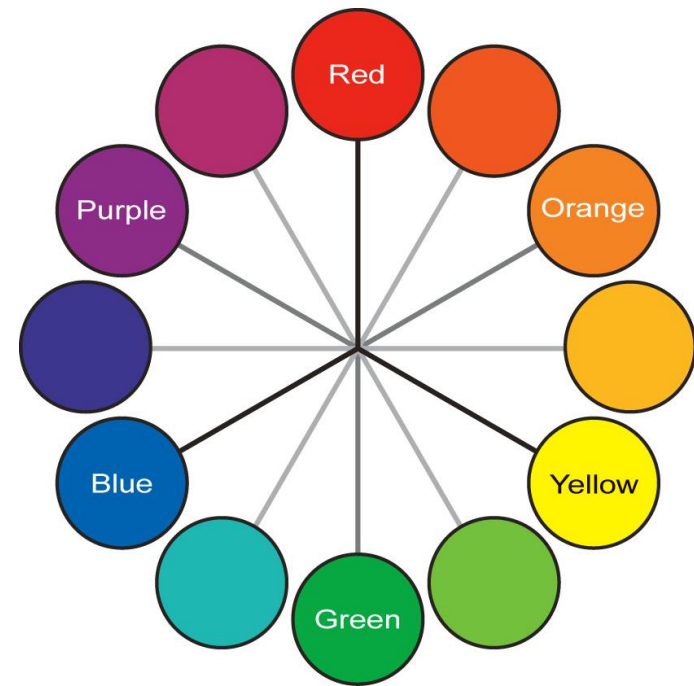


Deuteranope simulation

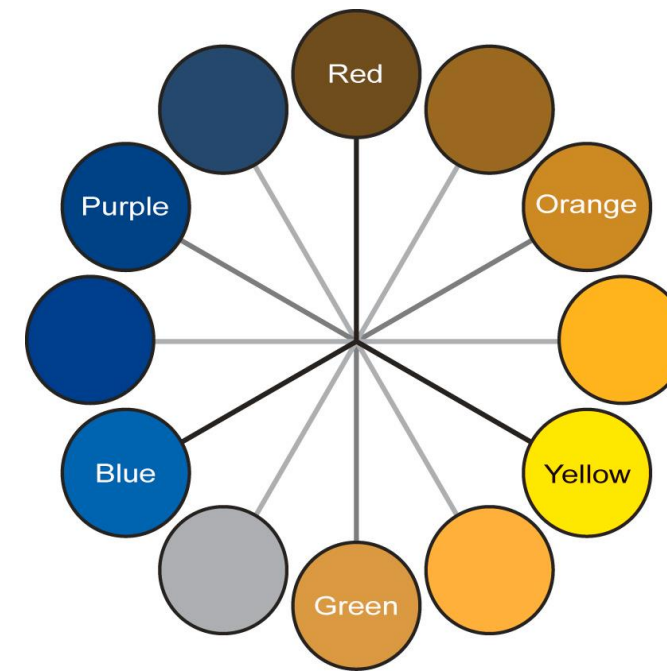
Change the shape

Vary luminance

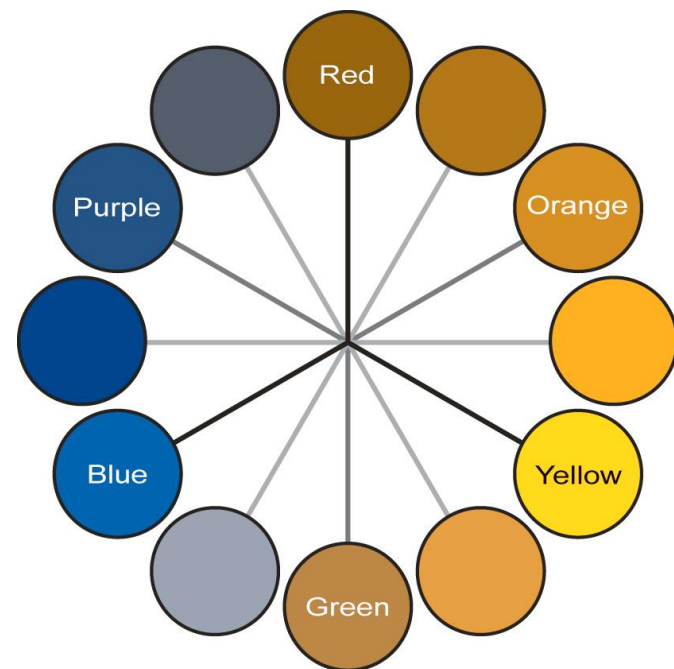
Color deficiency: Reduces color to 2 dimensions



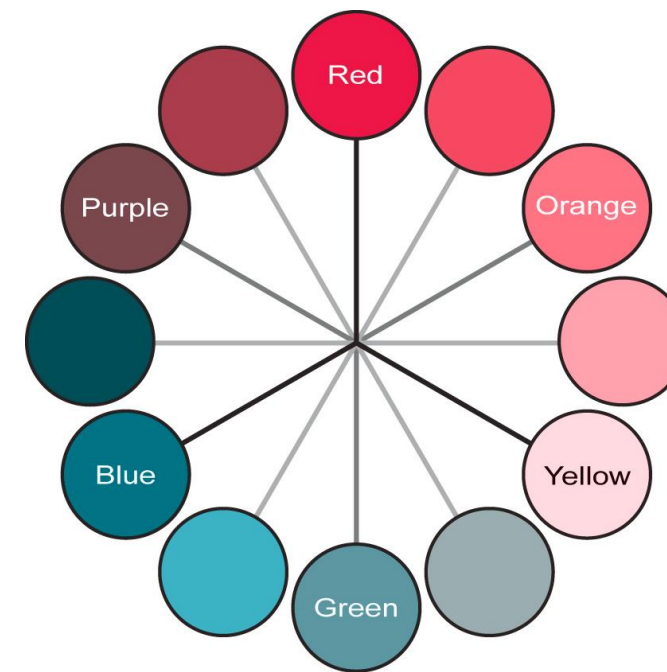
Normal



Protanope



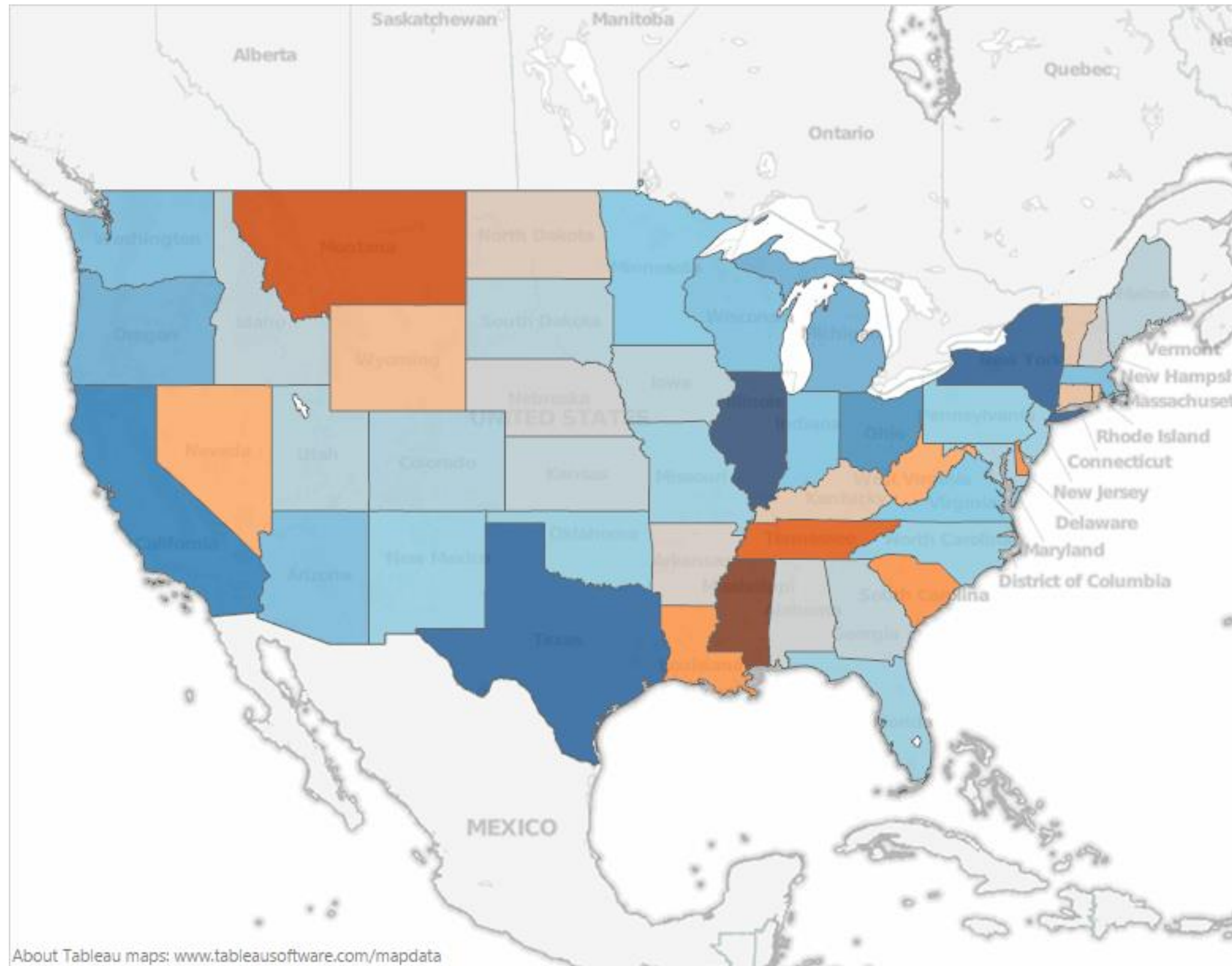
Deuteranope



Tritanope

[Seriously Colorful: Advanced Color Principles & Practices. Stone.Tableau Customer Conference 2014.]

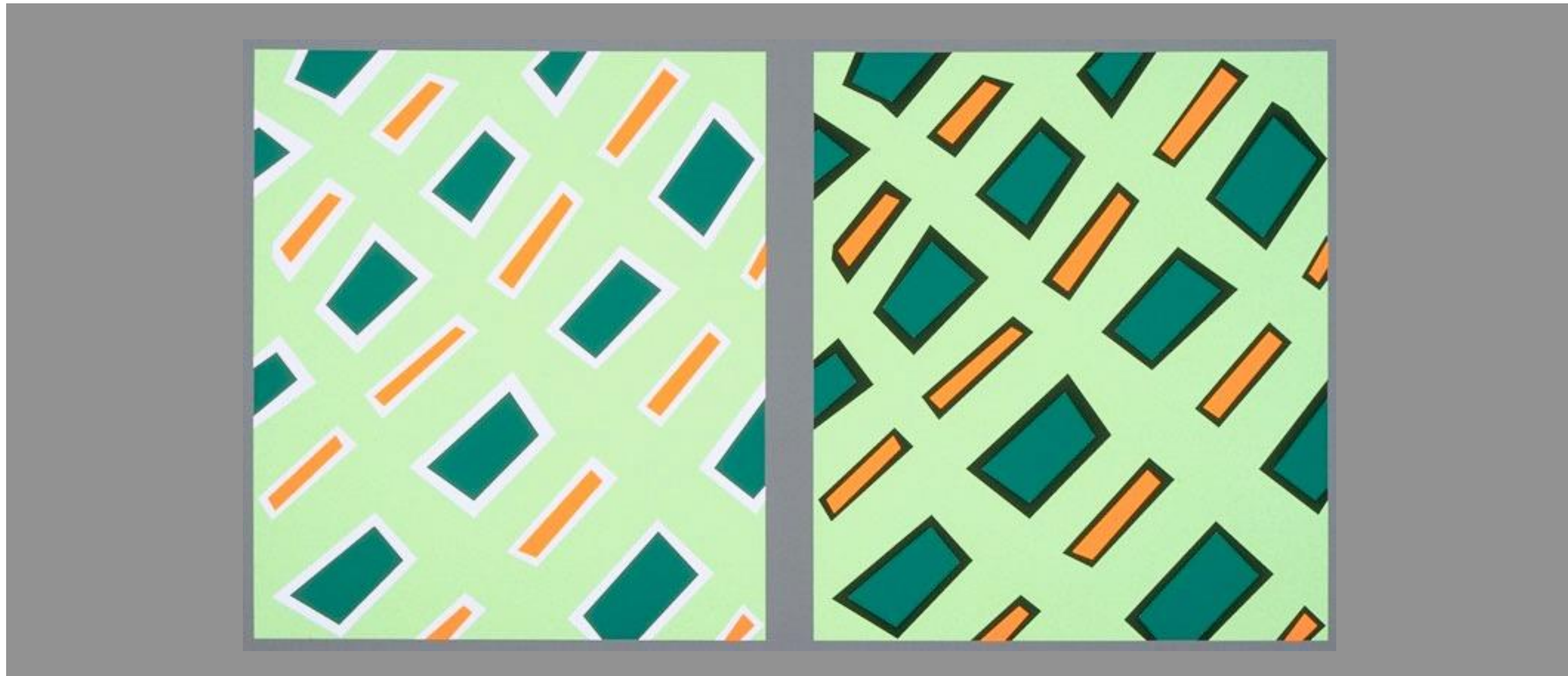
Designing for color deficiency: Blue-Orange is safe



[Seriously Colorful: Advanced Color Principles & Practices. Stone.Tableau Customer Conference 2014.]

Bezold Effect: Outlines matter

- color constancy: simultaneous contrast effect



[Seriously Colorful: Advanced Color Principles & Practices. Stone. Tableau Customer Conference 2014.]

Color/Lightness constancy: Illumination conditions

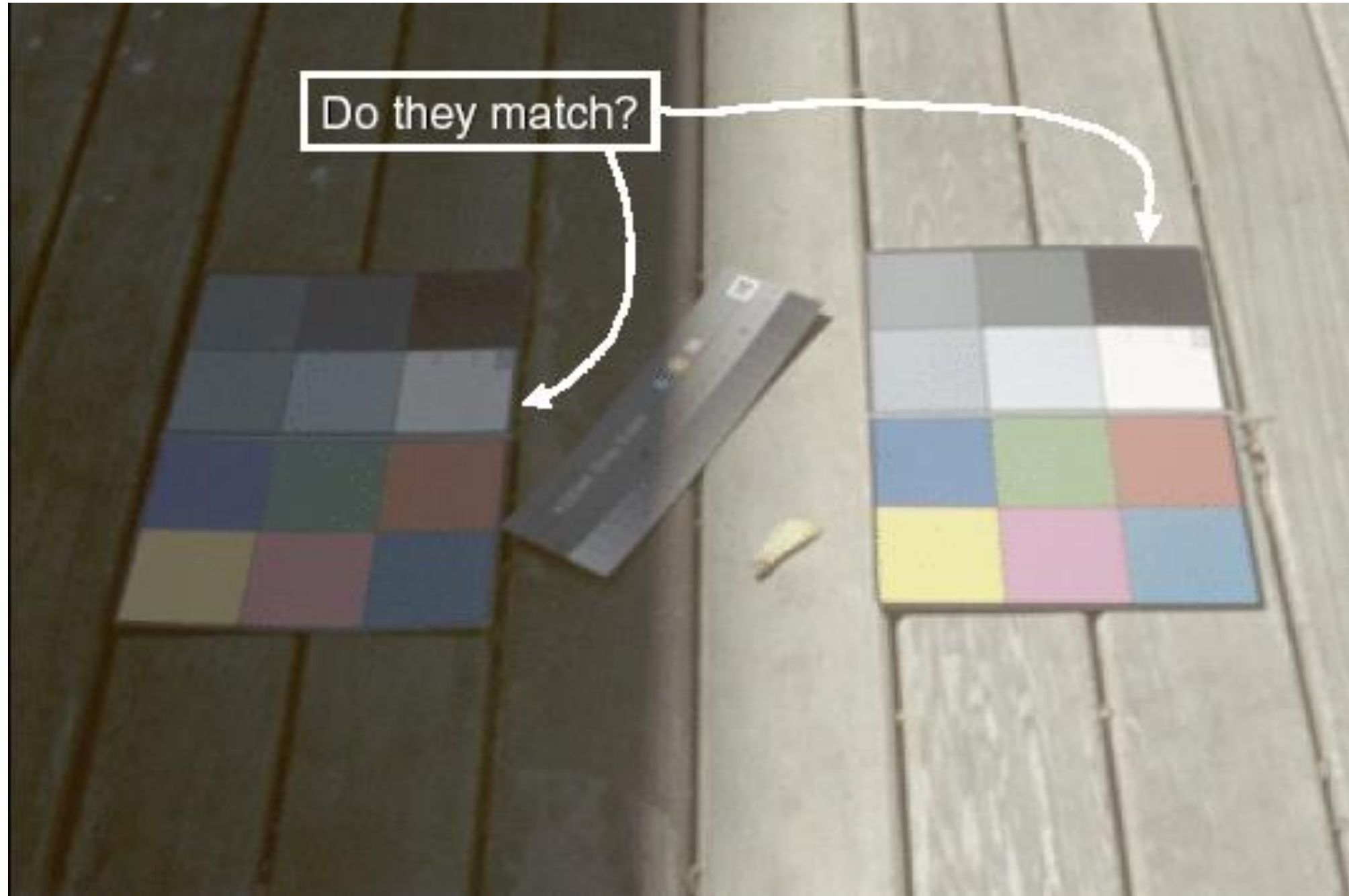


Image courtesy of John McCann

Color/Lightness constancy: Illumination conditions

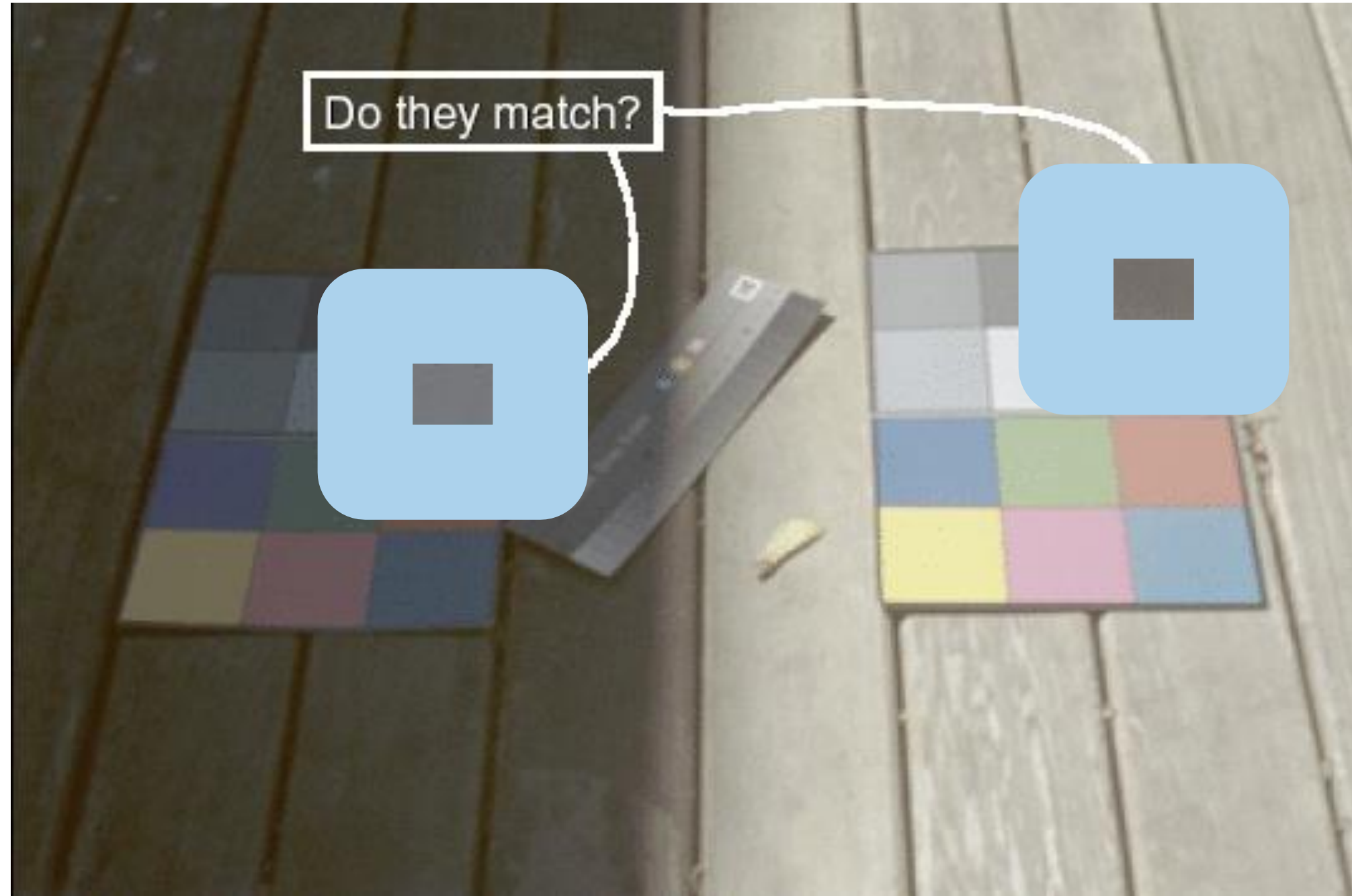
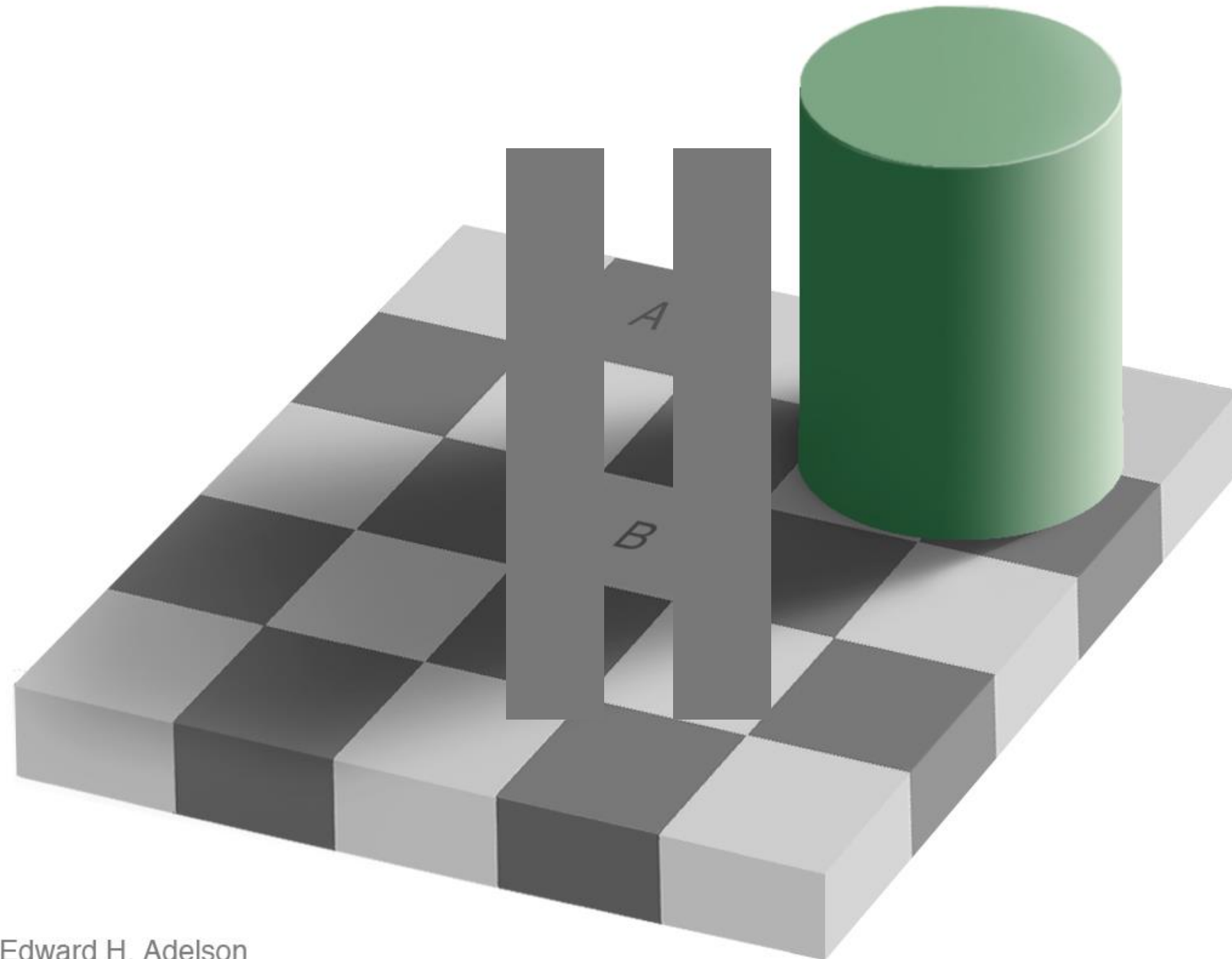


Image courtesy of John McCann

Checker shadow Illusion



Edward H. Adelson

Colormaps

→ Categorical



→ Ordered

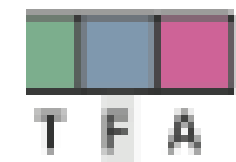
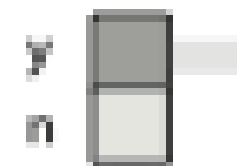
→ Sequential



→ Diverging

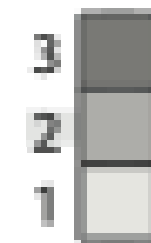
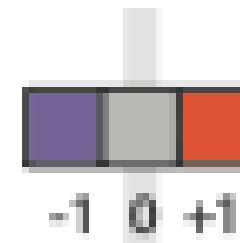


Binary



Categorical

Diverging



Sequential

*after [Color Use Guidelines for Mapping and Visualization. Brewer, 1994.
<http://www.personal.psu.edu/faculty/c/a/cab38/ColorSch/Schemes.html>]*

Colormaps

→ Categorical

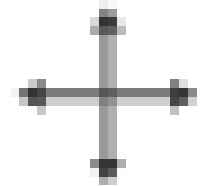


→ Ordered

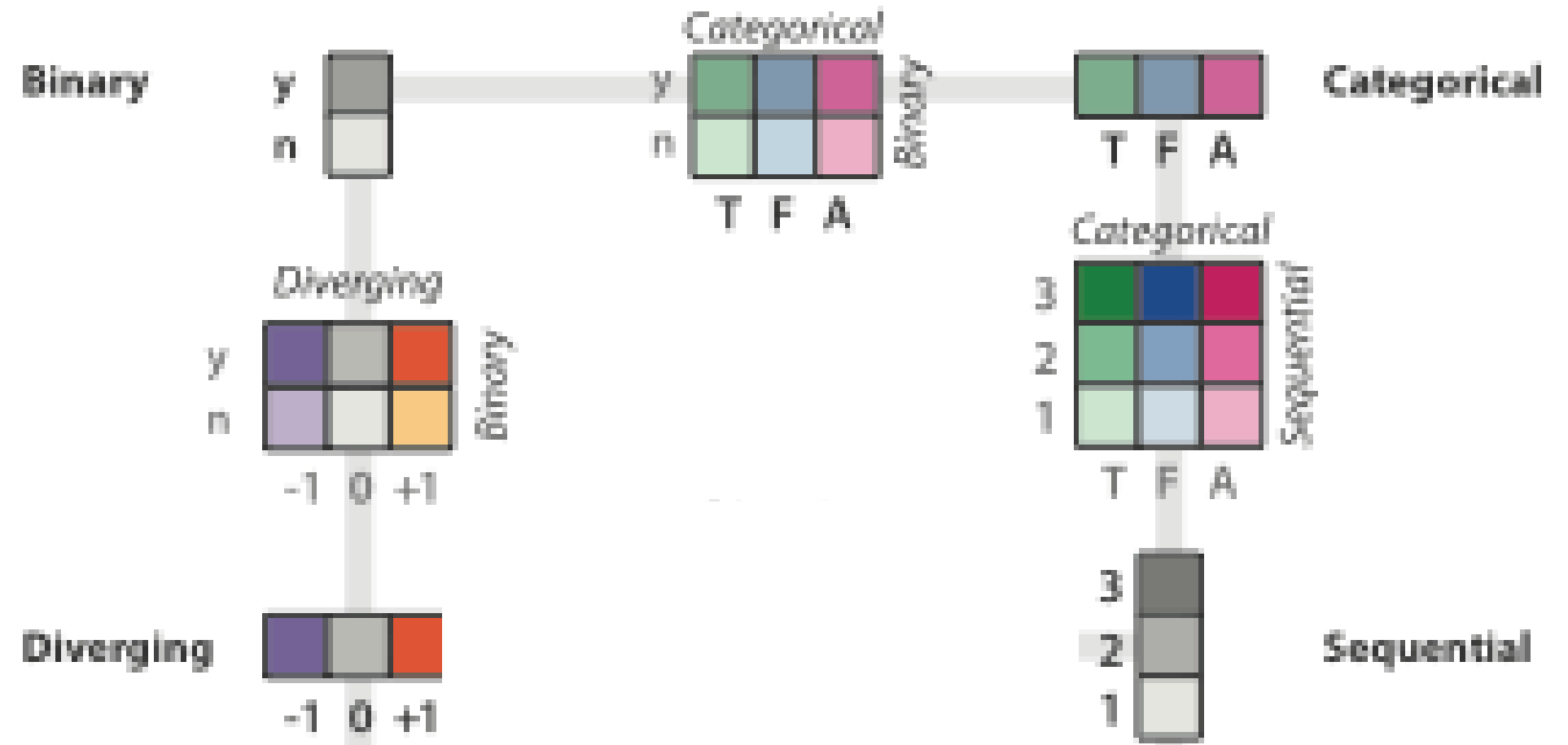
→ Sequential



→ Bivariate



→ Diverging



after [Color Use Guidelines for Mapping and Visualization. Brewer, 1994.
<http://www.personal.psu.edu/faculty/c/a/cab38/ColorSch/Schemes.html>]

Colormaps

→ Categorical



→ Ordered

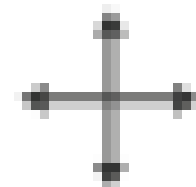
→ Sequential



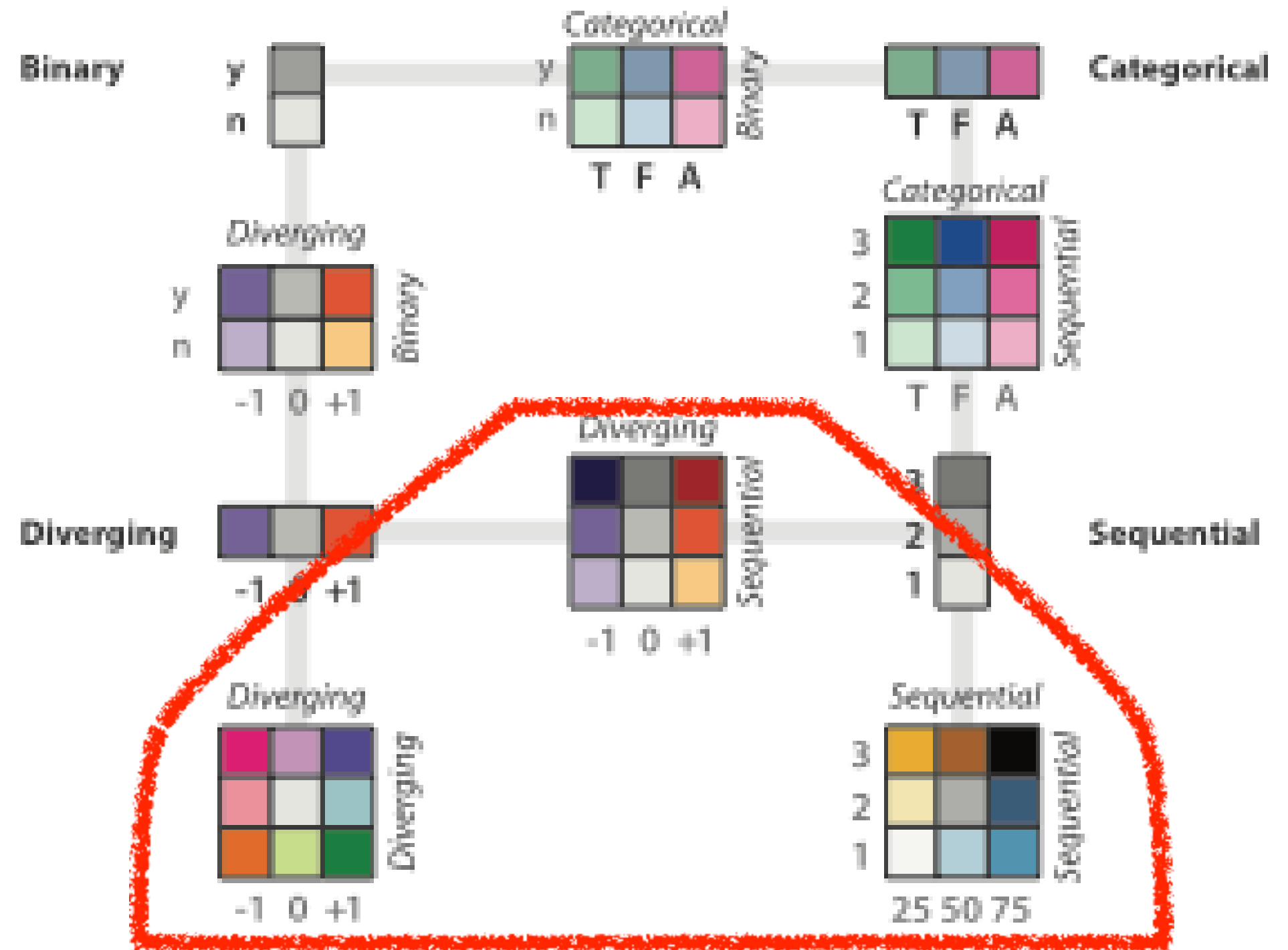
→ Diverging



→ Bivariate



use with care!



after [Color Use Guidelines for Mapping and Visualization. Brewer, 1994.
<http://www.personal.psu.edu/faculty/c/a/cab38/ColorSch/Schemes.html>]

Colormaps

→ Categorical



→ Ordered

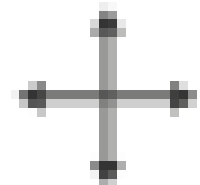
→ Sequential



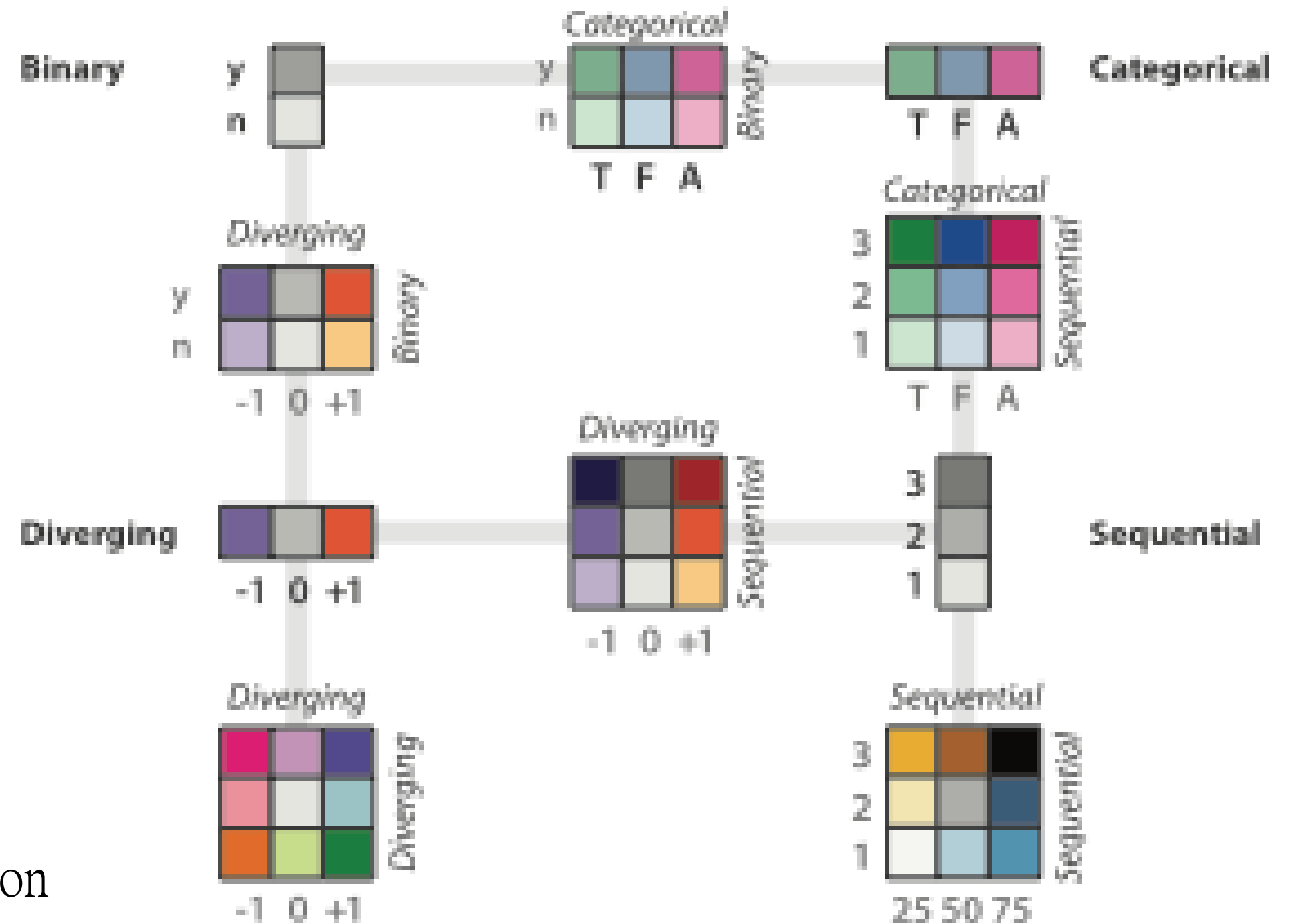
→ Diverging



→ Bivariate



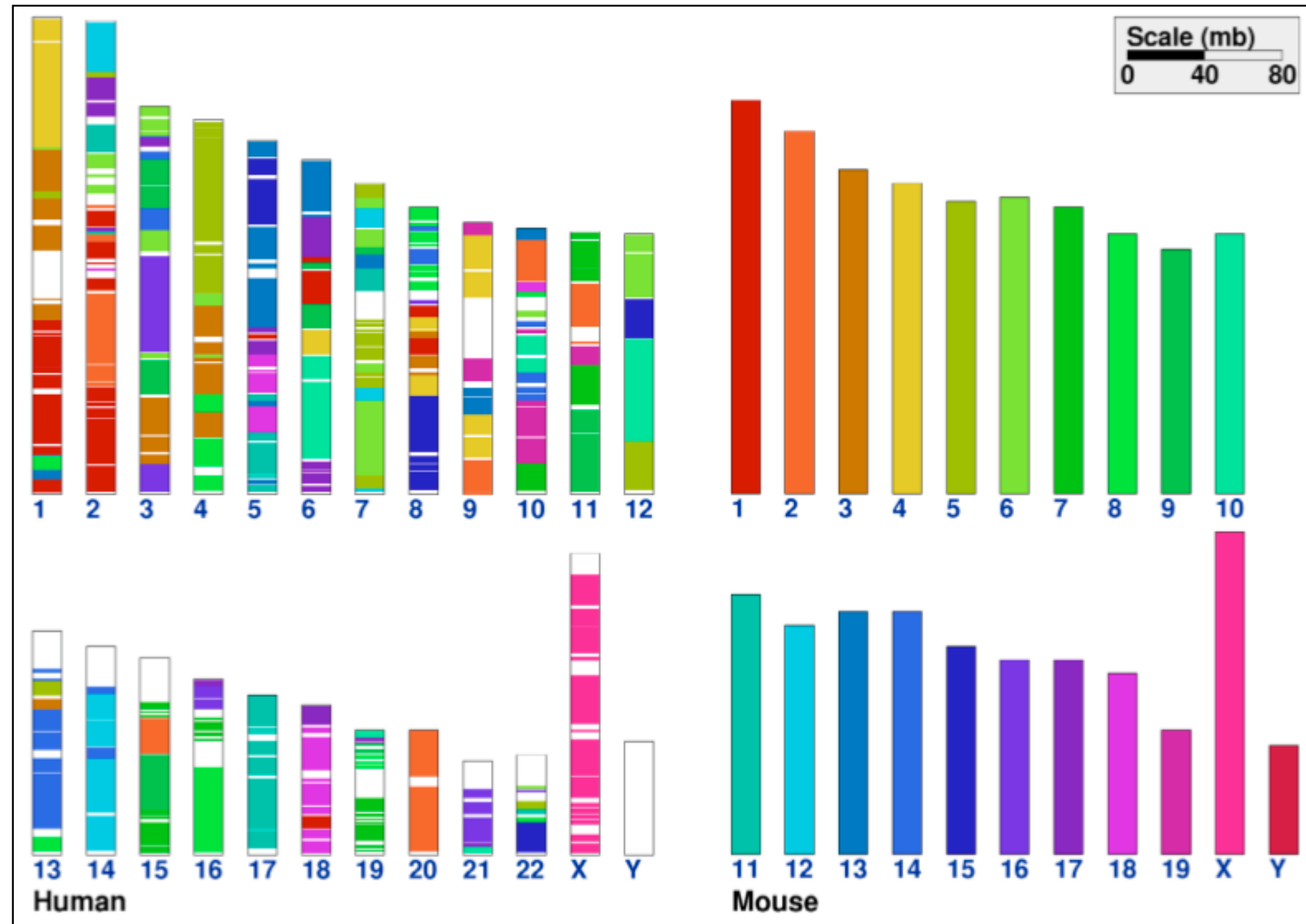
- color channel interactions
 - size heavily affects saliency
 - small regions need high saturation
 - large need low saturation
 - saturation & luminance: 3-4 bins max
 - also not separable from transparency



after [Color Use Guidelines for Mapping and Visualization. Brewer, 1994. <http://www.personal.psu.edu/faculty/c/a/cab38/ColorSch/Schemes.html>]

Categorical color: Discriminability constraints

- noncontiguous small regions of color: only 6-12 bins



[Cinteny: flexible analysis and visualization of synteny and genome rearrangements in multiple organisms. Sinha and Meller. BMC Bioinformatics, 8:82, 2007.]

ColorBrewer

- <http://www.colorbrewer2.org>
- saturation and area example: size affects salience!

number of data classes on your map: 10

the nature of your data: qualitative

pick a color scheme: Set 3

(optional) only show schemes that are:
 colorblind safe
 print friendly
 photocopy-able

pick a color system: RGB (selected), CMYK, HEX

adjust map context:
 roads
 cities
 borders

select a background:
 solid color
 terrain

EXPORT YOUR COLORS >>

© Cynthia Brewer, Mark Harrower and The Pennsylvania State University
[Support](#)

axm

SCORE CARD

number of data classes on your map: 8

the nature of your data: qualitative

pick a color scheme: Set 1

(optional) only show schemes that are:
 colorblind safe
 print friendly
 photocopy-able

pick a color system: RGB (selected), CMYK, HEX

adjust map context:
 roads
 cities
 borders

select a background:
 solid color
 terrain

EXPORT YOUR COLORS >>

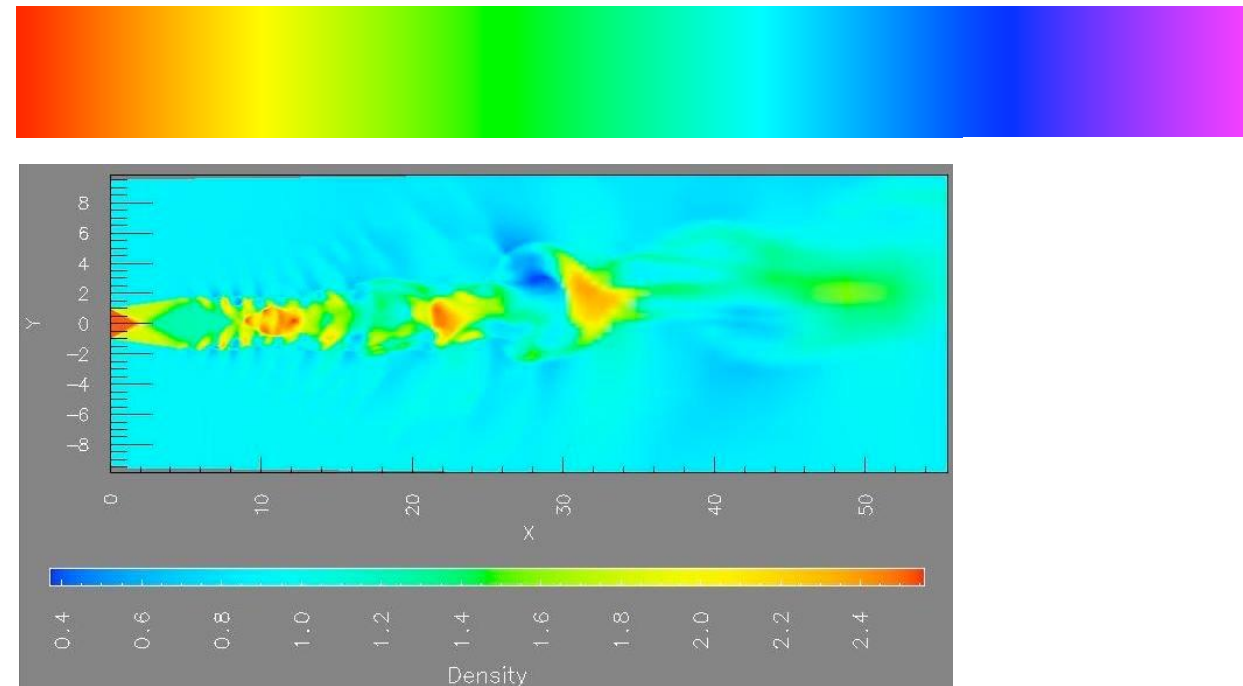
© Cynthia Brewer, Mark Harrower and The Pennsylvania State University
[Support](#)

axm

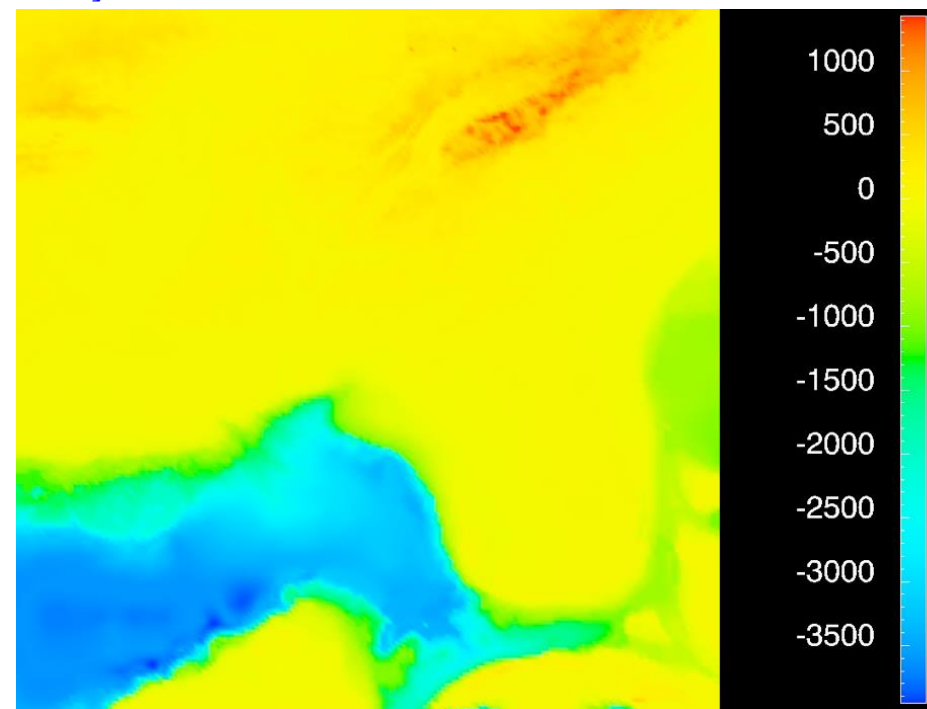
SCORE CARD

Ordered color: Rainbow is poor default

- problems
 - perceptually unordered
 - perceptually nonlinear
- benefits
 - fine-grained structure visible and nameable



[\[A Rule-based Tool for Assisting Colormap Selection. Bergman, Rogowitz, and Treinish. Proc. IEEE Visualization \(Vis\), pp. 118 - 125, 1995.\]](#)



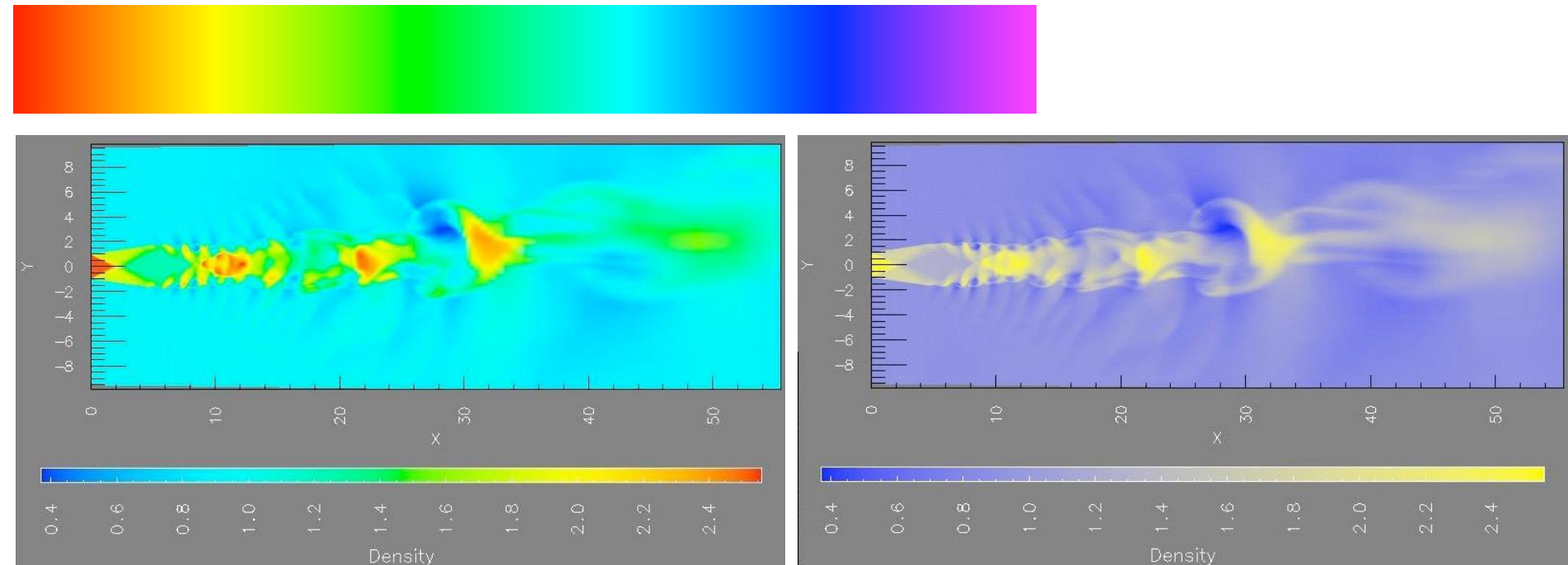
[\[Why Should Engineers Be Worried About Color? Treinish and Rogowitz 1998.\]](#)

<http://www.research.ibm.com/people/lloyd/color/color.HTM>

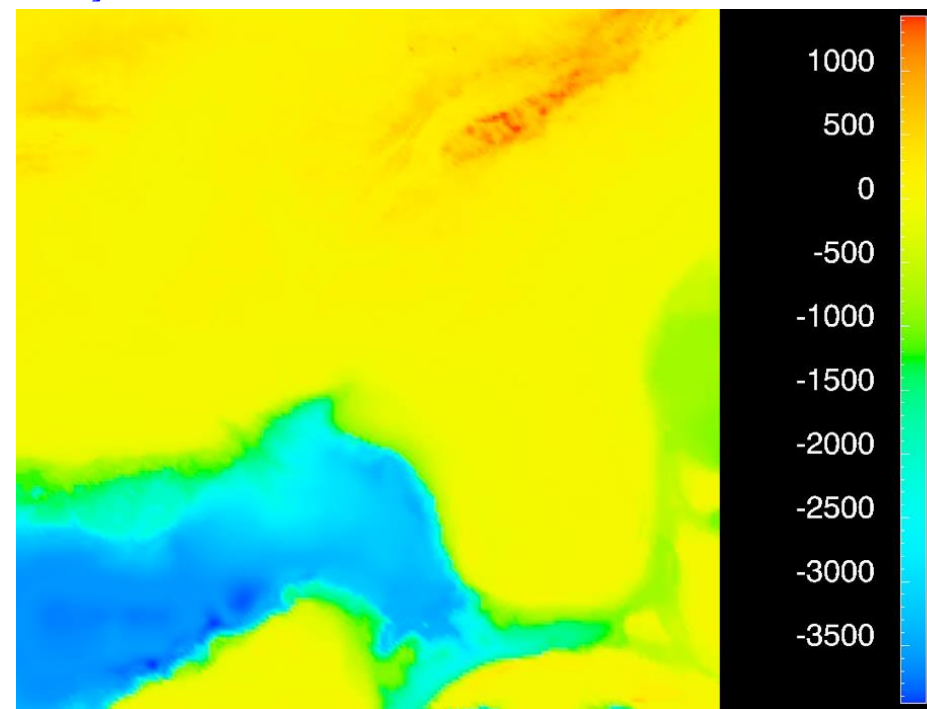
[\[Transfer Functions in Direct Volume Rendering: Design, Interface, Interaction. Kindlmann. SIGGRAPH 2002 Course Notes\]](#)

Ordered color: Rainbow is poor default

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- alternatives
 - large-scale structure: fewer hues



[\[A Rule-based Tool for Assisting Colormap Selection. Bergman, Rogowitz, and Treinish. Proc. IEEE Visualization \(Vis\), pp. 118 – 125, 1995.\]](#)



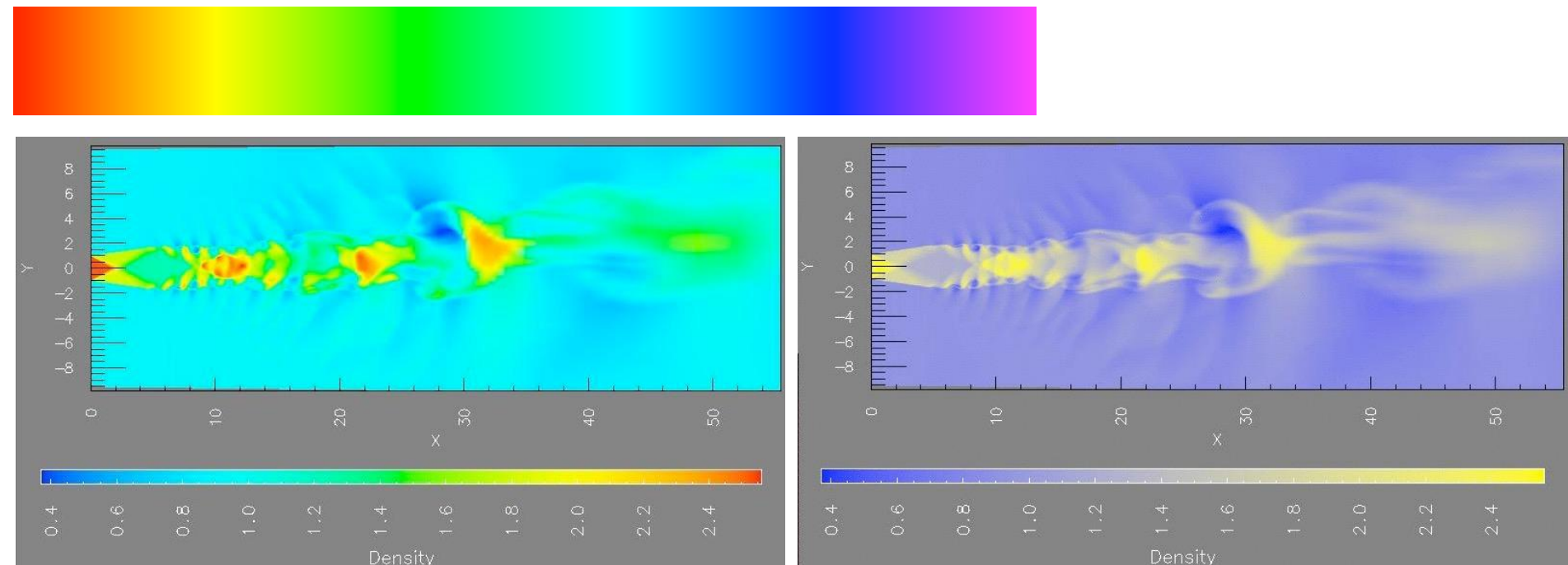
[\[Why Should Engineers Be Worried About Color? Treinish and Rogowitz 1998.\]](#)

<http://www.research.ibm.com/people/lloyd/color/color.HTM>

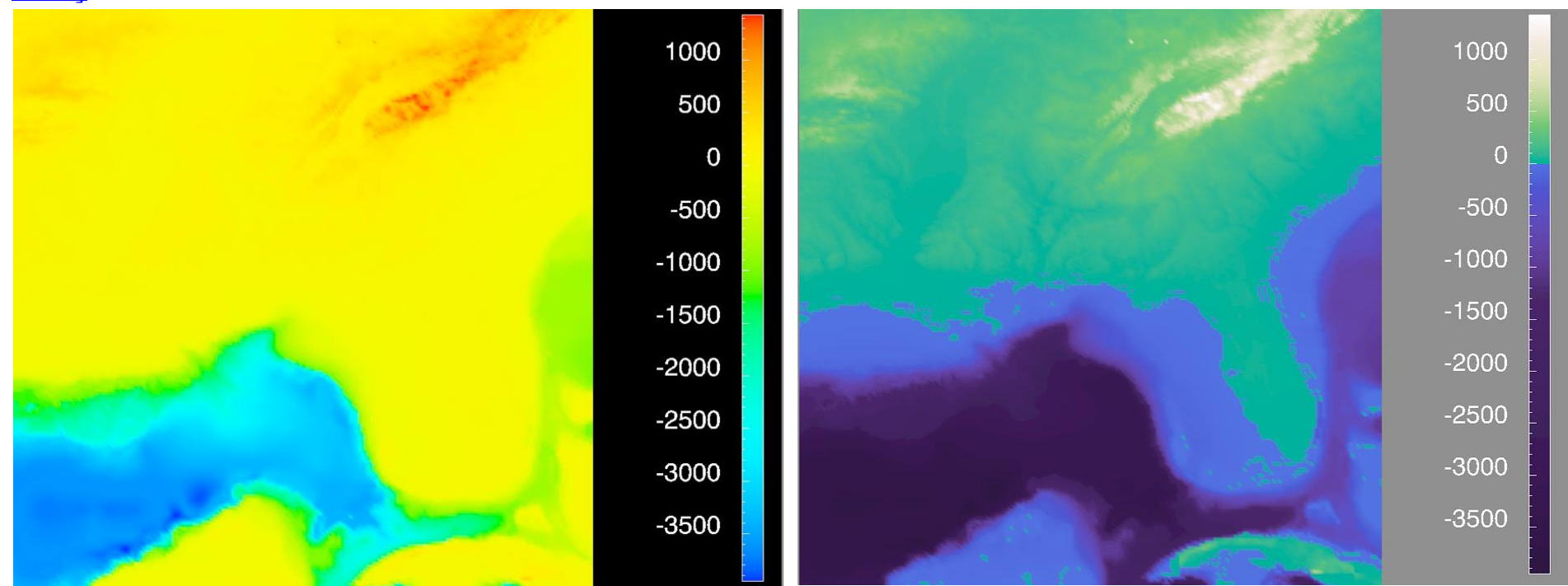
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Ordered color: Rainbow is poor default

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- alternatives
 - large-scale structure: fewer hues
 - fine structure: multiple hues with monotonically increasing luminance [eg viridis R/python]



[\[A Rule-based Tool for Assisting Colormap Selection. Bergman, Rogowitz, and Treinish. Proc. IEEE Visualization \(Vis\), pp. 118 – 125, 1995.\]](#)



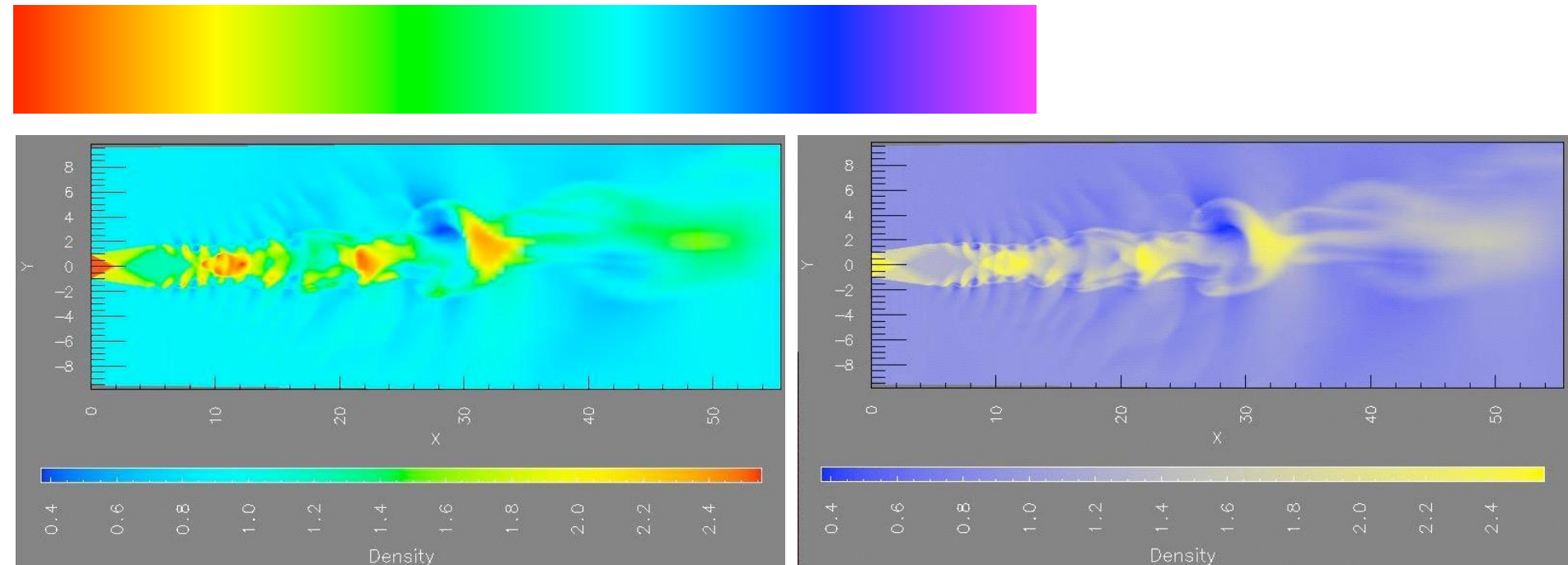
[\[Why Should Engineers Be Worried About Color? Treinish and Rogowitz 1998.\]](#)

<http://www.research.ibm.com/people/lloyd/color/color.HTM>

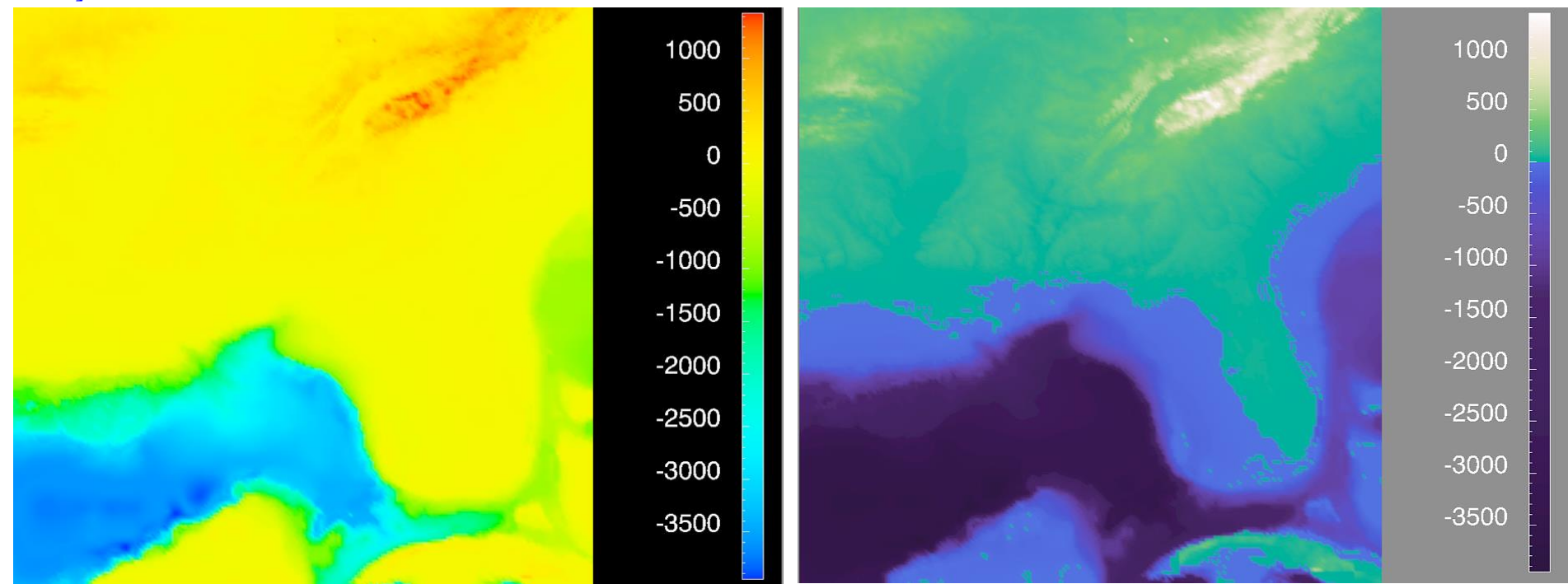
[\[Transfer Functions in Direct Volume Rendering: Design, Interface, Interaction. Kindlmann. SIGGRAPH 2002 Course Notes\]](#)

Ordered color: Rainbow is poor default

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- benefits
 - fine-grained structure visible and nameable
- alternatives
 - large-scale structure: fewer hues
 - fine structure: multiple hues with monotonically increasing luminance [eg viridis R/python]
 - segmented rainbows for binned
 - or categorical



[A Rule-based Tool for Assisting Colormap Selection. Bergman, Rogowitz, and Treinish. Proc. IEEE Visualization (Vis), pp. 118 – 125, 1995.]



[Why Should Engineers Be Worried About Color? Treinish and Rogowitz 1998.]

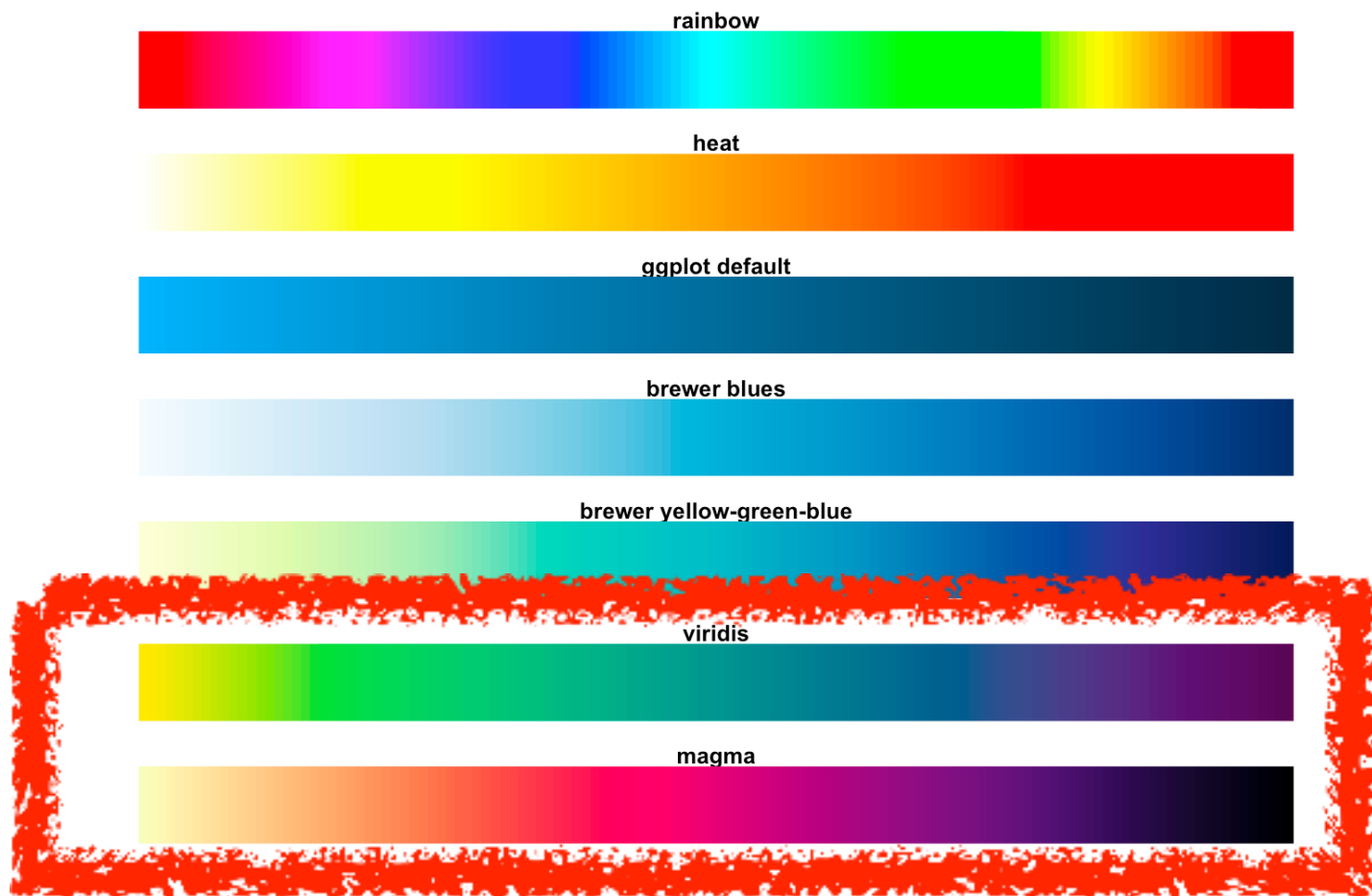
<http://www.research.ibm.com/people/I/lloyd/color/color.HTM>

[Transfer Functions in Direct Volume Rendering: Design, Interface, Interaction. Kindlmann. SIGGRAPH 2002 Course Notes]

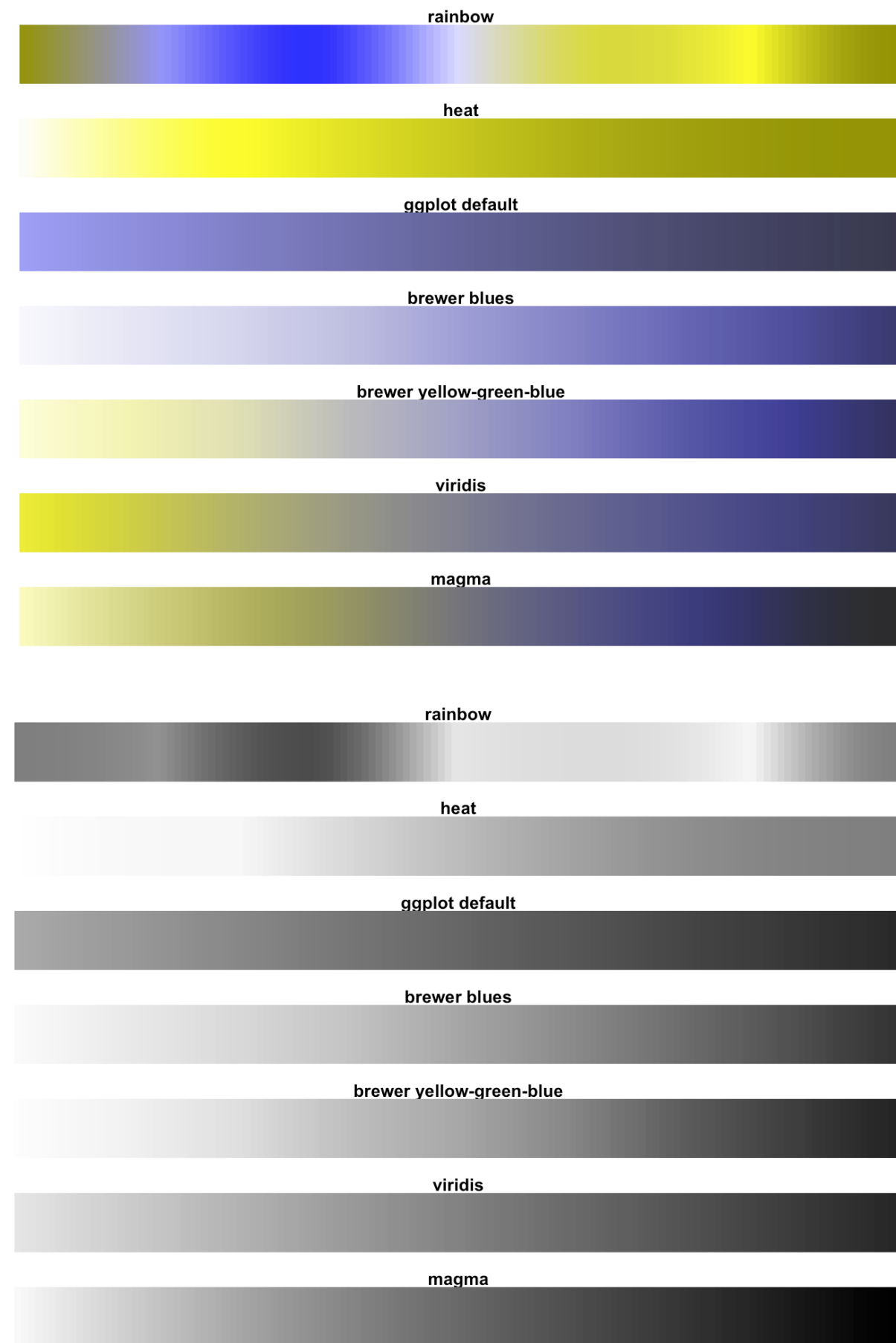


Viridis

- colorful, perceptually uniform, colorblind-safe, monotonically increasing luminance



<https://cran.r-project.org/web/packages/viridis/vignettes/intro-to-viridis.html>



Map other channels

- size
 - length accurate, 2D area ok, 3D volume poor
- angle
 - nonlinear accuracy
 - horizontal, vertical, exact diagonal
- shape
 - complex combination of lower-level primitives
 - many bins
- motion
 - highly separable against static
 - binary: great for highlighting
 - use with care to avoid irritation

⊕ Size, Angle, Curvature, ...

→ Length



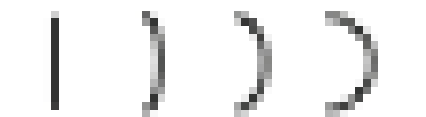
→ Angle



→ Area



→ Curvature



→ Volume

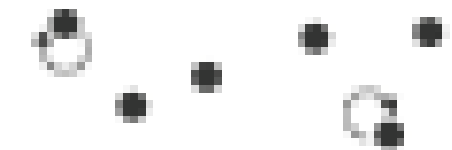


⊕ Shape

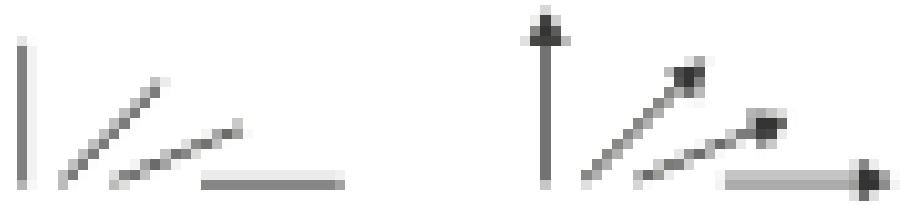


⊕ Motion

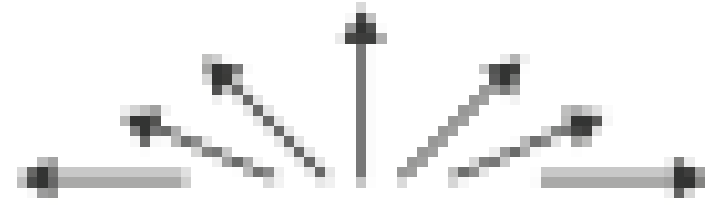
→ Motion
Direction, Rate,
Frequency, ...



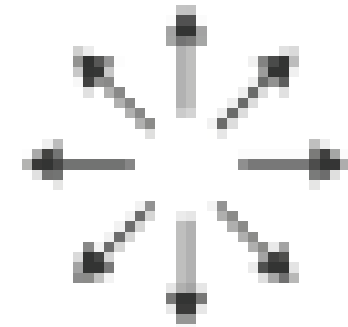
Angle



Sequential ordered
line mark or arrow glyph



Diverging ordered
arrow glyph



Cyclic ordered
arrow glyph

Further reading

- Visualization Analysis and Design. Munzner. AK Peters Visualization Series, CRC Press, 2014
 - *Chap 10: Map Color and Other Channels*
- **ColorBrewer**, Brewer.
 - <http://www.colorbrewer2.org>
- *Color In Information Display*. Stone. IEEE Vis Course Notes, 2006.
 - <http://www.stonesc.com/Vis06>
- A Field Guide to Digital Color. Stone. AK Peters, 2003.
- *Rainbow Color Map (Still) Considered Harmful*. Borland and Taylor. IEEE Computer Graphics and Applications 27:2 (2007), 14 – 17.
- Visual Thinking for Design. Ware. Morgan Kaufmann, 2008.
- Information Visualization: Perception for Design, 3rd edition. Ware. Morgan Kaufmann /Academic Press, 2004.
- <https://cran.r-project.org/web/packages/viridis/vignettes/intro-to-viridis.html>

Manipulate: Change, Select, Navigate

How?

Encode

⊕ Arrange

→ Express



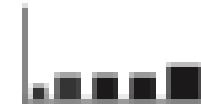
→ Separate



→ Order



→ Align



→ Use



⊕ Map

from **categorical** and **ordered** attributes

→ Color

→ Hue



→ Saturation



→ Luminance



→ Size, Angle, Curvature, ...



→ Shape



→ Motion

Direction, Rate, Frequency, ...

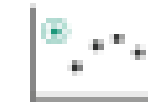


Manipulate

⊕ Change



⊕ Select



⊕ Navigate

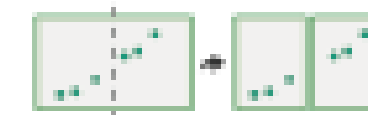


Facet

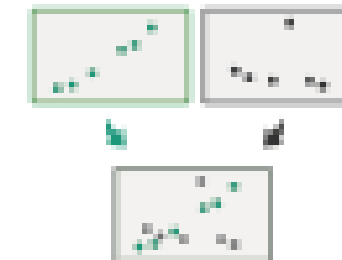
⊕ Juxtapose



⊕ Partition

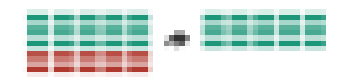


⊕ Superimpose



Reduce

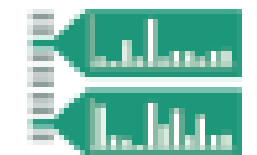
⊕ Filter



⊕ Aggregate



⊕ Embed



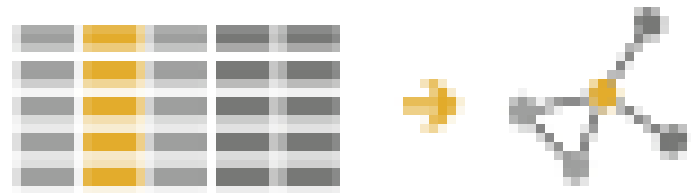
What?

Why?

How?

How to handle complexity: 1 previous strategy + 3 more

→ Derive



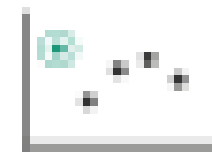
- derive new data to show within view
- change view over time
- facet across multiple views
- reduce items/attributes within single view
- embed focus and context

Manipulate

⊕ Change



⊕ Select



⊕ Navigate

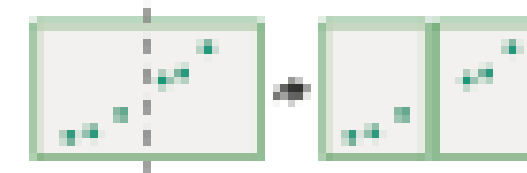


Facet

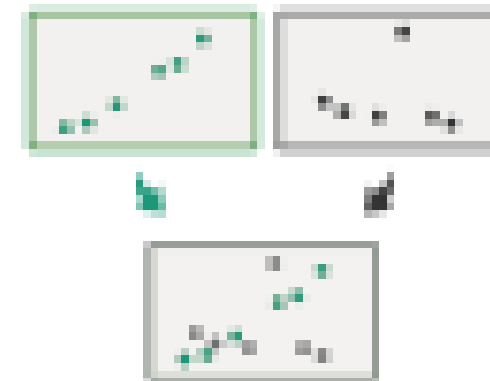
⊕ Juxtapose



⊕ Partition

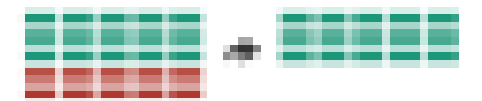


⊕ Superimpose



Reduce

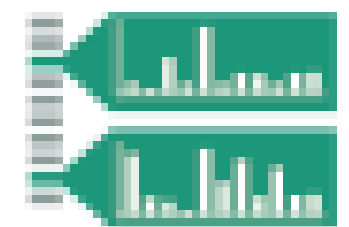
⊕ Filter



⊕ Aggregate

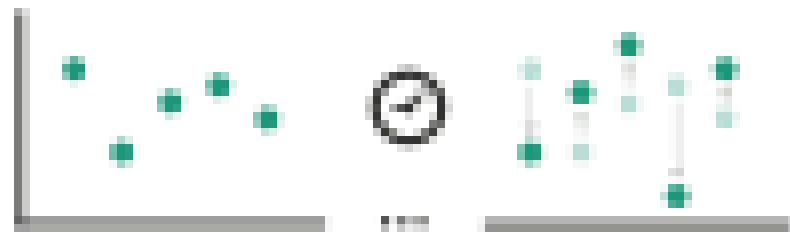


⊕ Embed

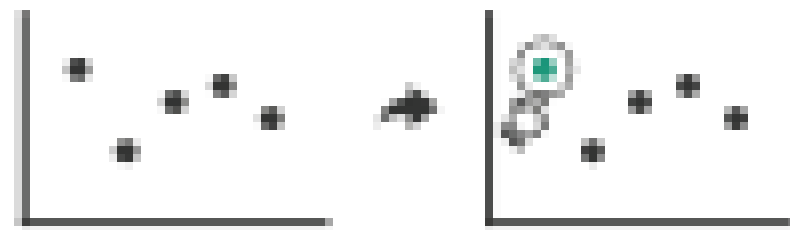


Manipulate

⊕ Change over Time



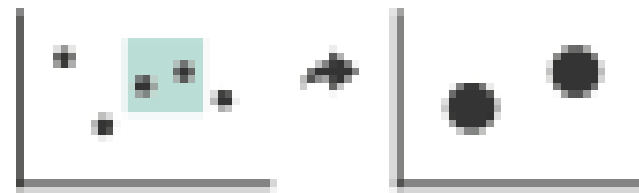
⊕ Select



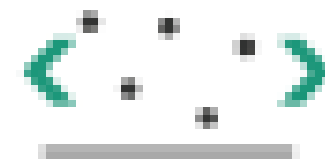
⊕ Navigate

→ Item Reduction

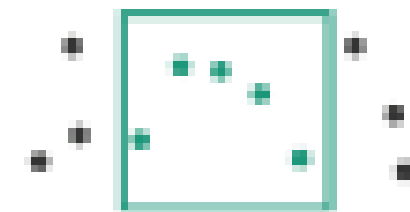
→ Zoom
Geometric or Semantic



→ Pan/Translate

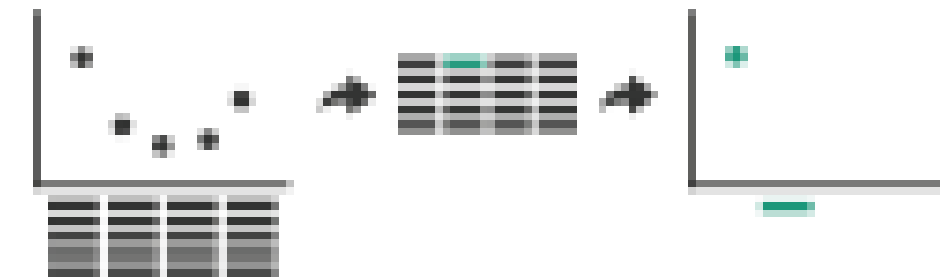


→ Constrained

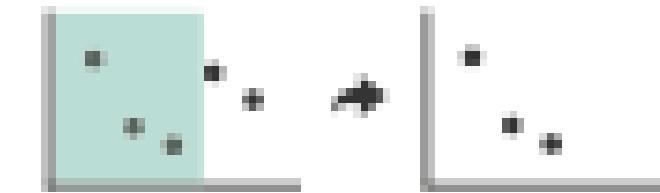


→ Attribute Reduction

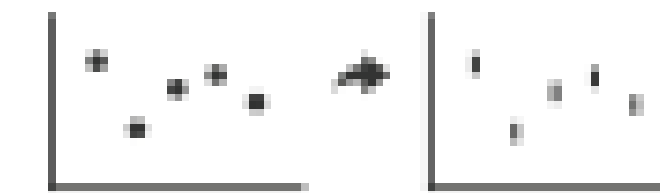
→ Slice



→ Cut



→ Project

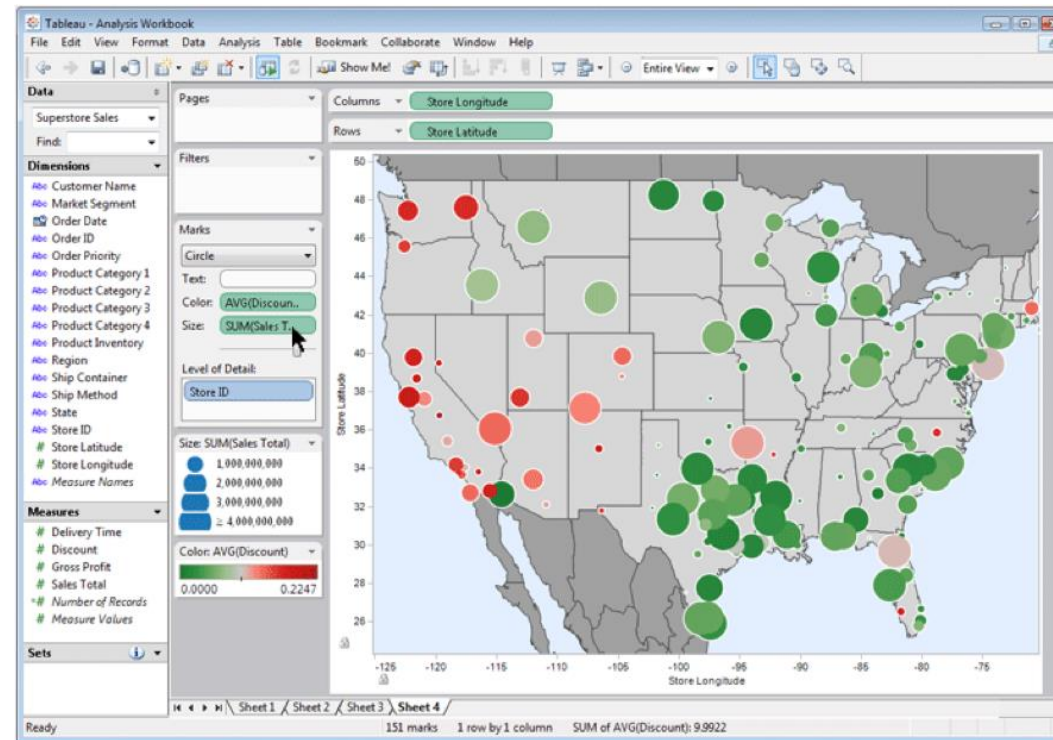
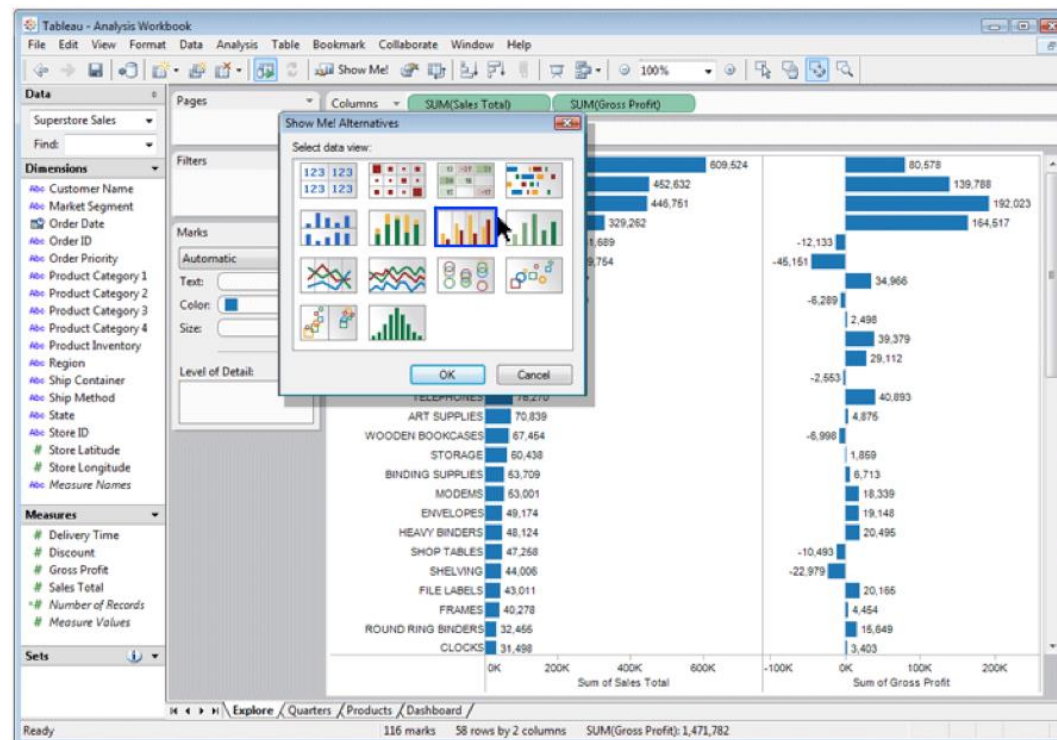
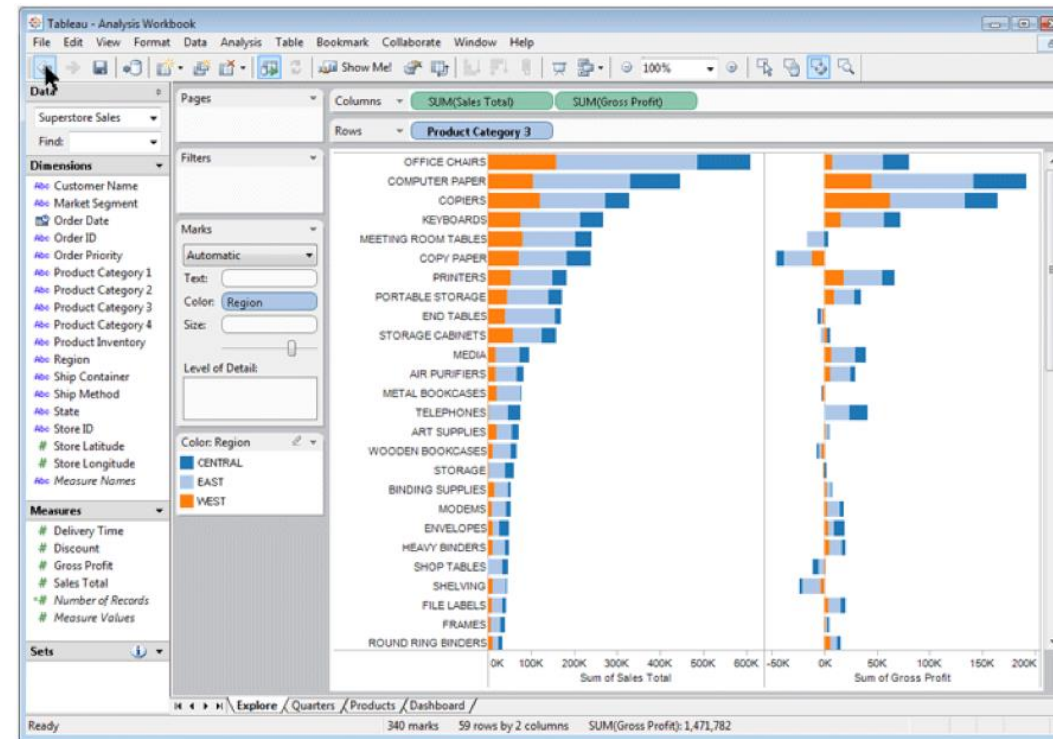
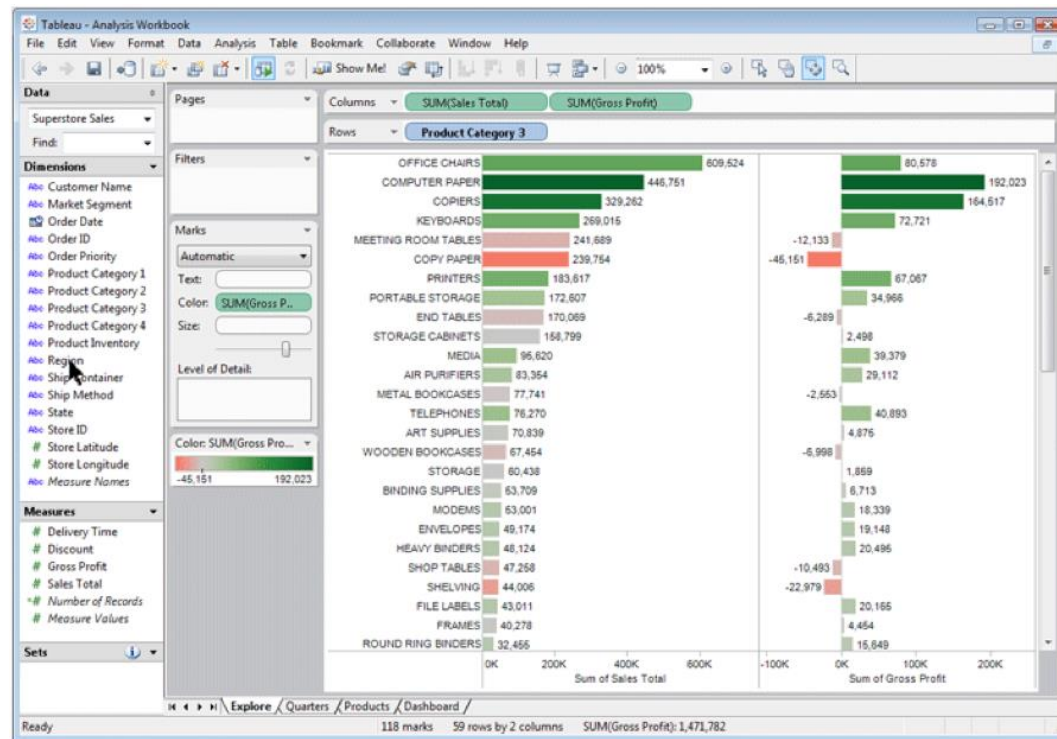


Change over time

- change any of the other choices
 - encoding itself
 - parameters
 - arrange: rearrange, reorder
 - aggregation level, what is filtered...
 - interaction entails change

Idiom: Re-encode

System: Tableau



made using Tableau, <http://tableausoftware.com>

Idiom: Change parameters

- **widgets and controls**

sliders, buttons, radio buttons, checkboxes, dropdowns/comboboxes

- **pros**

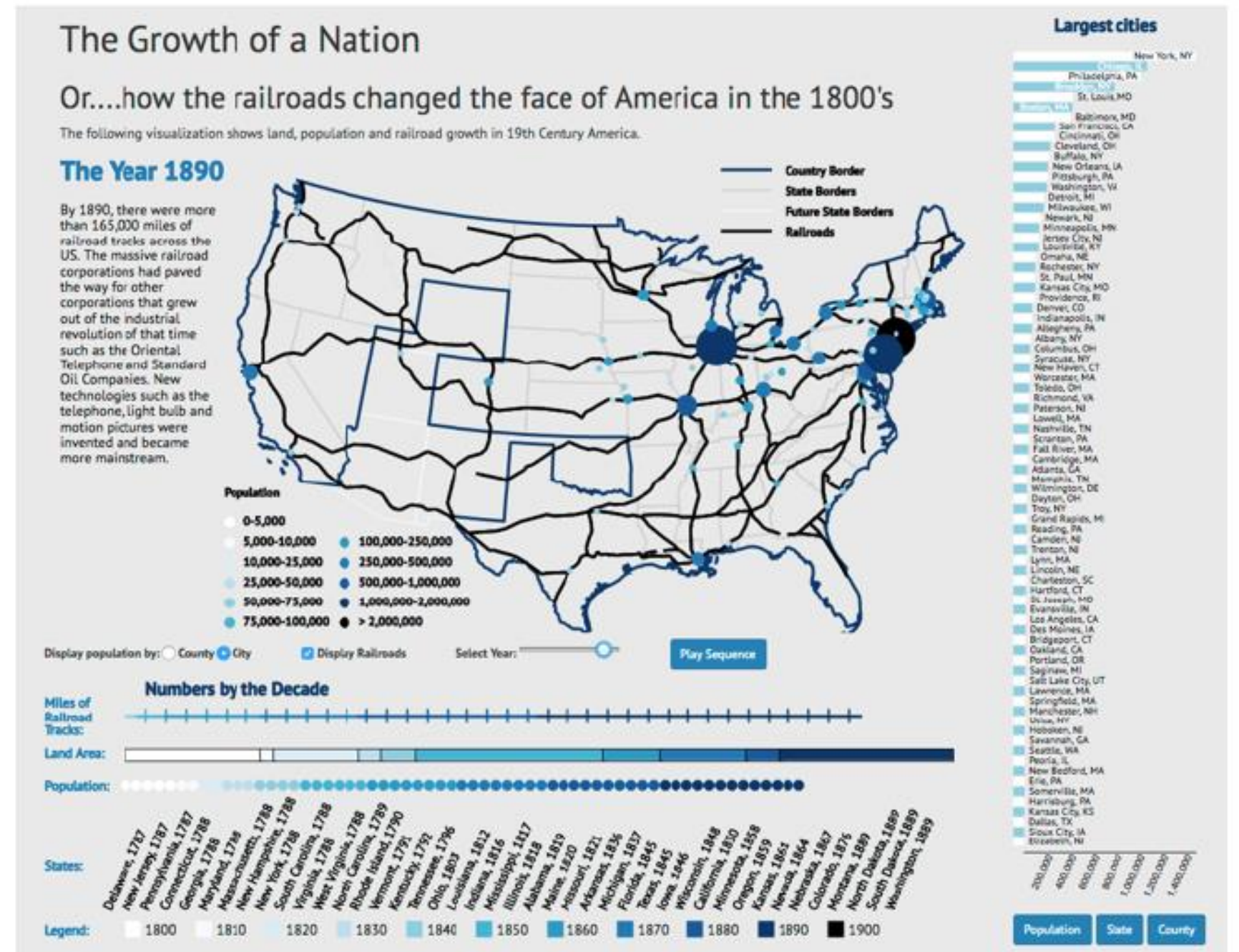
clear affordances, self-documenting (with labels)

- **cons**

uses screen space

- **design choices**

separated vs interleaved controls & canvas

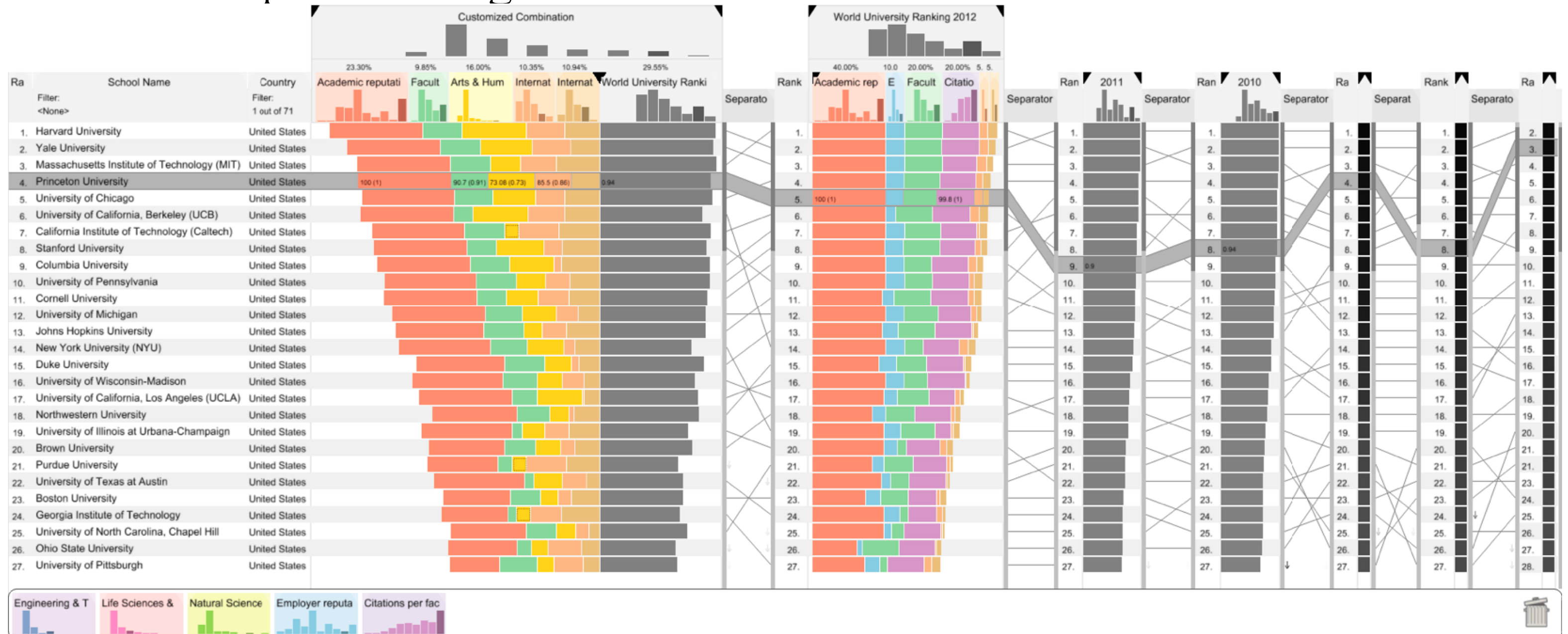


[Growth of a Nation](<http://laurenwood.github.io/>)

Idiom: Reorder

System: LineUp

- data: tables with many attributes
- task: compare rankings

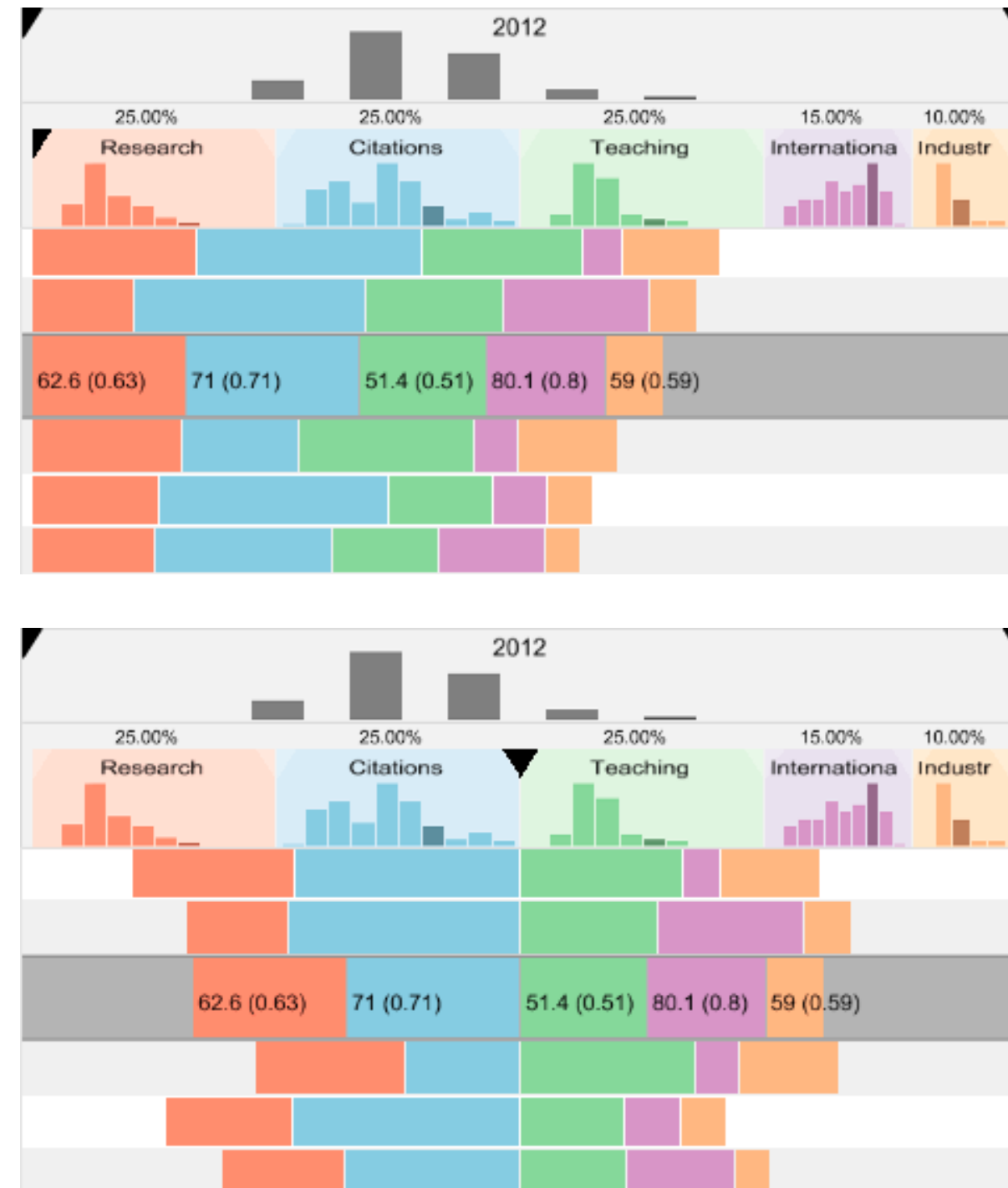


[LineUp: Visual Analysis of Multi-Attribute Rankings. Gratzl, Lex, Gehlenborg, Pfister, and Streit. IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis 2013) 19:12 (2013), 2277 – 2286.]

Idiom: **Realign**

System: **LineUp**

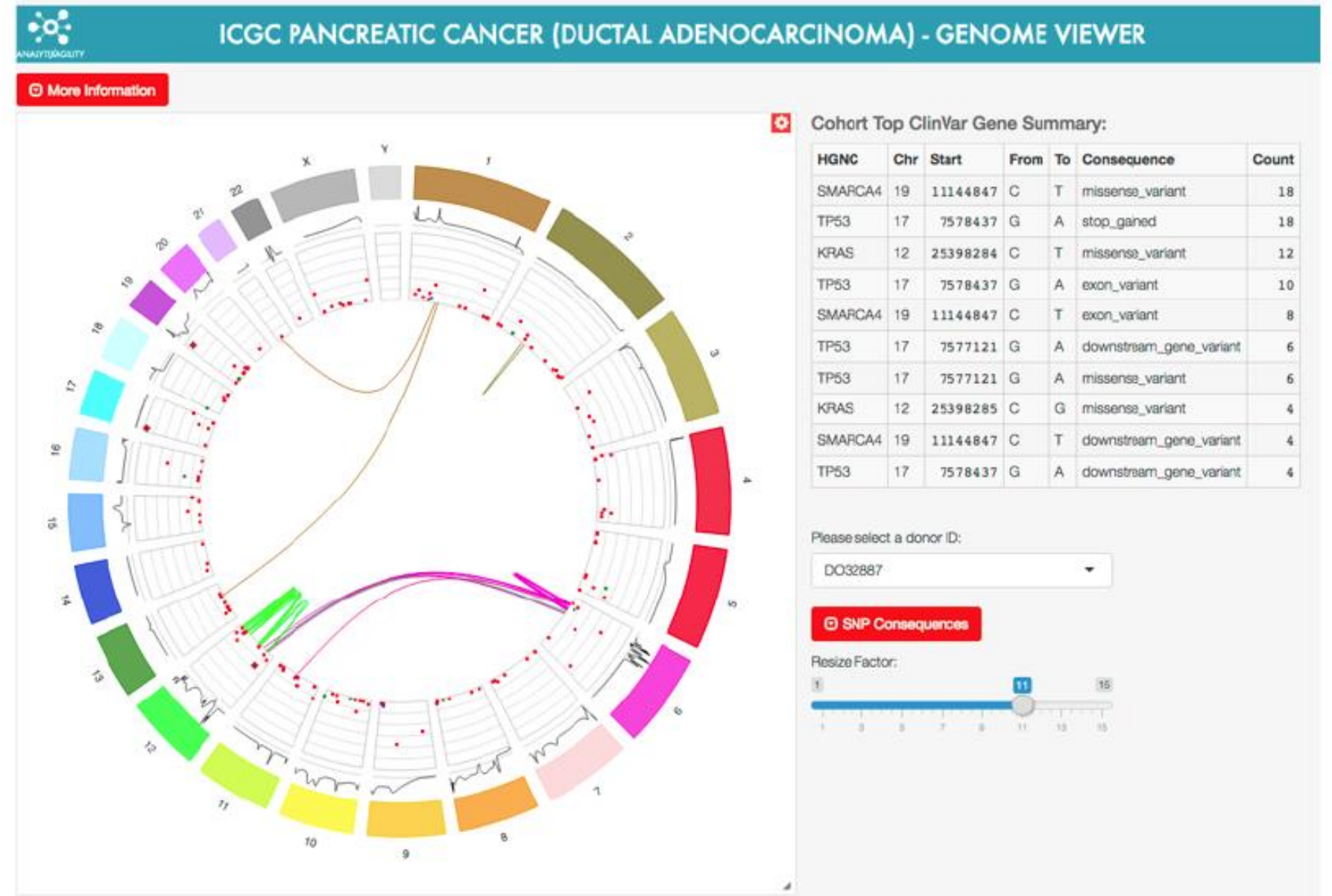
- stacked bars
 - easy to compare
 - first segment
 - total bar
- align to different segment
 - supports flexible comparison



[LineUp: Visual Analysis of Multi-Attribute Rankings. Gratzl, Lex, Gehlenborg, Pfister, and Streit. IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis 2013) 19:12 (2013), 2277 – 2286.]

Shiny example

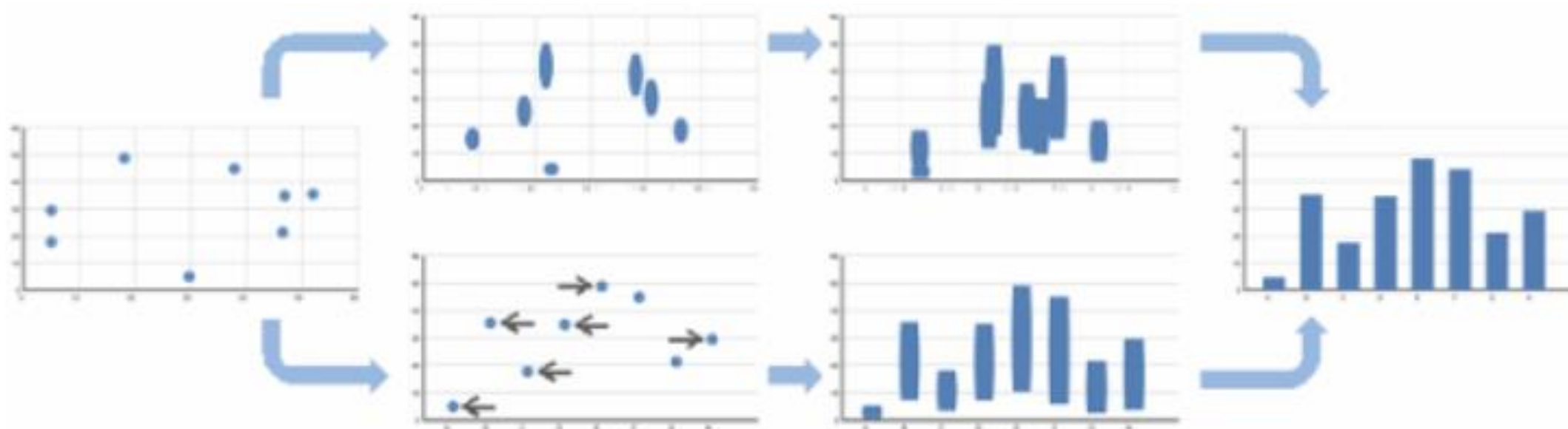
- APGI genome browser
 - tooling: R/Shiny
 - interactivity
 - tooltip detail on demand on hover
 - expand/contract chromosomes
 - expand/contract control panes



https://gallery.shinyapps.io/genome_browser/

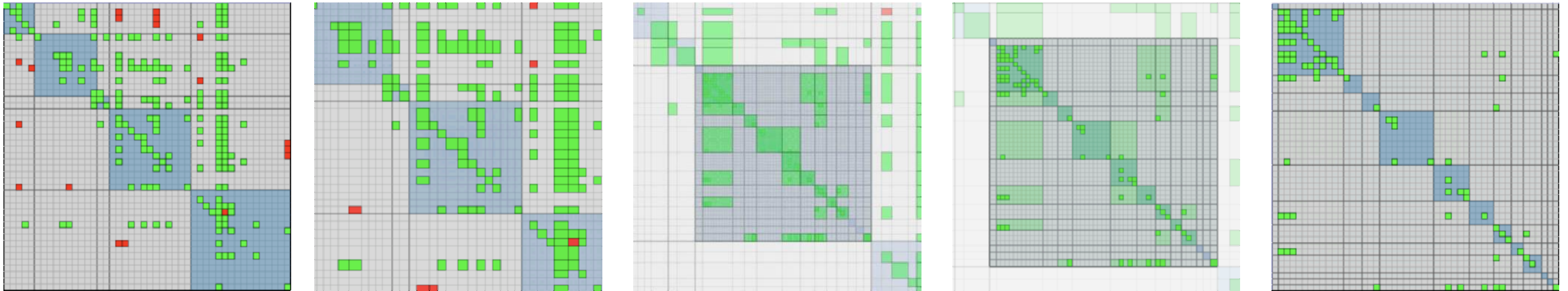
Idiom: **Animated transitions**

- smooth transition from one state to another
 - alternative to jump cuts
 - support for item tracking when amount of change is limited
- example: multilevel matrix views
- example: animated transitions in statistical data graphics
 - <https://vimeo.com/19278444>



An interactive heatmap visualization

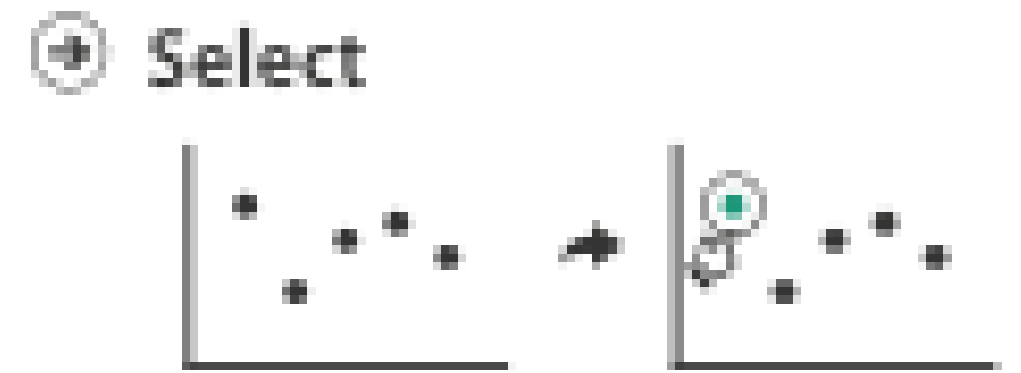
- <https://github.com/MaayanLab/clustergrammer>



[Using Multilevel Call Matrices in Large Software Projects. van Ham. Proc. IEEE Symp. Information Visualization (InfoVis), pp. 227 – 232, 2003.]

Select and highlight

- selection: basic operation for most interaction
- design choices
 - how many selection types?
 - click vs hover: heavyweight, lightweight
 - primary vs secondary: semantics (eg source/target)
- highlight: change visual encoding for selection targets
 - color
 - limitation: existing color coding hidden
 - other channels (eg motion)
 - add explicit connection marks between items



Navigate: Changing item visibility

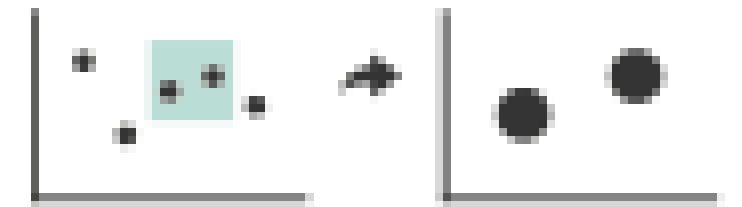
- change viewpoint
 - changes which items are visible within view
 - camera metaphor
 - zoom
 - geometric zoom: familiar semantics
 - semantic zoom: adapt object representation based on available pixels
 - » dramatic change, or more subtle one
 - pan/translate
 - rotate
 - especially in 3D
 - constrained navigation
 - often with animated transitions
 - often based on selection set

⊕ Navigate

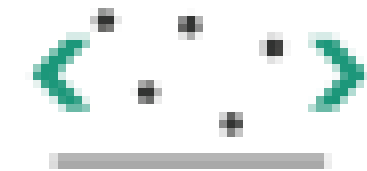
➔ Item Reduction

➔ Zoom

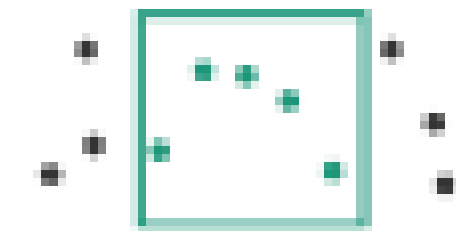
Geometric or Semantic



➔ Pan/Translate



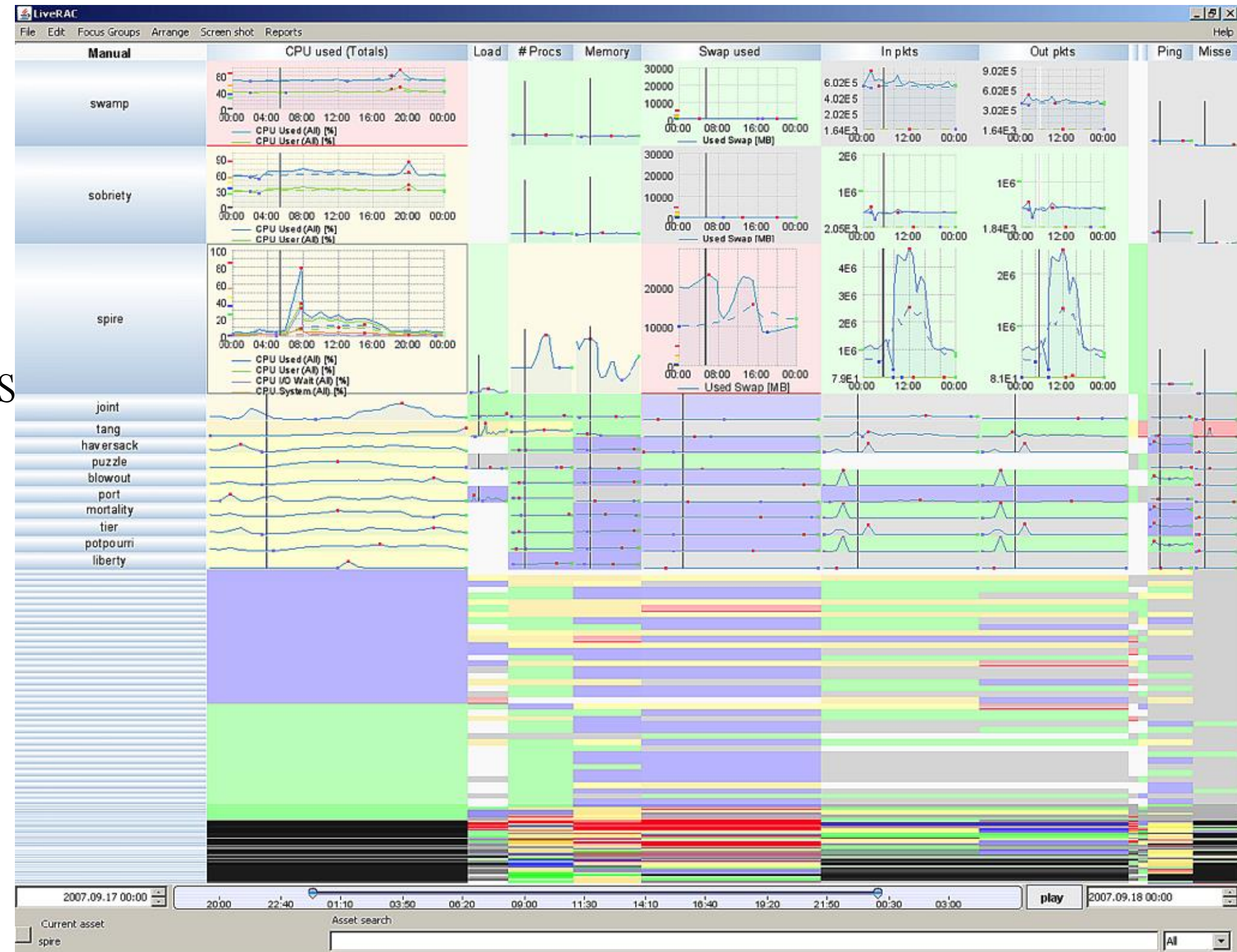
➔ Constrained



Idiom: **Semantic zooming**

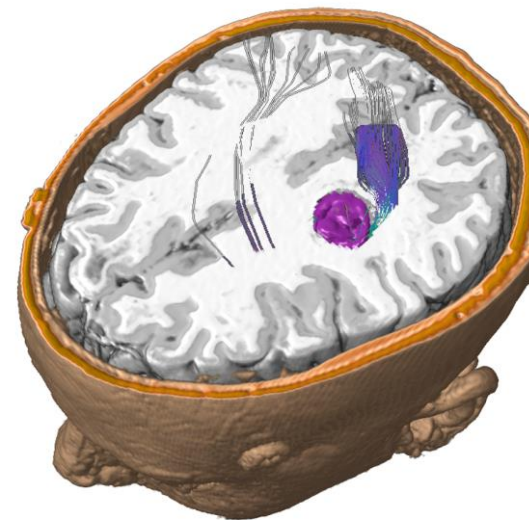
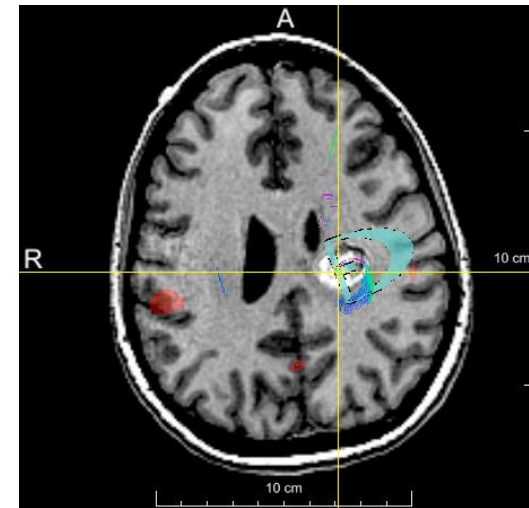
System: **LiveRAC**

- visual encoding change
 - colored box
 - sparkline
 - simple line chart
 - full chart: axes and tickmarks



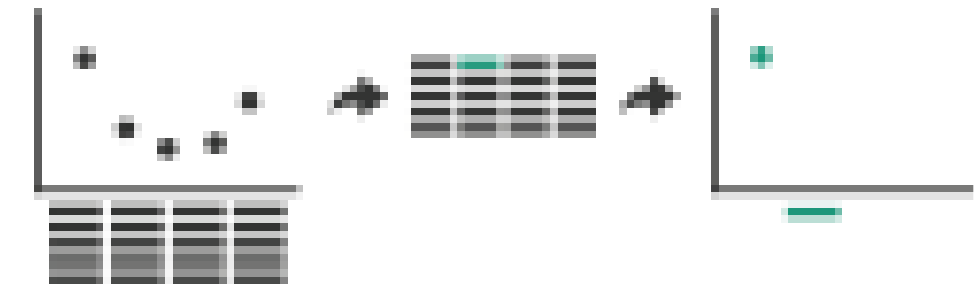
Navigate: Reducing attributes

- continuation of camera metaphor
 - slice
 - show only items matching specific value for given attribute: slicing plane
 - axis aligned, or arbitrary alignment
 - cut
 - show only items on far side of plane from camera
 - project
 - change mathematics of image creation
 - orthographic
 - perspective
 - many others: Mercator, cabinet, ...

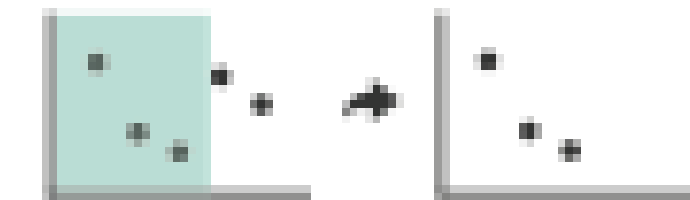


➔ Attribute Reduction

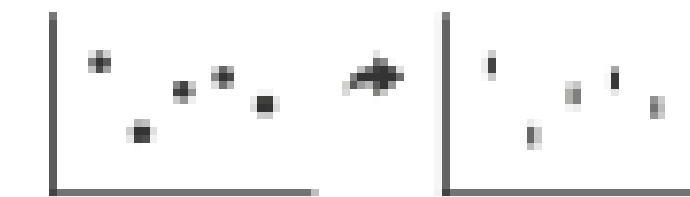
➔ Slice



➔ Cut

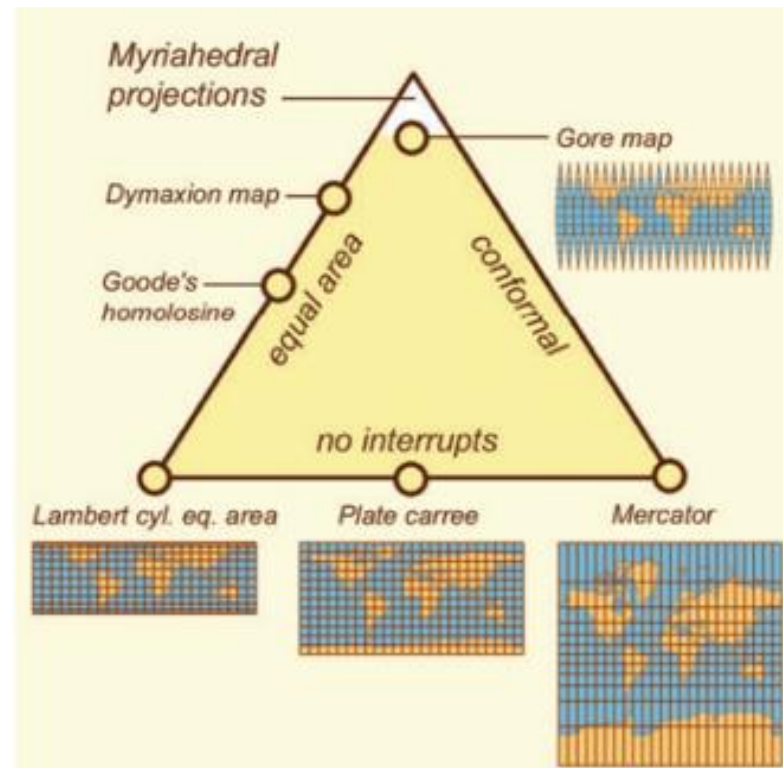


➔ Project

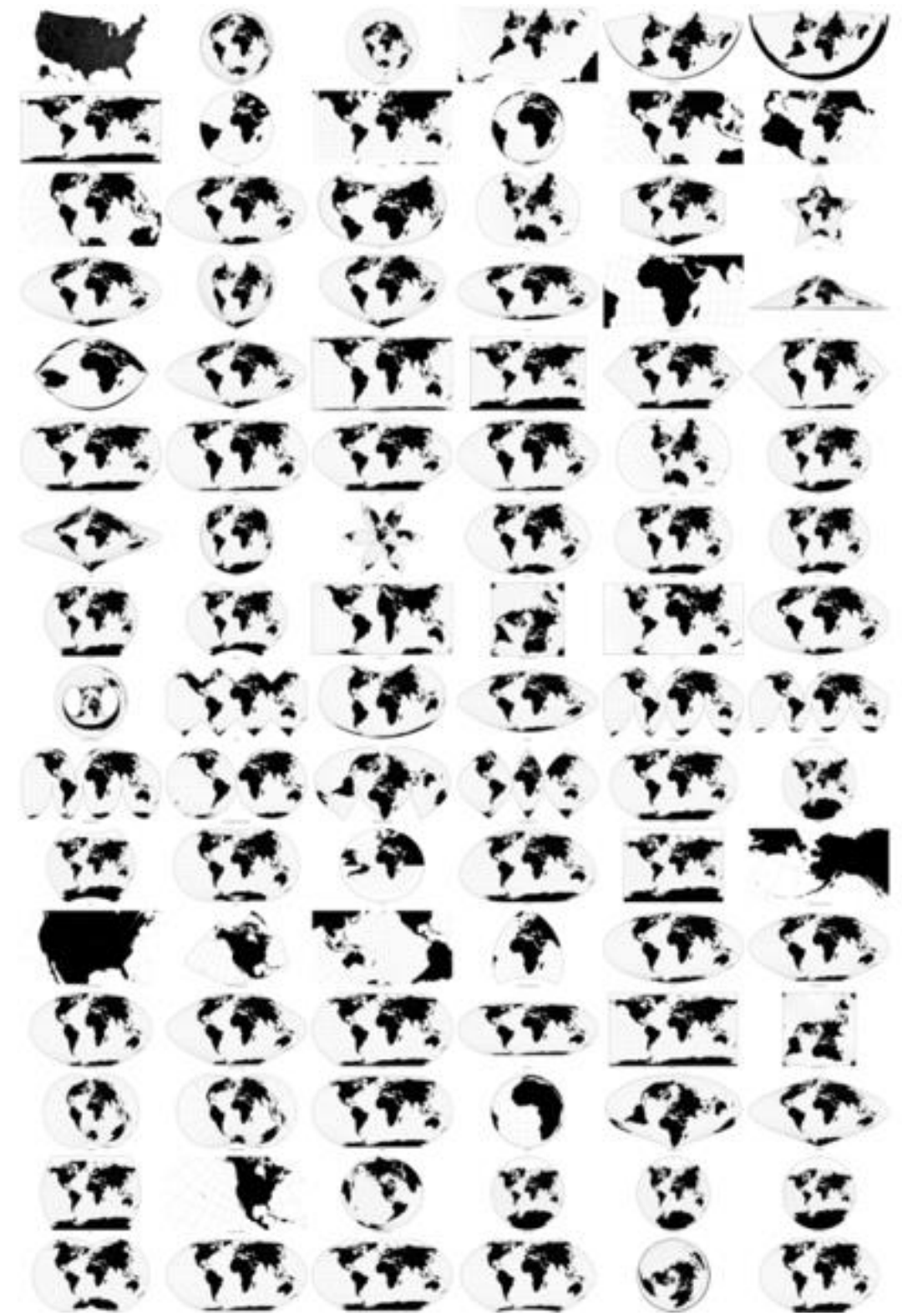


Navigate: Reducing attributes

- project from 2D sphere surface to 2D plane
 - can only fully preserve 2 out of 3
 - angles: conformal
 - area: equal area
 - contiguity: no interruptions



<https://www.win.tue.nl/~vanwijk/myriahedral/>



[Every Map projection]
(<https://bl.ocks.org/mbostock/29cddc0006f8b98eff12e60dd08f59a7>)

Interaction benefits

- **interaction pros**

- major advantage of computer-based vs paper-based visualization
- flexible, powerful, intuitive
 - exploratory data analysis: change as you go during analysis process
 - fluid task switching: different visual encodings support different tasks
- animated transitions provide excellent support
 - empirical evidence that animated transitions help people stay oriented

Interaction limitations

- **interaction has a time cost**
 - sometimes minor, sometimes significant
 - degenerates to human-powered search in worst case
- **remembering previous state imposes cognitive load**
 - rule of thumb: eyes over memory
 - hard to compare visible item to memory of what you saw
 - ex: maintaining context/orientation when navigating
 - ex: tracking complex changes during animation
- **controls may take screen real estate**
 - or invisible functionality may be difficult to discover (lack of affordances)
- **users may not interact as planned by designer**
 - NYTimes logs show ~90% don't interact beyond scrollytelling - Aisch, 2016

Further reading

- Visualization Analysis and Design. Munzner. AK Peters Visualization Series, CRC Press, 2014.
 - *Chap 11: Manipulate View*
- *Animated Transitions in Statistical Data Graphics*. Heer and Robertson. IEEE Trans. on Visualization and Computer Graphics (Proc. InfoVis07) 13:6 (2007), 1240 – 1247.
- *Selection: 524,288 Ways to Say “This is Interesting”*. Wills. Proc. IEEE Symp. Information Visualization (InfoVis), pp. 54 – 61, 1996.
- *Smooth and efficient zooming and panning*. van Wijk and Nuij. Proc. IEEE Symp. Information Visualization (InfoVis), pp. 15 – 22, 2003.
- *Starting Simple - adding value to static visualisation through simple interaction*. Dix and Ellis. Proc. Advanced Visual Interfaces (AVI), pp. 124 – 134, 1998.

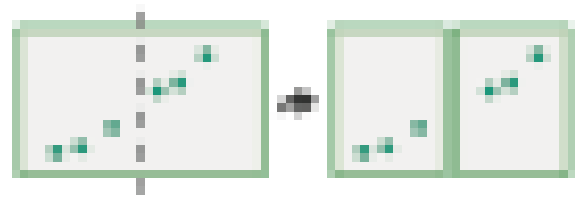
Facet: Juxtapose, Partition, Superimpose

Facet

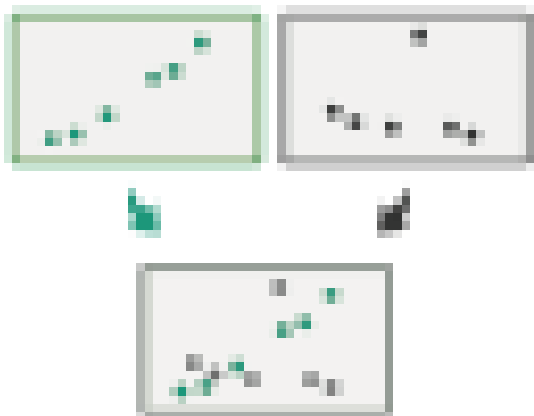
⊕ Juxtapose



⊕ Partition



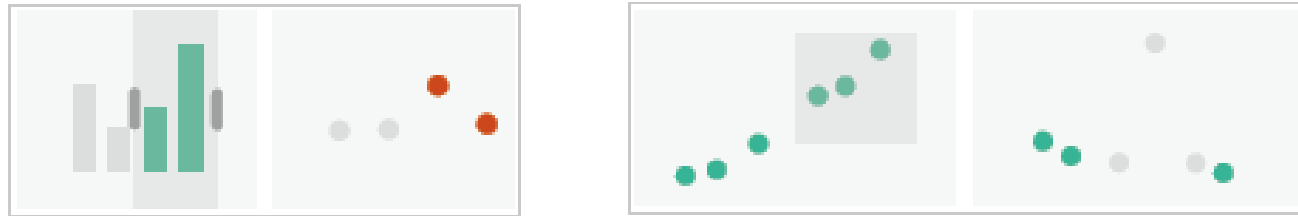
⊕ Superimpose



Juxtapose and coordinate views

→ Share Encoding: Same/Different

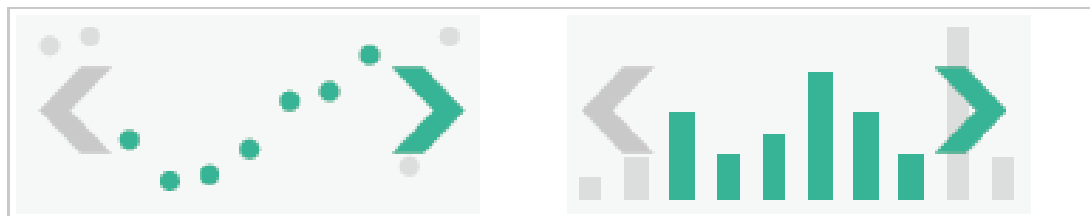
→ *Linked Highlighting*



→ Share Data: All/Subset/None



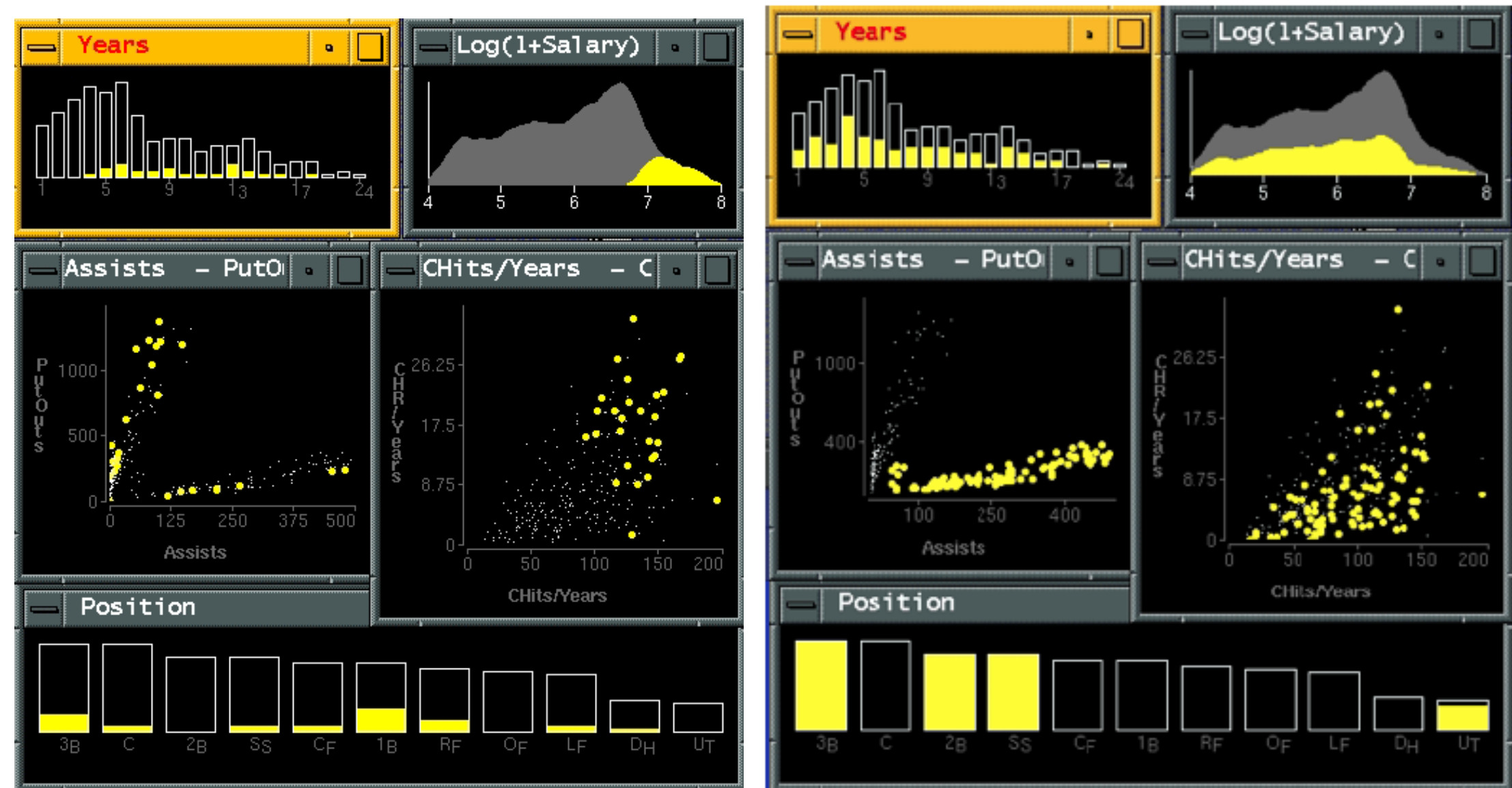
→ Share Navigation



Idiom: **Linked highlighting**

System: **EDV**

- see how regions contiguous in one view are distributed within another
 - powerful and pervasive interaction idiom
- encoding: different
 - *multiform*
- data: all shared



[Visual Exploration of Large Structured Datasets. Wills. Proc. New Techniques and Trends in Statistics (NTTS), pp. 237 – 246. IOS Press, 1995.]

Idiom: **bird's-eye maps**

System: **Google Maps**

- encoding: same
- data: subset shared
- navigation: shared
 - bidirectional linking
- differences
 - viewpoint
 - (size)
- *overview-detail*

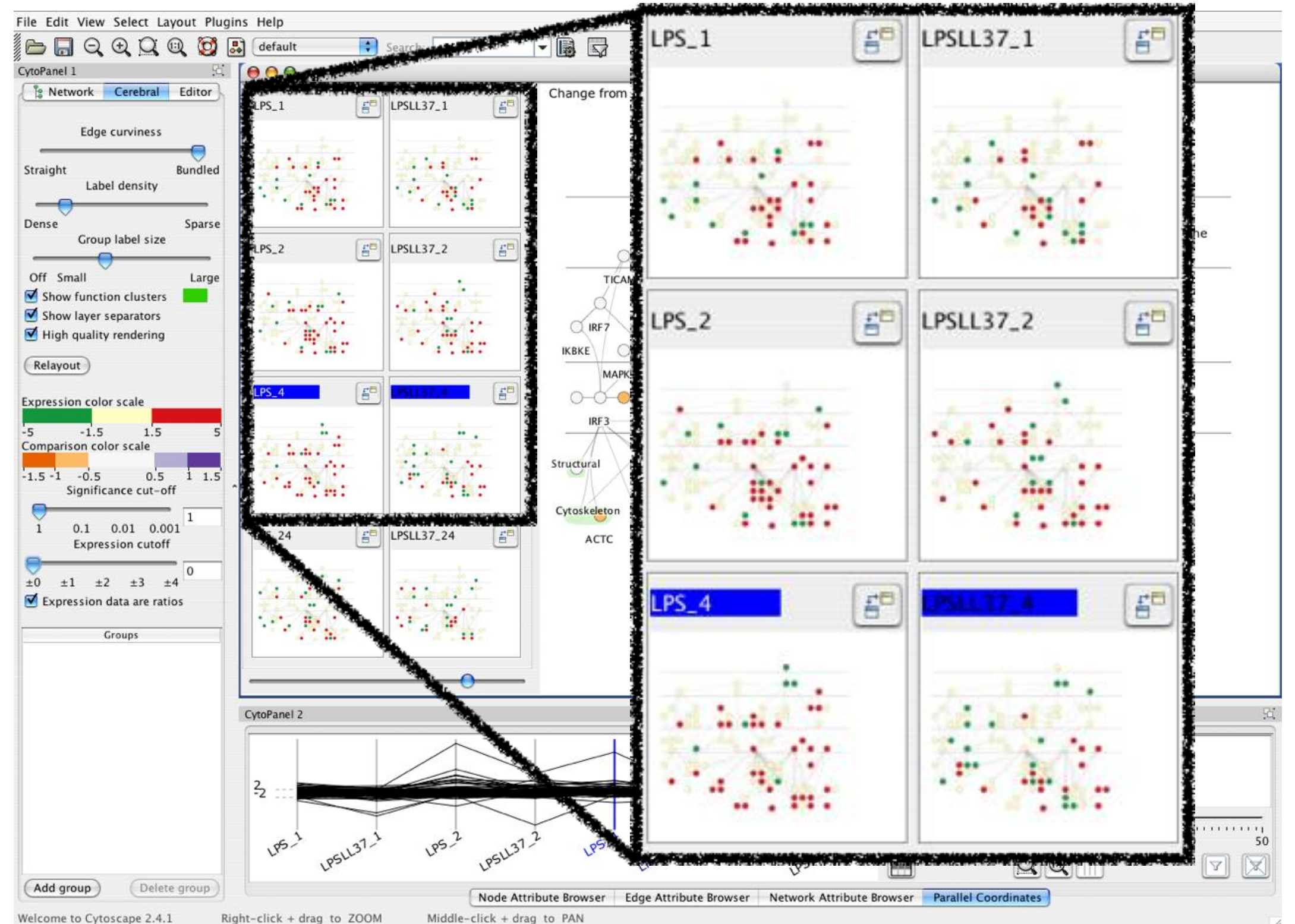


[A Review of Overview+Detail, Zooming, and Focus+Context Interfaces. Cockburn, Karlson, and Bederson. ACM Computing Surveys 41:1 (2008), 1 – 31.]

Idiom: **Small multiples**

System: **Cerebral**

- encoding: same
- data: none shared
 - different attributes for node colors
 - (same network layout)
- navigation: shared



[Cerebral: Visualizing Multiple Experimental Conditions on a Graph with Biological Context. Barsky, Munzner, Gardy, and Kincaid. *IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis 2008)* 14:6 (2008), 1253 – 1260.]

Juxtapose design choices

- **View count**

- **few vs many**

- How many is too many? Open research question





- **View visibility**

- Always side by side vs temporary popups

- **View arrangement**

- User managed vs system arranges/aligns

Coordinate views: Design choice interaction

		Data		
		All	Subset	None
Encoding	Same	Redundant	 Overview/ Detail	 Small Multiples
	Different	 Multiform	 Multiform, Overview/ Detail	No Linkage

- **why juxtapose views?**

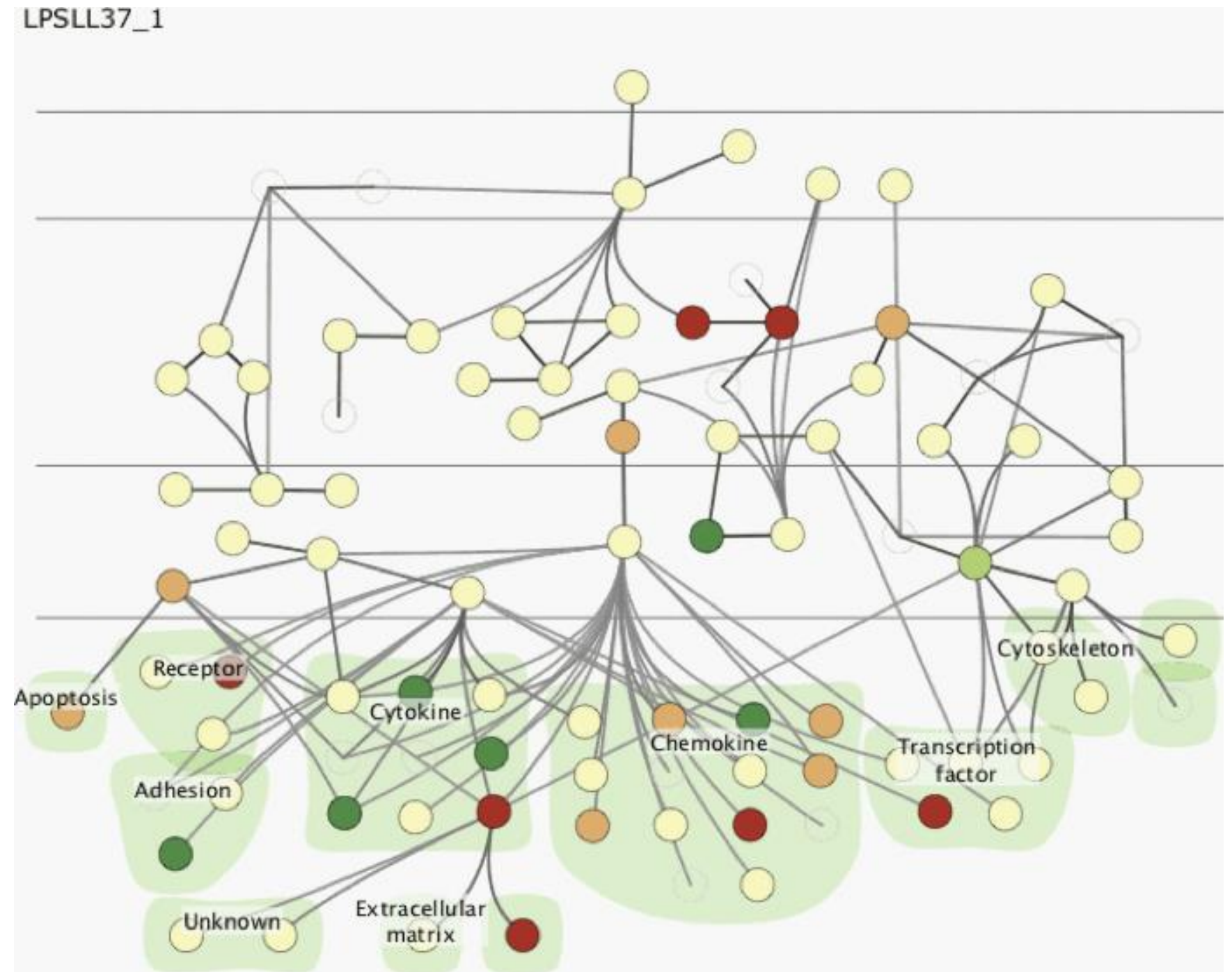
- benefits: eyes vs memory

- lower cognitive load to move eyes between 2 views than remembering previous state with single changing view

- costs: display area, 2 views side by side each have only half the area of one view

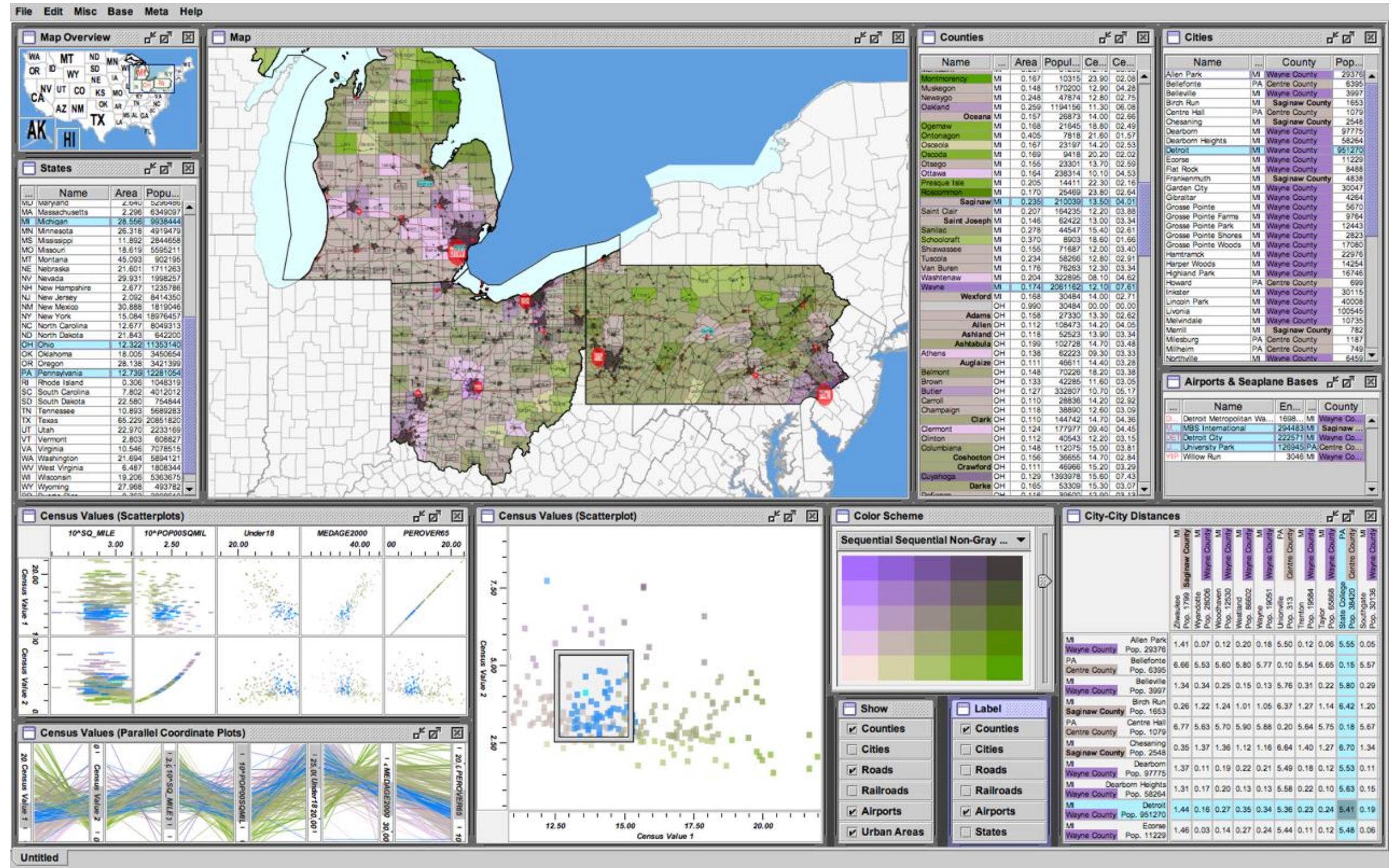
Why not animation?

- disparate frames and regions: comparison difficult
 - vs contiguous frames
 - vs small region
 - vs coherent motion of group
- safe special case
 - animated transitions




System: **Improvise**

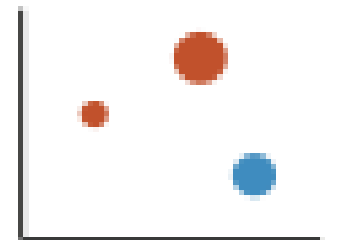
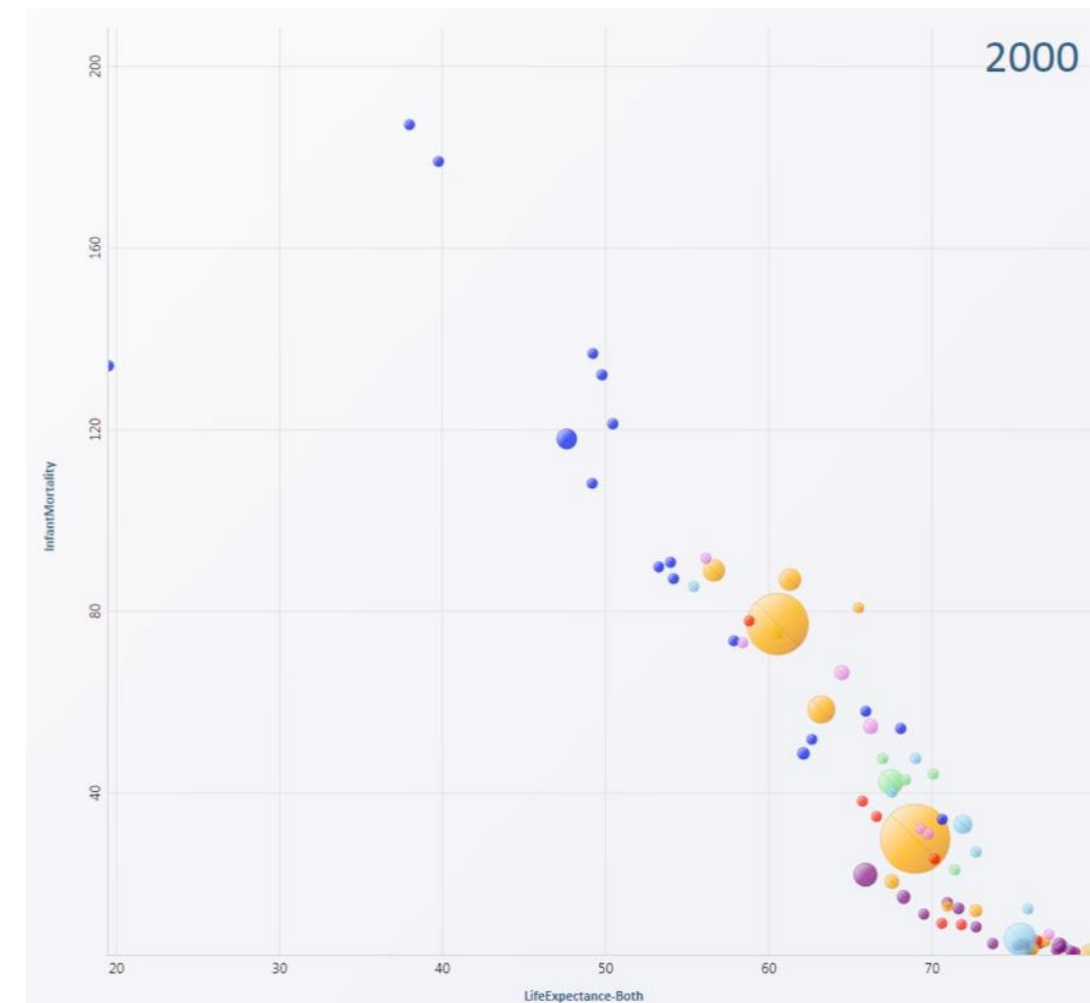
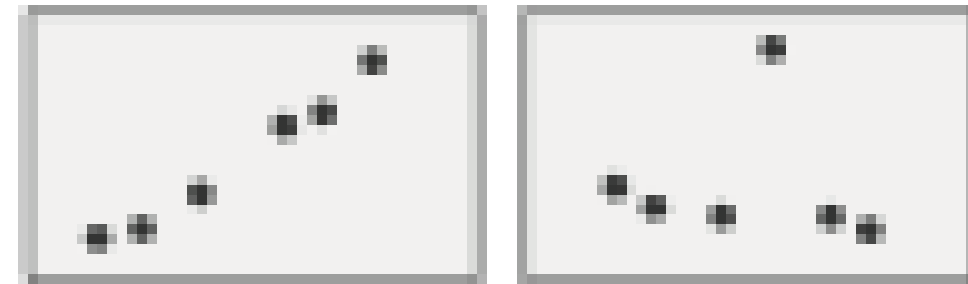
- investigate power of multiple views
 - pushing limits on view count, interaction complexity
 - how many is ok?
- open research question
- reorderable lists
 - easy lookup
 - useful when linked to other encodings



[Building Highly-Coordinated Visualizations In Improvise. Weaver. Proc. IEEE Symp. Information Visualization (InfoVis), pp. 159 – 166, 2004.]

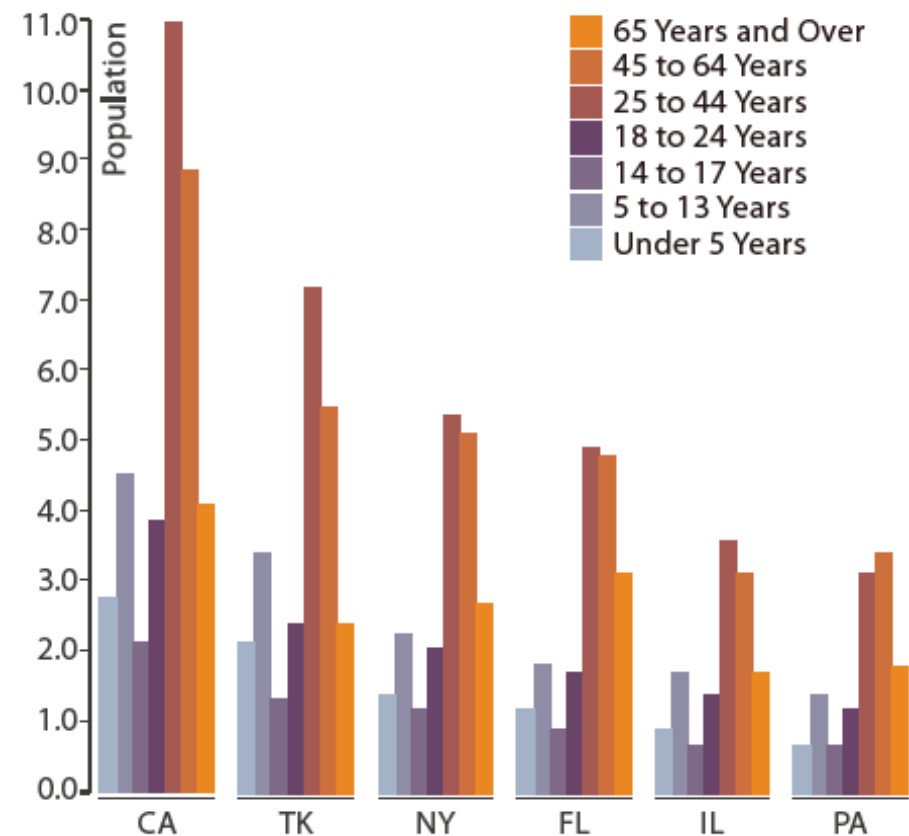
Partition into views

- how to divide data between views  Partition into Side-by-Side Views
 - split into regions by attributes
 - encodes association between items using spatial proximity
 - order of splits has major implications for what patterns are visible
- no strict dividing line
 - **view**: *big/detailed*
 - contiguous region in which visually encoded data is shown on the display
 - **glyph**: *small/iconic*
 - object with internal structure that arises from multiple marks

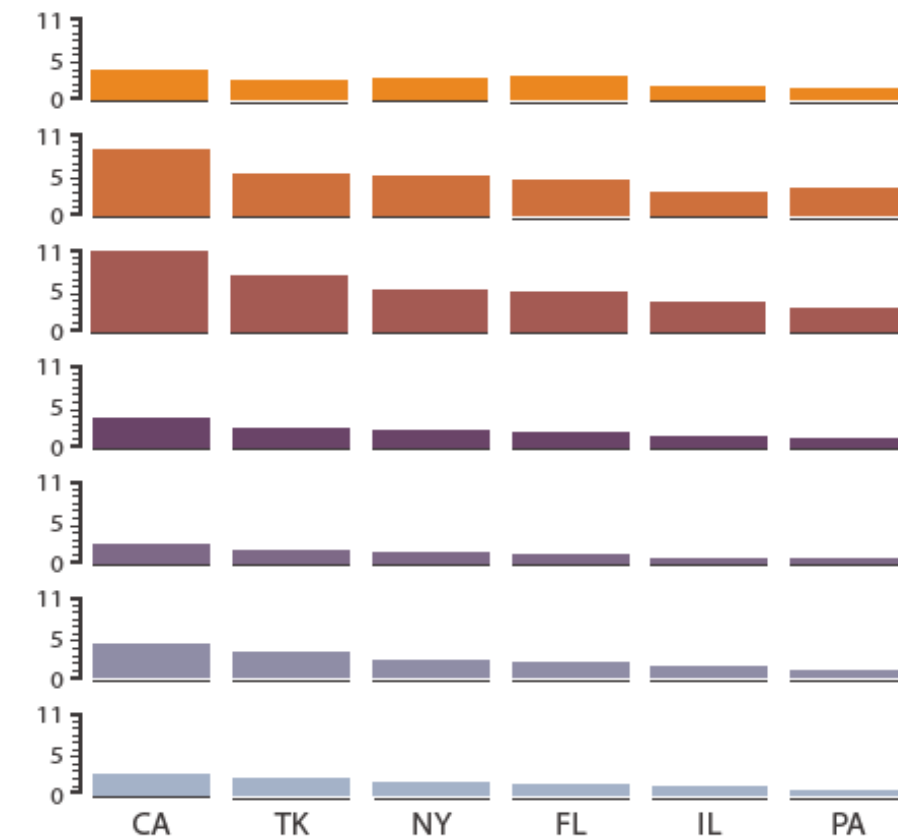


Partitioning: List alignment

- single bar chart with grouped bars
 - split by state into regions
 - complex glyph within each region showing all ages
 - compare: easy within state, hard across ages



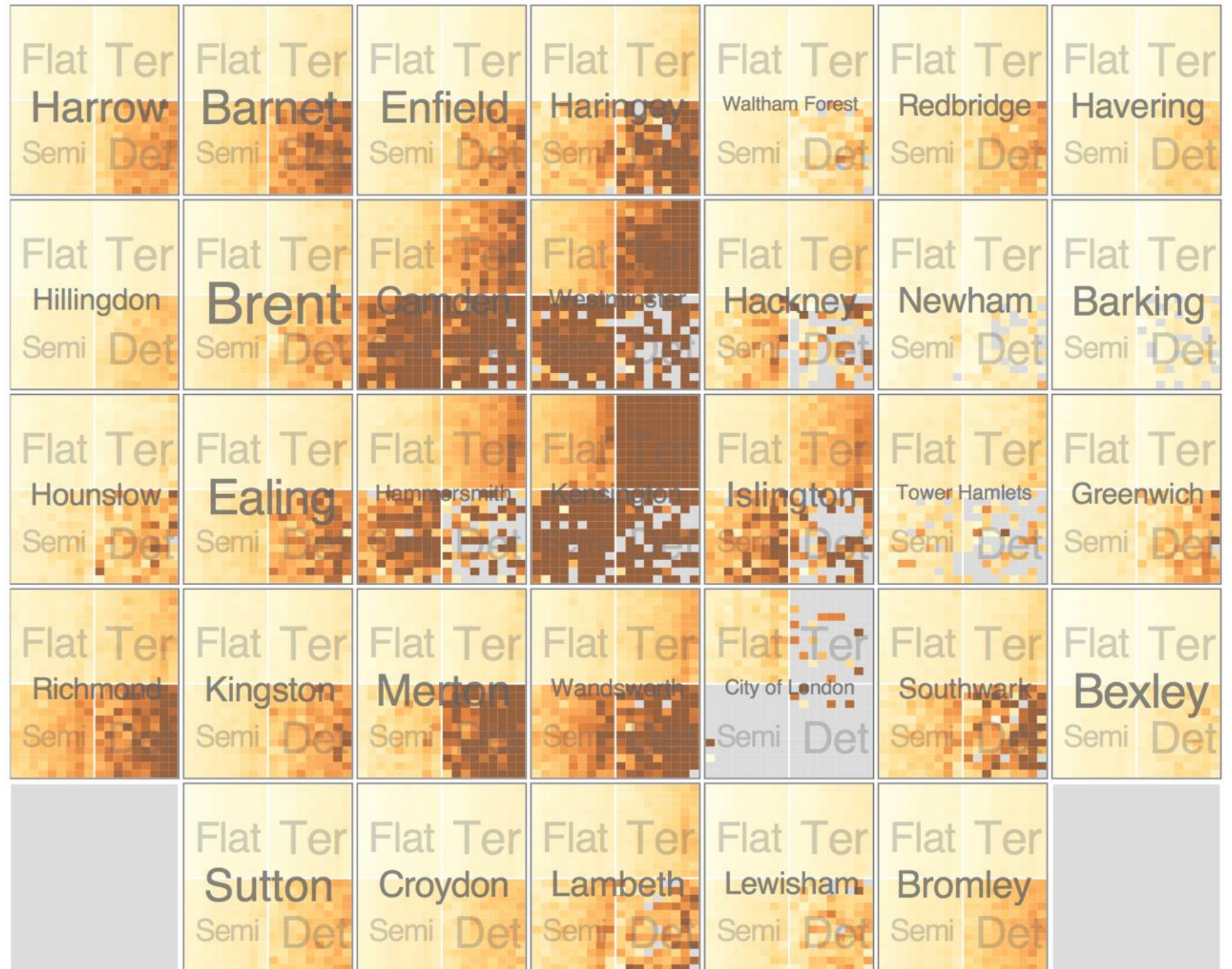
- small-multiple bar charts
 - split by age into regions
 - one chart per region
 - compare: easy within age, harder across states



Partitioning: Recursive subdivision

System: **HIVE**

- split by neighborhood
- then by type
- then time
 - years as rows
 - months as columns
- color by price
- neighborhood patterns
 - where it's expensive
 - where you pay much more for detached type



Partitioning: Recursive subdivision

System: **HIVE**

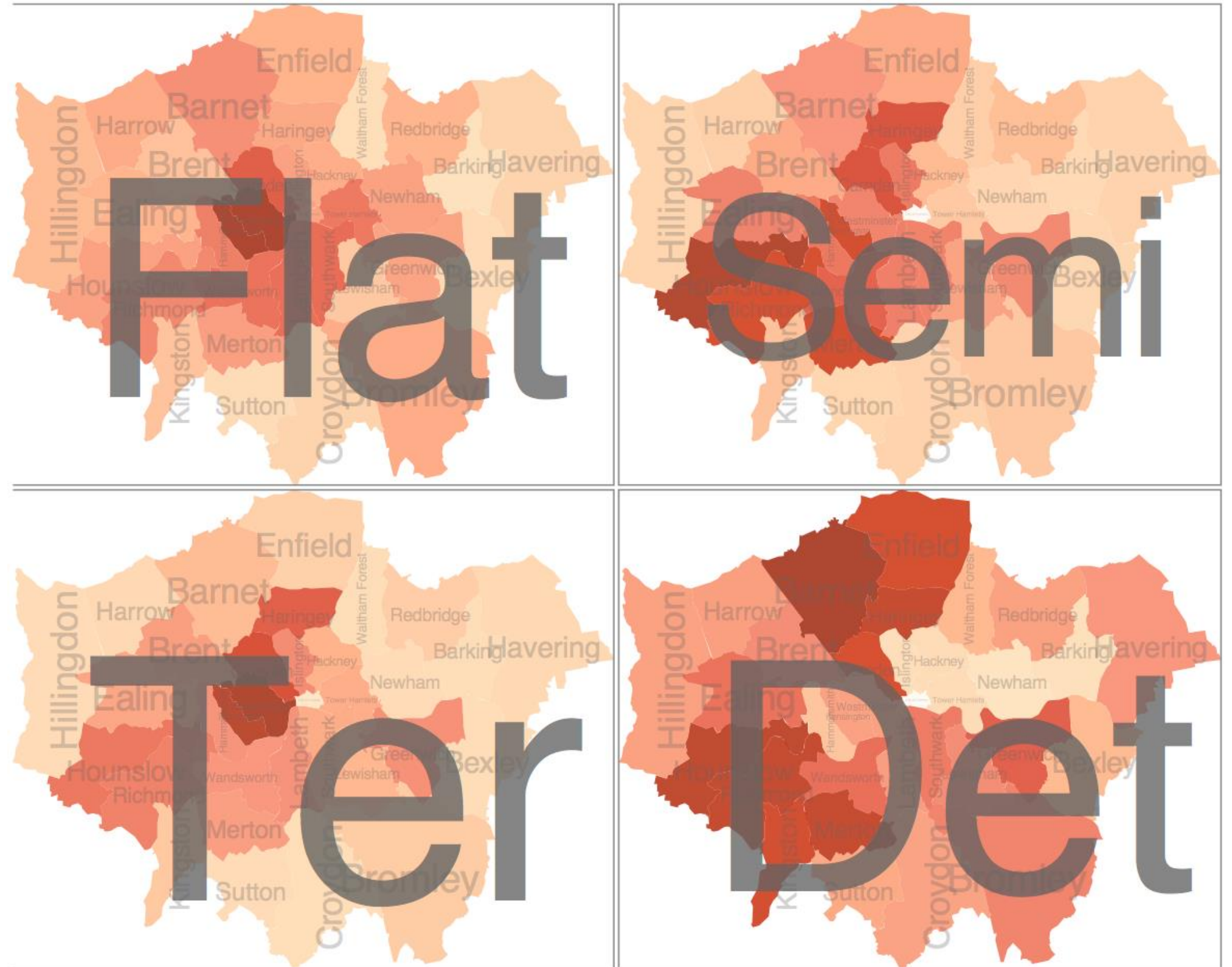
- switch order of splits
 - type then neighborhood
- switch color
 - by price variation
- type patterns
 - within specific type, which neighborhoods inconsistent



Partitioning: Recursive subdivision

System: **HIVE**

- different encoding for second-level regions
 - choropleth maps



Partitioning: Recursive subdivision

System: **HIVE**

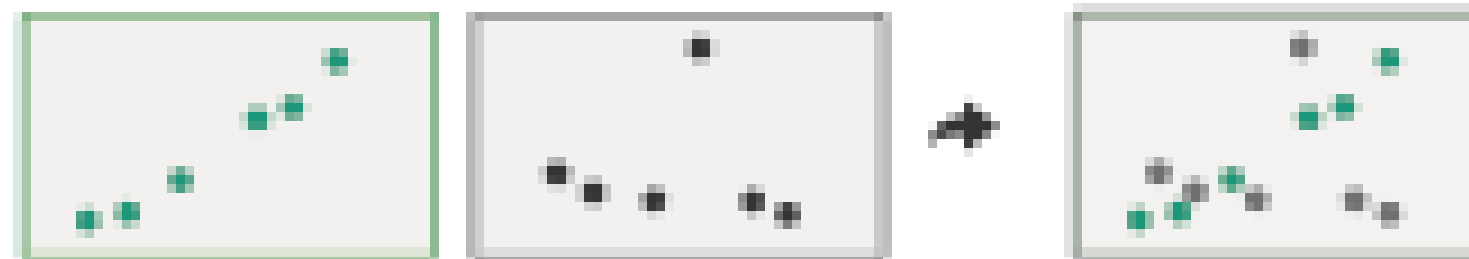
- size regions by sale counts
 - not uniformly
- result: treemap



Superimpose layers

- *layer*: set of objects spread out over region
 - each set is visually distinguishable group
 - extent: whole view
- design choices
 - how many layers, how to distinguish?
 - encode with different, nonoverlapping channels
 - two layers achievable, three with careful design
 - small static set, or dynamic from many possible?

⊕ Superimpose Layers



Static visual layering

- foreground layer: roads
 - hue, size distinguishing main from minor
 - high luminance contrast from background
- background layer: regions
 - desaturated colors for water, parks, land areas
- user can selectively focus attention
- “get it right in black and white”
 - check luminance contrast with greyscale view

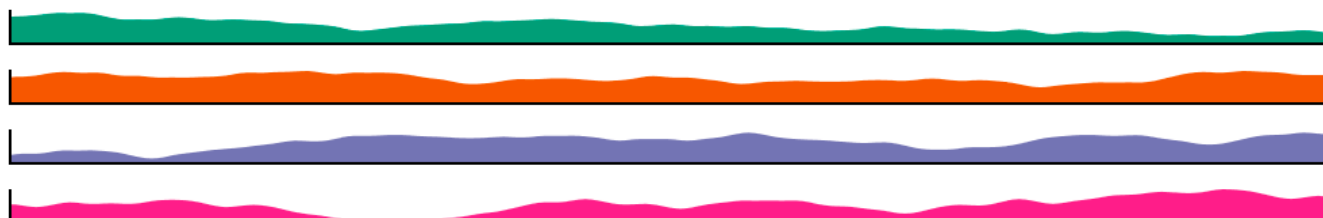
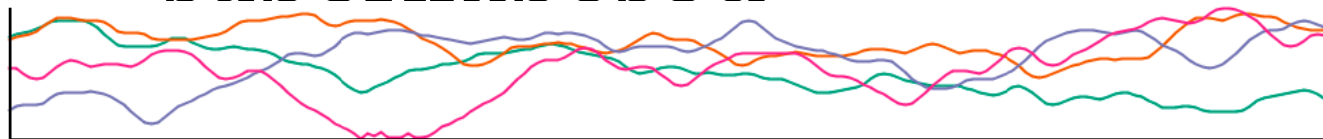


[Get it right in black and white. Stone. 2010.

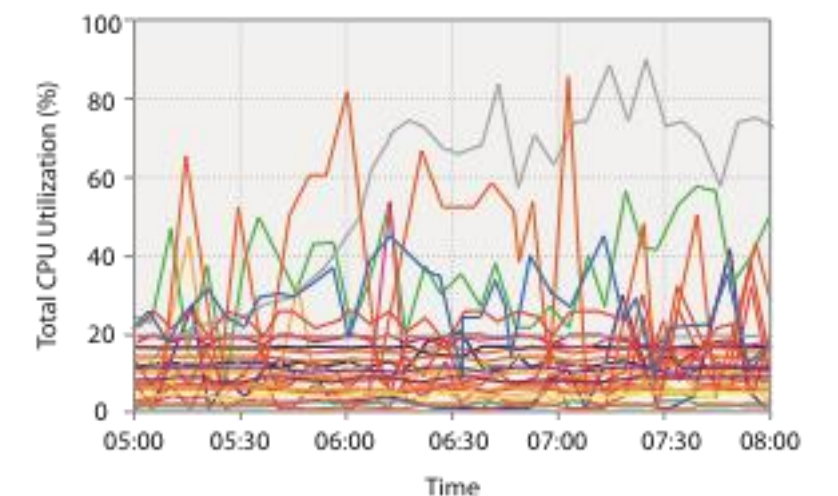
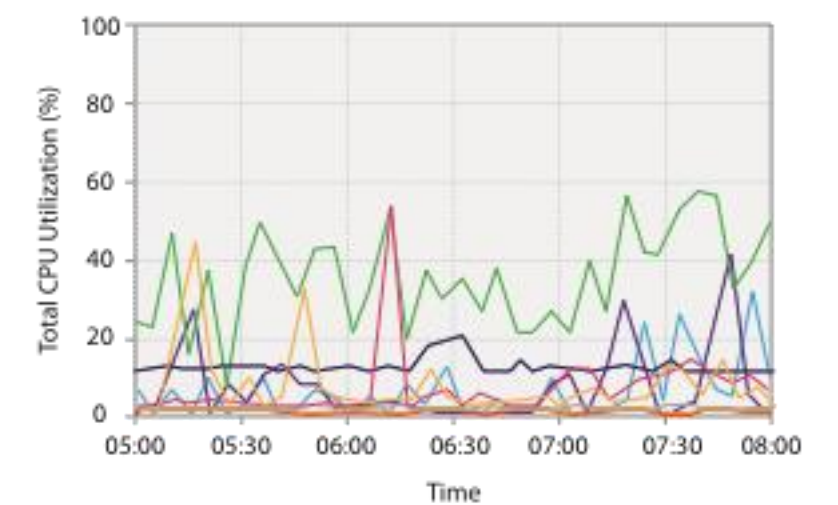
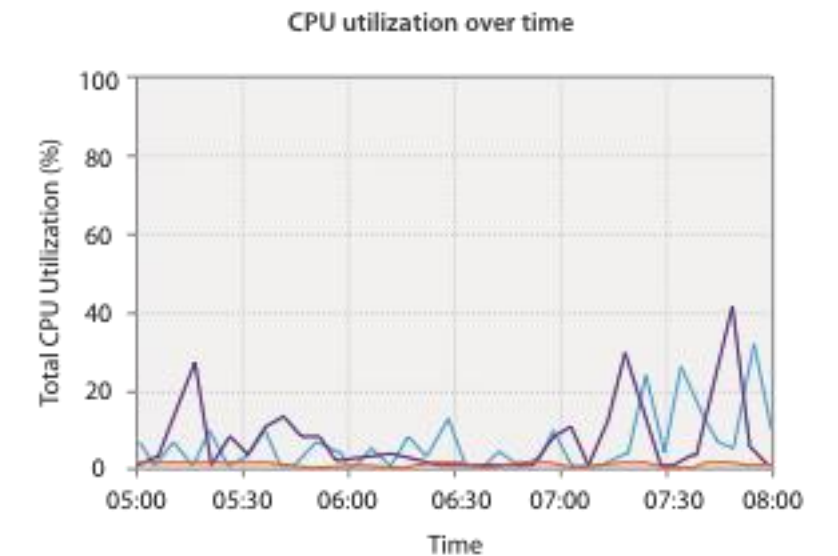
<http://www.stonesc.com/wordpress/2010/03/get-it-right-in-black-and-white/>

Superimposing limits

- few layers, but many lines
 - up to a few dozen
 - but not hundreds
- superimpose vs juxtapose: empirical study
 - superimposed for local, multiple for global
 - tasks
 - local: maximum, global: slope, discrimination
 - same screen space for all multiples vs single superimposed



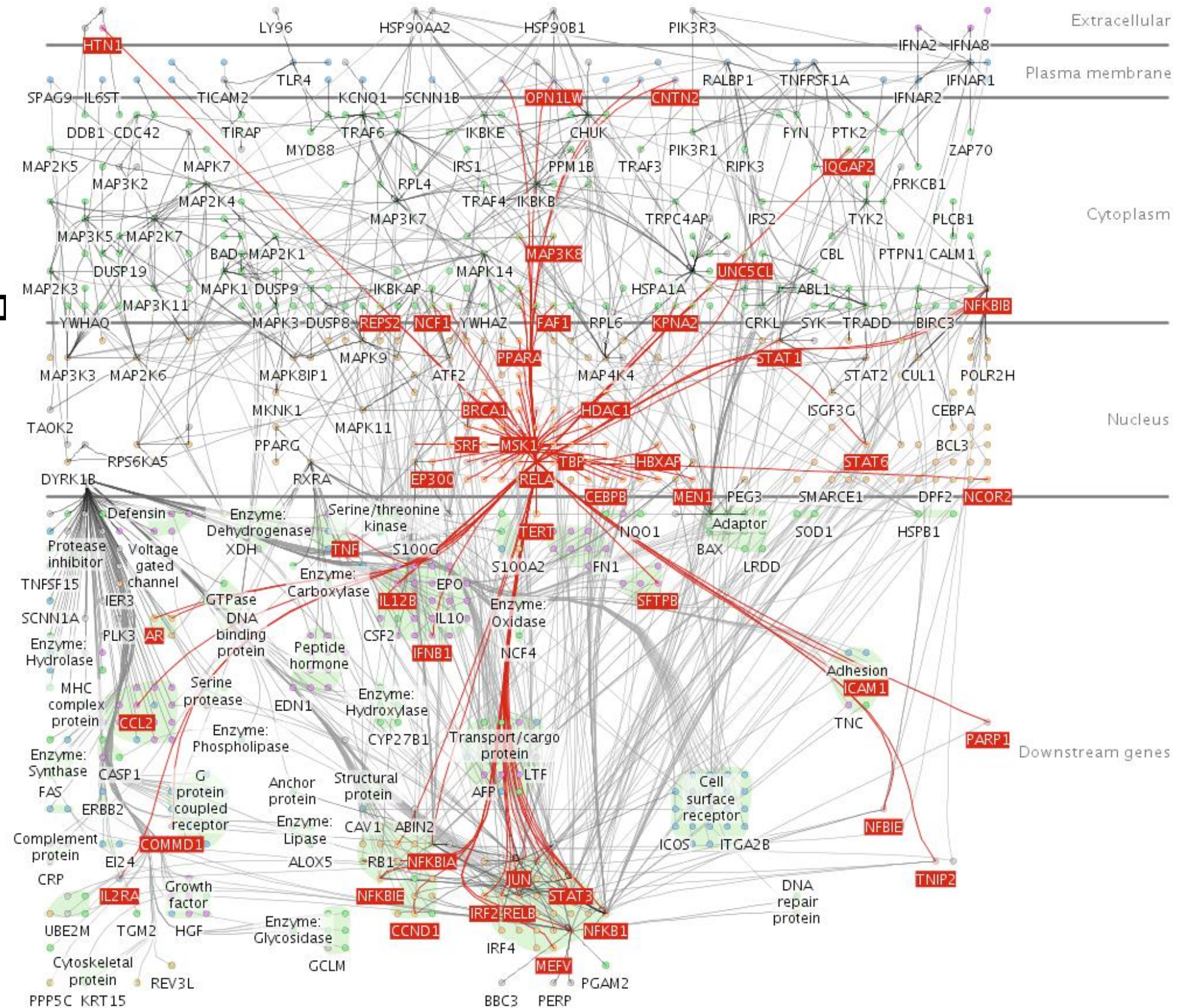
[Graphical Perception of Multiple Time Series. Javed, McDonnel, and Elmqvist. IEEE Transactions on Visualization and Computer Graphics (Proc. IEEE InfoVis 2010) 16:6 (2010), 927 – 934.]



Dynamic visual layering

System: Cerebral

- interactive, from selection
 - lightweight: click
 - very lightweight: hover
- ex: 1-hop neighbors



[Cerebral: a Cytoscape plugin for layout of and interaction with biological networks using subcellular localization annotation. Barsky, Gardy, Hancock, and Munzner. *Bioinformatics* 23:8 (2007), 1040 – 1042.]

Further reading

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- *A Review of Overview+Detail, Zooming, and Focus+Context Interfaces.* Cockburn, Karlson, and Bederson. ACM Computing Surveys 41:1 (2008), 1 – 31.
- *A Guide to Visual Multi-Level Interface Design From Synthesis of Empirical Study Evidence.* Lam and Munzner. Synthesis Lectures on Visualization Series, Morgan Claypool, 2010.
- *Zooming versus multiple window interfaces: Cognitive costs of visual comparisons.* Plumlee and Ware. ACM Trans. on Computer-Human Interaction (ToCHI) 13:2 (2006), 179 – 209.
- *Exploring the Design Space of Composite Visualization.* Javed and Elmqvist. Proc. Pacific Visualization Symp. (PacificVis), pp. 1 – 9, 2012.
- *Visual Comparison for Information Visualization.* Gleicher, Albers, Walker, Jusufi, Hansen, and Roberts. Information Visualization 10:4 (2011), 289 – 309.
- *Guidelines for Using Multiple Views in Information Visualizations.* Baldonado, Woodruff, and Kuchinsky. In Proc. ACM Advanced Visual Interfaces (AVI), pp. 110 – 119, 2000.
- *Cross-Filtered Views for Multidimensional Visual Analysis.* Weaver. IEEE Trans. Visualization and Computer Graphics 16:2 (Proc. InfoVis 2010), 192 – 204, 2010.
- *Linked Data Views.* Wills. In Handbook of Data Visualization, Computational Statistics, edited by Unwin, Chen, and Härdle, pp. 216 – 241. Springer-Verlag, 2008.
- *Glyph-based Visualization: Foundations, Design Guidelines, Techniques and Applications.* Borgo, Kehrer, Chung, Maguire, Laramée, Hauser, Ward, and Chen. In Eurographics State of the Art Reports, pp. 39 – 63, 2013.