

# Semantic Enforcement of Privacy Protection Policies via the Combination of Ontologies and Rules

Prof.(Dr.) Yuh-Jong Hu

Emerging Network Technology(ENT) Lab.  
Department of Computer Science  
National Chengchi University, Taipei, Taiwan

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# Outline I

- 1 **Background**
- 2 **Research Goals**
- 3 **Privacy Protection on the Web**
- 4 **Privacy Protection for a Mailserver**
- 5 **Conclusion**

# Natural Languages Lack Formal Semantics

## Natural Languages for Policy

- *Lack formal and unambiguous semantics*
- *Please show me the path for:*
  - *Natural Languages  $\Rightarrow$  Controlled Languages*
  - *Controlled Languages  $\Rightarrow$  Semantic Web Languages*
- *Semantic Web Languages = Ontology Languages+Rule Languages*
- *Ontology Languages: RDF(S), OWL*
- *Rule Languages: RuleML, RIF, N3*

## XML Languages Lack Semantics

### XML-based Languages for Policy

- *XrML [Con02] ⇐ digital rights expression language*
- *ODRL [Ian02] ⇐ digital rights expression language*
- *P3P [C<sup>+</sup>02] ⇐ privacy rights expression language*
- *EPAL [And06] ⇐ privacy rights expression language*
- *XACML [And06] ⇐ rights expression language*

# Google Mail Privacy Notice



## Google Mail: Google's approach to email

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[Google Mail Overview](#)

[What's New](#)

[Google Mail Help Centre](#)

[For Organisations](#)

[Create an Account](#)

### Google Mail Privacy Notice

14 October 2005

The [Google Privacy Policy](#)

describes how we treat personal information when you use Google's products and services, including information provided when you use Google Mail. In addition, the following describes our privacy practices that are specific to Google Mail.

#### Personal information

- You need a [Google Account](#) to access Google Mail. Google asks for some personal information when you create a Google Account, including your alternative contact information and a password, which is used to protect your account from unauthorised access. A Google Account allows you to access many of our services that require registration.
- Google Mail stores, processes and maintains your messages, contact lists and other data related to your account in order to provide the service to you.
- When you use Google Mail, Google's servers automatically record certain information about your use of Google Mail. Like other web services, Google records information such as account activity (including storage usage, number of log-ins), data displayed or clicked on (including UI elements, ads, links); and other [log information](#) (including browser type, IP address, date and time of access, cookie ID and referrer URL).

#### Uses

- Google maintains and processes your Google Mail account and its contents to provide the Google Mail service to you and to improve our services. The Google Mail service includes relevant advertising and related links based on the IP address, content of messages and other information related to your use of Google Mail.
- Google's computers process the information in your messages for various purposes, including formatting and displaying the information to you, delivering advertisements and related links, preventing unsolicited bulk email (spam), backing up your messages and other purposes relating to offering you Google Mail.
- Google may send you information related to your Google Mail account or other Google services.

#### Information sharing and onward transfer

- When you send email, Google includes information such as your email address and the email itself as part of that email.
- We provide advertisers only with aggregated non-personal information such as the number of times one of their ads was clicked. We do not sell, rent or otherwise share your personal information with any third parties except in the limited circumstances described in the [Google Privacy Policy](#), such as when we believe we are required to do so by law.

#### Your choices

- You may change your Google Mail account settings through the Google Mail "settings" section.
- You may organise or delete your messages through your Google Mail account or terminate your account through the Google Account section of Google Mail settings. Such deletions or terminations will take immediate effect in your account view. Residual copies of deleted messages and accounts may take up to 60 days to be deleted from our active servers and may remain in our offline backup systems.
- You may choose to use additional Google Mail features, such as Google Talk. The Google Talk service has its own privacy notice available [here](#).

## Generic DL ( $\subset$ FOL) and Pure LP Are Machine Unfriendly

### Related Works

- *Semantic ODRL [PW06]*  $\Leftarrow$  FOL semantics
- *Semantic XrML [HW08]*  $\Leftarrow$  FOL semantics
- *Semantic P3P [YNLA04]*  $\Leftarrow$  relational semantics
- *FAF [J<sup>+</sup>01]*  $\Leftarrow$  LP semantics
- *Semantic E-P3P (and EPAL) [And06]*  $\Leftarrow$  FAF semantics
- *Rei, KAoS [T<sup>+</sup>03]*  $\Leftarrow$  DL-based FOL semantics

## Why Use Ontologies+Rules (O+R) Combination?

### Primary Reasons

- *Two Major KRs: Ontologies and Rules*
- *Semantic Web Research Core*
- *W3C Web Markup Languages: RDF(S), OWL-DL, RIF, etc*

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### Representation and Enforcement for

- *License Agreements*
- *Access Control Policies*
- *Protection Systems*

## Why Use Ontologies+Rules (O+R) Combination?

### Why Not Ontologies Alone or Rules Alone?

- *Expressive Power Enhancement from Ontologies or Rules*
- *For Possible Knowledge Representation, Integration, Interchange, and Interoperation*
- *Options to Use Ontologies Alone or Rules Alone*

▶ Layer Cake

## Which Ontologies+Rules (O+R) Combination?

### Criteria for the Selection of O+R

- *Computational Decidability*
- *Expressive Power*
- *OWA and CWA Semantic Differences*
- *Knowledge Flow:*
  - *Uni-directional for ontologies ( $\Rightarrow \wedge \nleftrightarrow$ ) rules*
  - *Bi-directional for ontologies ( $\Leftrightarrow$ ) rules*
- *Tight or Loose Integration*

## Ontologies+Rules (O+R) Combination [Ros06b]

### Tight Integration

- *CARIN [LR96]  $\Leftarrow$  limited expressive power*
- *DLP [G<sup>+</sup>03]  $\Leftarrow$  too restricted expression*
- *SWRL [H<sup>+</sup>04]  $\Leftarrow$  undecidable computation*

# Ontologies+Rules (O+R) Combination [Ros06b]

## Loose Integration

### Positive Datalog Rules

- (Disjunctive) AL-log [ $D^+$  98]  $\Leftarrow$  decidability of ALC plus positive, recursive *DL-safe* rules
- DL-Safe Rules [MSS04]  $\Leftarrow$  decidability of SHOIN plus positive, recursive DL-safe rules

# Ontologies+Rules (O+R) Combination [Ros06b]

## Loose Integration

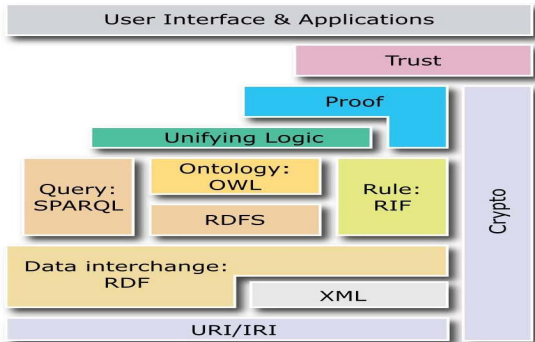
### Positive Datalog Rules

- (Disjunctive)  $AL\text{-log}$  [ $D^+$  98]  $\Leftarrow$  decidability of  $ALC$  plus positive, recursive **DL-safe** rules
- $DL\text{-Safe Rules}$  [MSS04]  $\Leftarrow$  decidability of  $SHOIN$  plus positive, recursive  $DL\text{-safe}$  rules

### Non-Monotonic Datalog Rules

- $DL\text{-log}$  [Ros05]  $\Leftarrow$  decidability of  $DLs/FOL$  plus non-monotonic, recursive  $DL\text{-safe}$  rules
- $DL + \text{log}$  [Ros06a]  $\Leftarrow$  decidability of arbitrary  $DLs$  plus non-monotonic, recursive **weakly DL-safe** rules
- $MKNF$  [ $M^+$  06]  $\Leftarrow$  mixes  $OWA$  and  $CWA$  reasoning in  $DL\text{-safe}$  rules

# Semantic Web Well-Known Layer Cake

[◀ Return](#)

## Long Term Research Goals

### Semantic-Enabled Policy Languages

- *To exploit possible ontologies+rules combinations for the semantic-enabled policy languages*
- *To design and implement the semantic-enabled languages, policies, and systems*
- *To demonstrate the semantic enforcement of DRM systems on the Web*
- *To demonstrate the semantic enforcement of privacy protection systems on the Web*

## Short Term Research Goals

### Semantic-Enabled DRM System

- *To resolve formal semantic issues of ODRL/XrML*
- *To construct a formal semantics model for ODRL/XrML*
- *To exploit semantic enforcement of DRM policies*
- *To implement a fully semantic-enabled DRM system*

## Short Term Research Goals

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### Current Status: Semantic-Enabled DRM [Hu07]

- *Exploiting a XML-based ODRL Information Model*
- *Designing a semantic right expression language (REL) for DRM policies and systems*
- *Proposing a unifying semantic REL for the DRM and privacy protection systems*
- *Proposing and implementing an O+R-based DRM system*

## Short Term Research Goals (conti.)

### Semantic-Enabled Privacy Protection System

- *To resolve formal semantic issues of P3P and EPAL*
- *To construct a formal semantics model for P3P/EPAL*
- *To exploit semantic enforcement of privacy protection policies*
- *To implement a semantic-enabled privacy protection system*

## Short Term Research Goals (conti.)

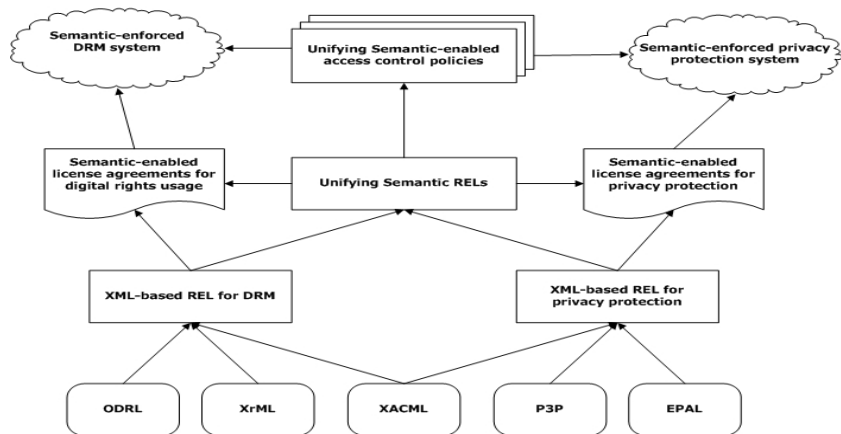
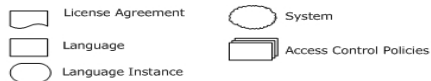
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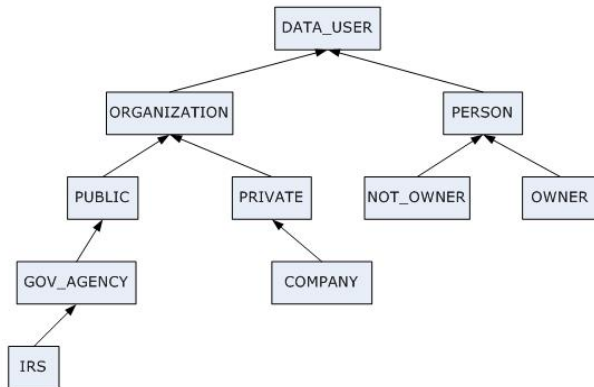
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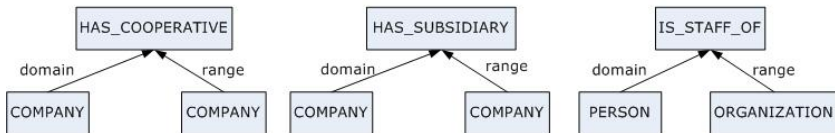
# A Unifying Semantic REL



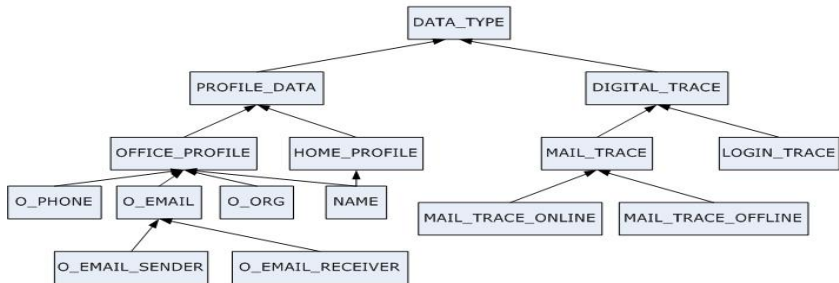
# Data User Ontologies (conti.)



Data user property:



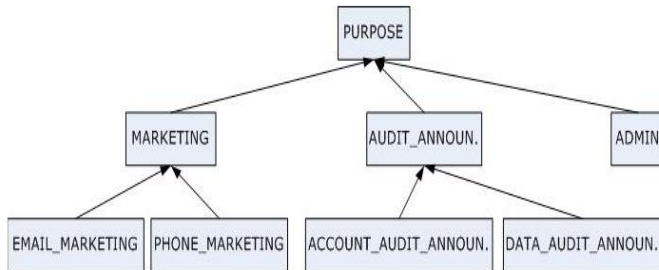
# Data Type Ontologies (conti.)



Datatype property:



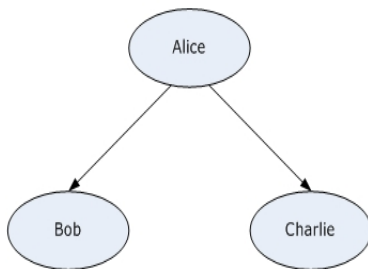
## Purpose Ontology (conti.)



# Use Case One Scenario

1. Alice wants to send e-mail to Bob and Charlie

e-mail of Bob:  
from:  
Alice@gmail.com  
to:  
Bob@yahoo.com.tw  
Charlie@hotmail.com  
  
Subject:  
Data-Auditing



e-mail of Charlie:  
from:  
Alice@gmail.com  
to:  
Charlie@yahoo.com.tw  
  
Subject:  
Data-Auditing

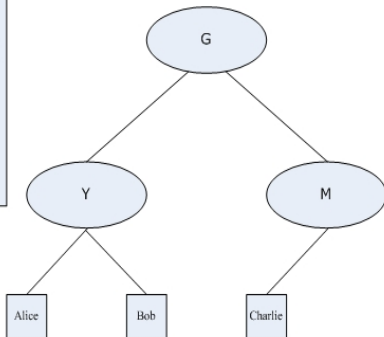
2. Bob doesn't want to disclose his e-mail address to other recipients not in subsidiary company

3. Charlie will receive the e-mail without displaying the e-mail address of Bob

# Use Case Two Scenario

G is a mail server company

e-mail of Bob:  
from:  
Alice@government.org  
to:  
Bob@government.org  
Charlie@hotmail.com  
  
Subject:  
Account-Auditing



e-mail of Charlie:  
from:  
Alice@government.org  
to:  
Charlie@hotmail.com  
  
Subject:  
Account-Auditing

Y is a government agency

M is a company

## Example (Ontologies Module's Axiom)

- $COMPANY \sqsubseteq PRIVATE$
- $PRIVATE \sqsubseteq ORGANIZATION$
- $OWNER \sqsubseteq PERSON$
- $COMPANY \xleftarrow{domain} HAS\_COOPERATIVE \xrightarrow{range} COMPANY$
- $COMPANY \xleftarrow{domain} HAS\_SUBSIDIARY \xrightarrow{range} COMPANY$
- $HAS\_COOPERATIVE \equiv HAS\_COOPERATIVE^-$
- $PERSON \xleftarrow{domain} IS\_STAFF\_OF \xrightarrow{range} ORGANIZATION$
- $MAIL\_TRACE \xleftarrow{domain} HAS\_MAIL\_TRACE \xrightarrow{range} EMAIL$
- $EMAIL \sqsubseteq \exists HAS\_MAIL\_TRACE\_ONLINE^- . O\_EMAIL\_SENDER$
- $EMAIL \sqsubseteq \forall HAS\_MAIL\_TRACE\_ONLINE . O\_EMAIL\_RECEIVER$
- $DATA\_AUDIT\_ANNOUN. \sqsubseteq AUDIT\_ANNOUN.$

## Example (Ontologies Module's Facts)

- ORGANIZATION(G)
- HAS\_SUBSIDIARY(G, J-Corp.)
- HAS\_COOPERATIVE(G, Q-Corp.)
- IS\_STAFF\_OF(Alice, J-Corp.)
- IS\_STAFF\_OF(Bob, J-Corp.)
- IS\_STAFF\_OF(Charlie, Q-Corp.)
- HAS\_EMAIL\_ADDRESS(Charlie, Charlie@hotmail.com)
- HAS\_EMAIL\_ADDRESS(Alice, Alice@gmail.com)
- HAS\_EMAIL\_ADDRESS(Bob, Bob@yahoo.com.tw)
- O\_EMAIL\_RECEIVER(Bob@yahoo.com.tw)
- O\_EMAIL\_SENDER(Alice@gmail.com),
- O\_EMAIL\_RECEIVER(Charlie@hotmail.com)
- HAS\_MAIL\_TRACE\_ONLINE(Alice@gmail.com, Bob@yahoo.com.tw)
- HAS\_MAIL\_TRACE\_ONLINE(Alice@gmail.com, Charlie@hotmail.com)

## Example (Rules Module's Rules)

- *opt-out(?b, ?b-email, ?p)*  
← *data-owner(?b), data-user(?c), purpose(?p), data-type(?b-email),*  
*IS\_STAFF\_OF(?b, ?c1), IS\_STAFF\_OF(?c, ?c2), HAS\_COOPERATIVE(?c1, ?c2),*  
*HAS\_MAIL\_TRACE\_ONLINE(?a-email, ?c-email),*  
*O\_EMAIL\_SENDER(?a-email), O\_EMAIL\_RECEIVER(?c-email).* ← (a4)
- *opt-in(?b, ?b-email, ?p)*  
← *data-owner(?b), data-user(?c), purpose(?p), data-type(?b-email),*  
*IS\_STAFF\_OF(?b, ?c1), IS\_STAFF\_OF(?c, ?c2), HAS\_SUBSIDIARY(?c1, ?c2),*  
*HAS\_MAIL\_TRACE\_ONLINE(?a-email, ?c-email),*  
*O\_EMAIL\_SENDER(?a-email), O\_EMAIL\_RECEIVER(?c-email).* ← (a3)
- *cando(?c, ?b-email, null)*  
← *opt-out(?b, ?b-email, ?p), data-user(?c), data-owner(?b),*  
*HAS\_EMAIL\_ADDRESS(?b, ?b-email).* ← (a2)
- *cando(?c, ?b-email, display)*  
← *opt-in(?b, ?b-email, ?p), data-user(?c), data-owner(?b),*  
*HAS\_EMAIL\_ADDRESS(?b, ?b-email).* ← (a1)

## Example (Rules Module's Facts)

- *data-user(Bob), data-owner(Bob),*
- *data-user(Charlie), data-owner(Charlie),*
- *purpose(data-auditing),*
- *data-type(Bob@yahoo.com.tw),*
- *data-type(Charlie@hotmail.com),*
- *opt-in(c,Charlie@yahoo.com,data-auditing),*
- *cando(Bob,Charlie@yahoo.com,display),*
- *cando(Charlie,Bob@yahoo.com.tw,null),*
- *opt-out(b,Bob@yahoo.com.tw,data-auditing)*

## Discussion

### Policy Languages Representation and Enforcement

#### Natural Language

- *Pros: human readable and understandable*
- *Cons: machine unfriendly also no formal semantics*

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### Policy Languages Representation and Enforcement

#### Natural Language

- *Pros: human readable and understandable*
- *Cons: machine unfriendly also no formal semantics*

#### Pure FOL

- *Pros: formal clear syntax and semantics*
- *Cons: machine unfriendly also possibly undecidable computation complexity and policy writer (reader) needs to be a logician*

## Discussion (conti.)

### Policy Languages Representation and Enforcement

#### Standard Rights Expression Languages (REs)

- *Pros: XML-based for automatic machine processing*
- *Cons: human unfriendly also no formal semantics*

## Discussion (conti.)

### Policy Languages Representation and Enforcement

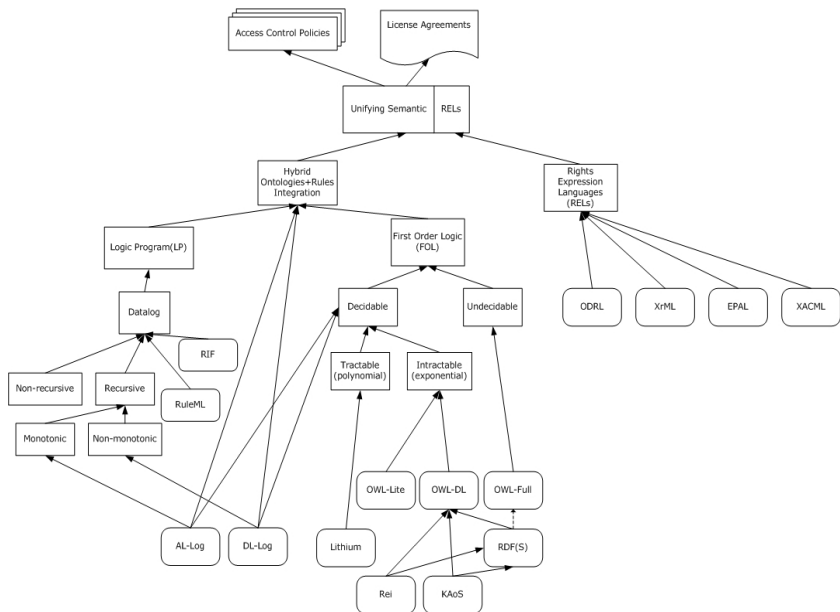
#### Standard Rights Expression Languages (REs)

- *Pros:* XML-based for automatic machine processing
- *Cons:* human unfriendly also no formal semantics

#### Ontologies+Rules (O+R)

- *Pros:* formal syntax and unambiguous semantics for automatic machine processing and understanding
- *Cons:* under certain conditions with limited expressing power due to different assumption of ontologies and rules combinations

# Policy Languages Classification for Usage Rights Control



## Conclusion

- *We exploit the semantic rights expression languages (RELs) for enforcement of privacy protection policies.*

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- *We demonstrate a simple mailserver privacy protection via using one of hybrid loose ontologies+rules combination.*

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- *We exploit the semantic rights expression languages (RELS) for enforcement of privacy protection policies.*
- *We demonstrate a simple mailserver privacy protection via using one of hybrid loose ontologies+rules combination.*
- *Semantic-enabled RELS for representation and enforcement of policies and systems on the Web, such as DRM and privacy protection, will be a promising research area.*

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